



CHRIS FIELD: Disrupting for Good



DISRUPTOR

Someone who is uncomfortable with a truth, so they show up, take action, and persist until a new and better truth has been born.

A high-angle, long-exposure photograph of a large crowd of people crossing a zebra crossing. The image is heavily blurred, conveying a sense of rapid movement and a large number of individuals. The people are dressed in casual to business-casual attire. The zebra crossing stripes are clearly visible, and the overall scene suggests a busy urban environment.

DISRUPTOR

A disruptor is someone
who dismantles accepted
norms and forges
unimagined futures.

A high-angle, long-exposure photograph of a large crowd of people walking across a crosswalk. The image is heavily blurred, creating a sense of rapid movement and a dense, flowing mass of individuals. The colors of their clothing are varied, creating a vibrant, abstract pattern of motion. The crosswalk's white stripes are visible as a grid over the crowd.

DISRUPTING IS NOT DESTRUCTING.

It is not tearing down for the sake of tearing down.
Disruptors tear down with the intent to re-build
and create a new and better way forward.



FIRST THINGS FIRST;
DISRUPTION IS NOT BAD!

A high-angle, long-exposure photograph of a large crowd of people crossing a street with white zebra stripes. The motion blur gives a sense of a busy, chaotic environment, which visually represents the concept of disruption.

DISRUPT

To cause something to be unable to continue in the normal way; to interrupt the normal progress or activity of something.

/Webster's Dictionary/



WHERE WOULD WE BE TODAY
if disruptors before us had let
things continue in the normal way?

WHITE

COLORED





Remembrance Shop

Gifts
Guides
Maps

Post
Cards

COME TO
WHITE HOUSE
SUNDAY AT 3

COME TO
WHITE HOUSE
SUNDAY AT 3

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WHITE HOUSE
SUNDAY AT 3

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WHITE HOUSE
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COME TO
WHITE HOUSE
SUNDAY AT 3

TO
HOUSE
SUNDAY AT 3

STARTING POINT
SIGHT SEEING
AUTOMOBILES
TOURING
WASHINGTON
—
INTERIOR OF
GOVERNMENT
BUILDINGS
—
ARLINGTON
FORT MYER
ZOOLOGICAL GARDEN
—
EVERY HOUR.

CIRCULAR LETTERS

FORM LETTERS

SEATS
FOR THE
PARADE

UNITED

CIGARS UNITED



IBM announces the new 5100 Portable Computer

A compact problem-solving aid for engineers,
statisticians, scientists and financial and business analysts.

Now you can have a computer right on your desk. Exactly where you need it. When you need it.

The new IBM 5100 Portable Computer incorporates the latest in semi-conductor technology. It features a typewriter-like keyboard and numeric key-pad for simplified data entry, a 1024 character display screen, an integrated magnetic tape drive, and 16K characters of memory.

Options available with the 5100 include a bi-directional 80-characters per second printer, a second magnetic tape drive, and additional memory up to a maximum of 64K characters. Also available is a communications feature which allows the 5100 to be used as a terminal.

The IBM 5100 comes with either APL or BASIC language or both.

Over 100 often-used analytical routines in mathematical, statistical and financial calculations are available for such functions as forecasting, modeling, matrix arithmetic, engineering and design calculations, regression and correlation analysis, return on investment and cash flow analysis.

In addition, the 5100 features a self-study training package that makes it easy to learn and easy to use without taking any classes or relying on specially trained experts.

If you'd like to find out more about IBM's new 5100 Portable Computer and arrange for a demonstration right at your desk, call your IBM General Systems Division office or fill out this coupon.

