

MTIF 2019 Sponsorship Opportunities

OCTOBER 28 - 29, 2019 | NEWPORT BEACH MARRIOTT HOTEL & SPA

700+

Attendees

250

Sr. Management
& CEOs

150

Entrepreneurs
& Investors

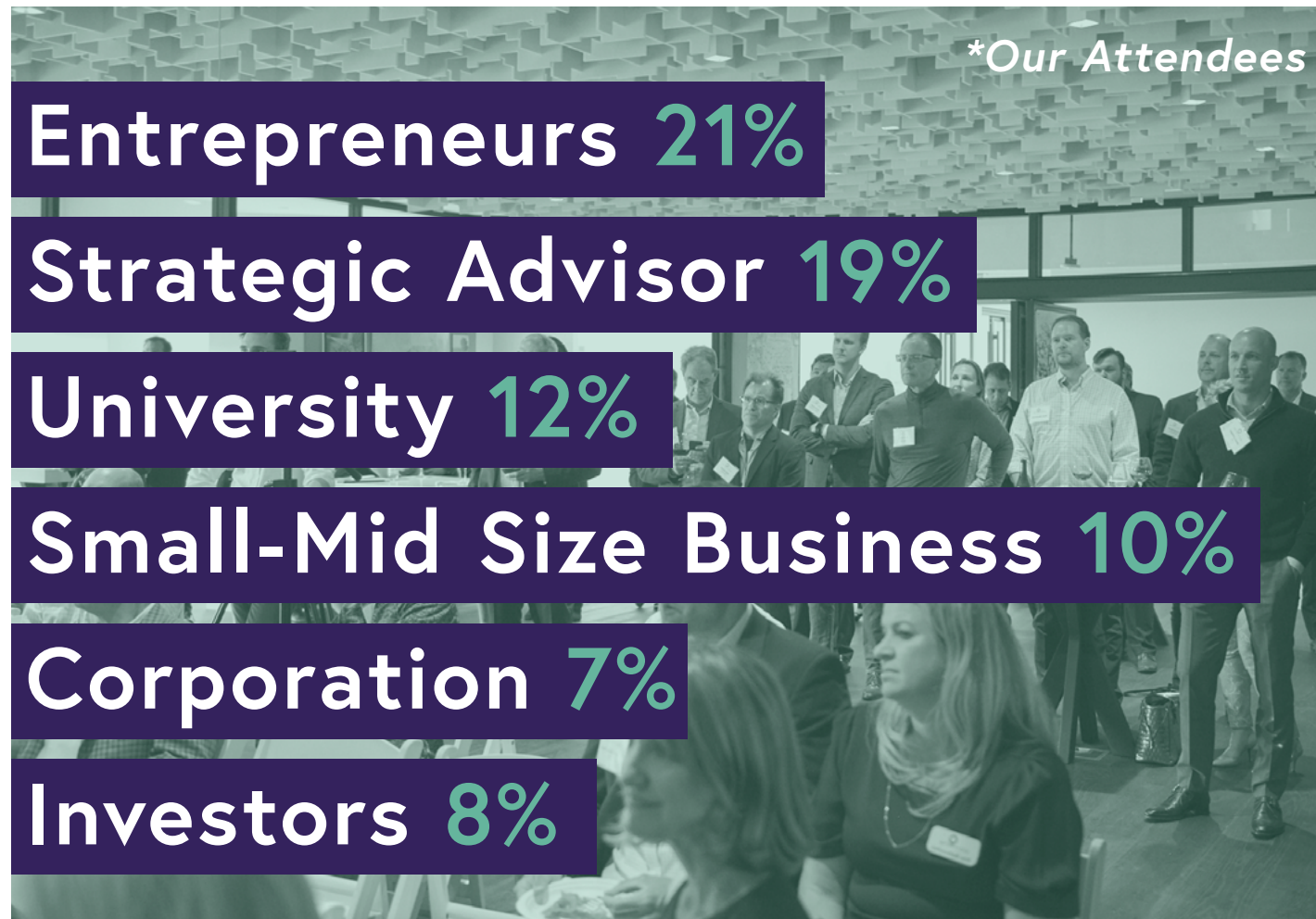
75

Speakers &
Panelist Experts

Healthcare Gets Personal

Network with leaders in the medical technology industry at the top event in Southern California. From entrepreneurs to investors to C-Level executives in the region, OCTANe's Medical Technology Innovation Forum is the leading event for innovation in Southern California's medical technology hub. Our theme this year is "Get Personal" as it relates to healthcare, including personalized medicine and personalized healthcare.