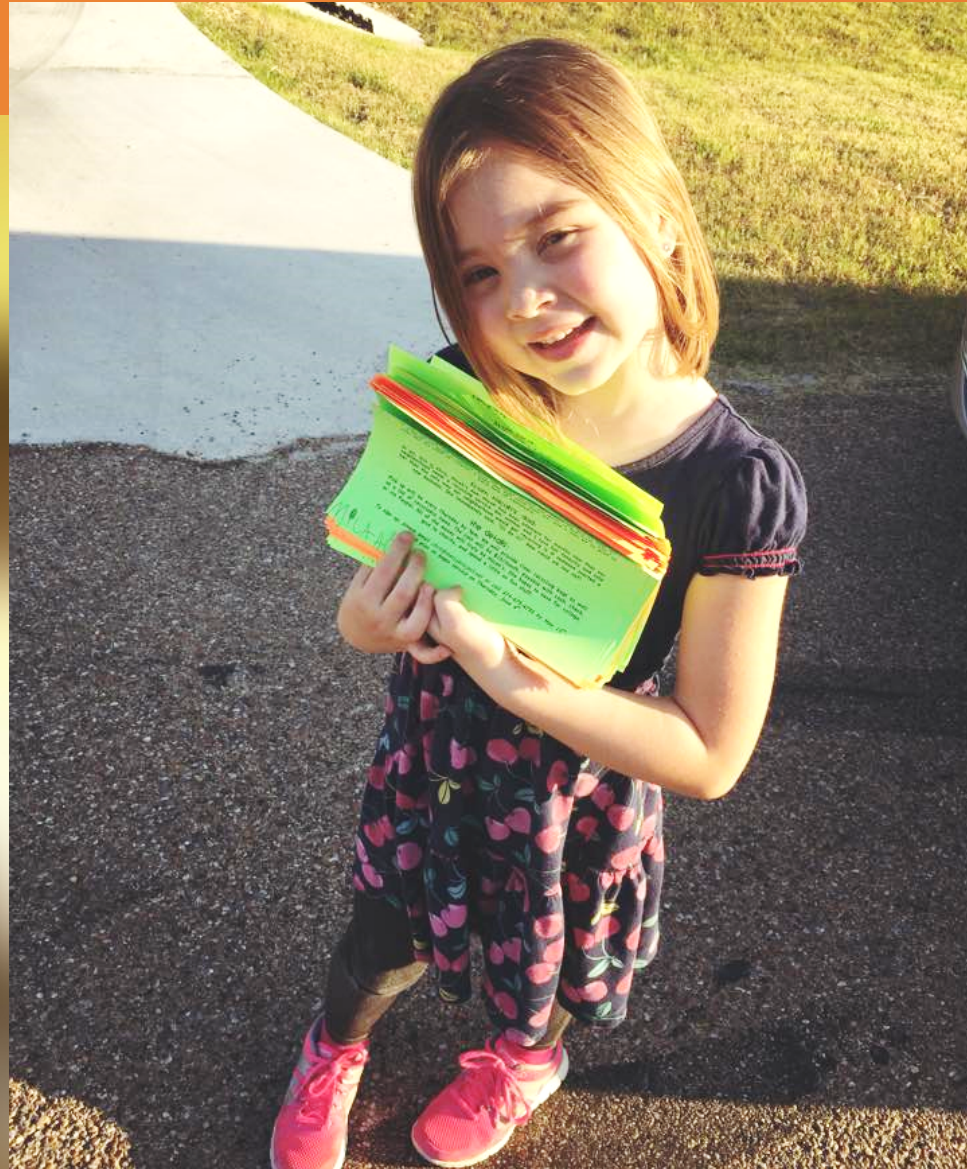
IBM	IBM General Systems Division P.O. Box 2068, Atlanta, Georgia 30301	SA
<input type="checkbox"/> I would like more information about IBM's new 5100.		
<input type="checkbox"/> I would like a demonstration of IBM's new 5100.		
My major area of interest is:		
<input type="checkbox"/> Engineering/Scientific <input type="checkbox"/> Statistical Analysis		
<input type="checkbox"/> Business/Financial Analysis		
Name _____		
Title _____		
Company _____		
Address _____		
City _____ State _____ Zip _____		
Phone _____		

SEATTLE, WASHINGTON





RECYCLING WITH MICAH





MY LIFE WAS CHANGED FOREVER
when my willingness to dream and
take chances outgrew my fear of
failure.





THE WORLD NEEDS YOU

**YES,
YOU**

to become a **DISRUPTOR!**



A vintage map of the Chicago area, showing various suburbs and the city itself. A semi-transparent dark blue banner is overlaid across the middle of the map, containing white text. The map shows locations like Des Plaines, Maywood, Skokie, Oak Park, and Chicago. The banner contains the text 'ANYONE CAN BECOME' in large white capital letters.

ANYONE CAN BECOME

A DISRUPTOR by following the MAP of disruption.

Make a Commitment **A**ction Plan **P**ersist to Transformation



MAKE A COMMITMENT

ACTION PLAN



A conceptual image featuring a man in a brown suit and tie, carrying a black briefcase, as he ascends a series of five vertical grey bars of increasing height. The bars resemble a bar chart. In the background, a city skyline with various skyscrapers is visible under a sky with soft, colorful clouds in shades of blue, pink, and orange. A solid blue horizontal band is superimposed across the middle of the image, containing the text 'PERSIST TO TRANSFORMATION' in white, uppercase, sans-serif font.

PERSIST TO TRANSFORMATION

A person wearing a light blue button-down shirt is seated at a dark wooden table. Their hands are clasped together, resting on the table. Several white dominoes are arranged in a line on the table. The dominoes on the left are falling, while the ones on the right are still standing. The text "TEXT DISRUPTION to 44222" is overlaid in white on a semi-transparent dark brown rectangular background.

TEXT
DISRUPTION to
44222