Learn more at octaneoc.org



Contact

Teresa Madden
Director, Partner Relations
teresa@octaneoc.org
949.330.6562

Title Sponsorship

\$50,000

Make an impact in the Orange County Medical Technology industry as the title sponsor of the 2019 Medical Technology Innovation Forum. As the leading sponsor of MTIF, your company will have the highest amount of brand visibility as the leader in MedTech space in Orange County.

Receive recognition as the title sponsor on the MTIF homepage and have an opportunity to play a company commercial to the entire audience. This sponsorship also includes a 6ft. Exhibitor Table, premier seating in the main conference room, with 30 Full Access Conference Tickets, 8 invitations to First Look and 15 invitations to our exclusive VIP Reception and a private room at the conference to accommodate 12 people.

(Exclusive Opportunity)



**All Sponsors Receive:
Company Logo on MTIF
Website, Company Logo
on Selected Email Blasts,
List of Companies &
Attendees prior to event*



Co-Host Sponsorship

\$35,000

As the Co-host sponsor of MTIF, gain exposure at the conference through recognition as one of the top sponsors leading medical technology innovation in Southern California.

This Sponsorship includes an opportunity to play a commercial to the entire audience, a 6ft. Exhibitor Table, 20 Full Access Conference Tickets, 6 invitations to First Look and 8 invitations to our exclusive VIP Reception.

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VIP Reception

\$20,000

As the VIP Reception sponsor, your company will have premier visibility to C-Level Individuals, speakers and sponsors at this exclusive reception.

This Sponsorship includes 6ft. Exhibitor Table, podium time as the host of the VIP Reception, with 10 Full Access Conference Tickets, 2 invitations to First Look and 4 invitations to our exclusive VIP Reception.

(Exclusive Opportunity)



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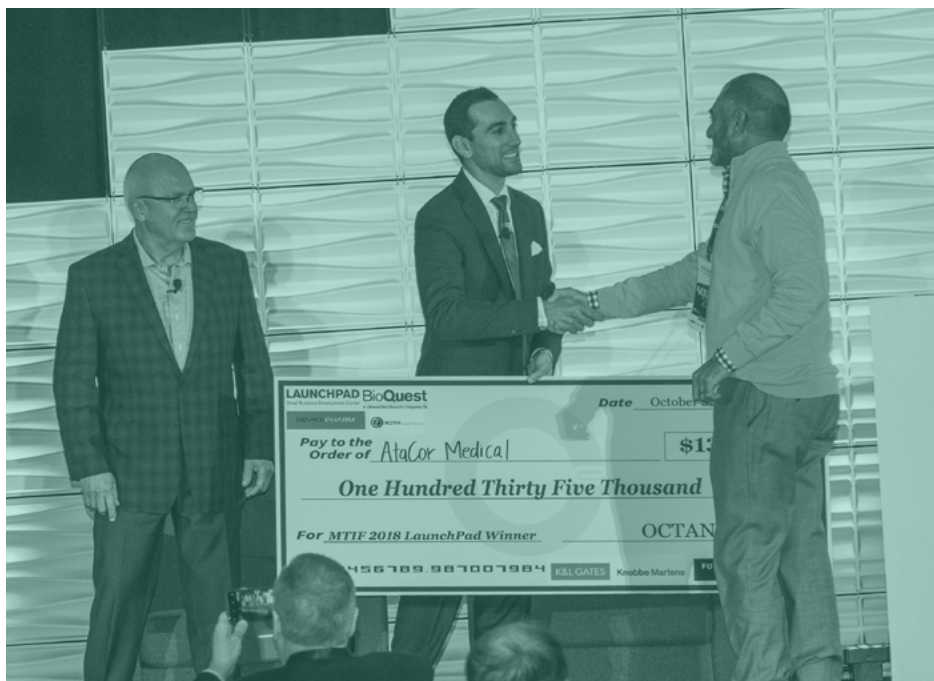
LaunchPad Presentations

\$20,000

LaunchPad, OCTANe's award-winning, high-tech accelerator, will select eight of its top Med Tech companies to give presentations at MTIF. Sponsors of this session will have the opportunity to take a leading role in the application and selection process of the finalists, and serve as a host for the LaunchPad evaluation panels and "First Look Reception", a private event with the entrepreneurs and select sponsors prior to the conference. At MTIF, Sponsors will have the opportunity to "MC" and introduce the companies in the main ballroom.

This Sponsorship includes 10 Full Access Conference Tickets, 4 invitations to First Look and 4 invitations to our exclusive VIP Reception.

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Event App

\$15,000

Sponsor this year's MTIF Mobile App and provide your organization maximum exposure. As the sponsor of the official Medical Technology Innovation Forum app, your company will get recognized each time an attendee opens and uses the app for the most up-to-date schedule, floor plan and more.

This Sponsorship includes 2 push notifications from your company to all attendees, 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

(Exclusive Opportunity)



Panel Sponsor

\$15,000

As a panel sponsor, your company will receive branding & recognition around one of the MTIF must-attend sessions that best align with your area of expertise.

This Sponsorship includes a 6ft. Exhibitor Table, 8 Full Access Conference Tickets, 2 First Look invitations, 4 VIP Reception invitations.

International Pavilion

\$12,500

Please request additional information for International Pavilion Sponsorship. Contact Teresa Madden at teresa@octaneoc.org

This Sponsorship includes a 6ft. Exhibitor Table, 8 Full Access Conference Tickets, 2 First Look invitations, 4 VIP Reception invitations.

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Private Dinner

\$10,000

Dinner sponsors will have the opportunity to exclusively host 10-12 conference VIPs in an intimate setting at a premier restaurant in Fashion Island. Sponsors will be able to entertain guests in a private room with a customized experience, including a hand-picked selection of wine & cocktails and a 3-course meal. Included: 5 full conference tickets, 2 first look invitations, 2 VIP reception invitations

Dinner themes can include:

- Deal Flow Dinner (LaunchPad Presenting Companies and Alumni)
- Growth Services (Companies & Investors)
- "Get Personal" Dinner (Serial Entrepreneurs)
- Industry Vertical Dinner (Ex: Medical Device, Aesthetics, Dental)
- Women in MedTech Dinner

This Sponsorship includes 6 ft. Exhibitor Table, 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.



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1:1 Investor Meetings
\$10,000

Brand your company as a leader of innovation in the Southern California Ecosystem as the 1:1 Investor Meeting Sponsor. Companies and investors that are part of the 1:1 Meeting Platform will be directed to meet in a designated room along with 1:1 meetings that are set up through the mobile app.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

(Exclusive Opportunity)

Networking Lounge
\$10,000

Sponsor a dedicated MTIF Networking Lounge. This space will be branded with your company's name, have specific lounge chairs and be the largest spot to accommodate meetings and networking at MTIF this year.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

Custom Conference Bag
\$10,000

Take your brand to the next level by working with our graphic designer to create an impactful custom tote bag available to our 700+ Attendees with your branding.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

(Exclusive Opportunity)

Lunch
\$10,000

Sponsor the lunch at MTIF and fuel conference attendees for the remainder day.

This Sponsorship includes a mention of sponsorship in a mobile app push notification, a 6ft. Exhibitor Table, 5 Full Access Conference Tickets, 2 First Look invitations, 4 VIP Reception invitations.

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Lanyard & Name Badge

\$9,000

As the sponsor of the lanyard, you have the opportunity for every conference attendee to see your company and logo. Design the conference lanyard with your logo or slogan for maximal visibility at MTIF 2019.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

(Exclusive Opportunity)

Headshot Lounge

\$9,000

Provide attendees with a professional headshot onsite at MTIF 2019. Your company logo will be displayed at the headshot lounge and you will have a showcase table next to the lounge where you can greet attendees. Each attendee will receive a photo to take home as well as an electronic copy with a customized message from your company.

This Sponsorship includes a 6ft. Exhibitor Table, 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

(Exclusive Opportunity)

WiFi

\$8,000

As the WiFi sponsor at MTIF 2019, your company name could be the answer to the most frequent question we receive: What is the WiFi Password? You will increase your company's awareness to the 700+ attendees at MTIF 2019.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

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6ft. Showcase Table

\$7,500

Display and present your company and be part of our tabletop showcase exhibitors. As a showcase exhibitor, you will have the opportunity to set up and meet with prospective customers at your table.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

Welcome Breakfast

\$7,500

Sponsor the welcome breakfast and fuel conference attendees for the day with a high-energy continental breakfast and networking opportunity.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

Snack & Refreshment Break

\$6,000

As the snack & refreshment break sponsor, your company will receive recognition at one of the selected breaks at MTIF 2019. Your company will also have branded coffee cups for maximum visibility.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

Mobile Charging Station

\$4,000

Have your company's logo in one of the most coveted areas of the conference- the mobile charging station! Conference attendees will flock to the charging station for extra power throughout the conference.

This Sponsorship includes 5 Full Access Conference Tickets, 2 First Look invitations, 2 VIP Reception invitations.

Digital Ad on Mobile App

\$1,000 Add On

Get maximum visibility with a digital ad featured on our MTIF 2019 mobile app. Link to your site or a landing page to reach MTIF Attendees with a banner ad.

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Register for MTIF 2019 at **online.octaneoc.org/mtif2019**

Sponsorship Inquiries

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