



CLUB GOLF

Group Communication Recommendations Guide



Live Life. Play Golf.



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Create a Group Chat

There are a lot of great ways to communicate with your teammates and students thinking about joining the club. Some methods are better for specific situations, but it is always a great idea to start a GroupMe (or similar chat app group) chat for the team. We recommend the GroupMe app because members can be easily added, it's popular with a lot of students, and the notifications can be set to be very unobtrusive.

- Communication through email can be useful, but sometimes your teammates' inbox can get full of emails from the school, professors, classmates, as well as promotional emails. Club golf emails can easily get lost in all of the clutter, not to mention the possibility of the spam folder
- Having a groupchat in GroupMe, or another app such as WhatsApp, will allow your messages to go straight to your teammates phones and works the same way across all phone types. It helps facilitate instant communication which can help with the scheduling of meetings, practices, and tournaments.
- Another benefit of using group chats is you're also able to create different groups. This can come in handy when you need to send a message to just the leadership team, or just the traveling team for this weekend's tournament. No need to bother the entire club for messages that don't pertain to them.

Weekly Meeting

It's pretty easy to book a classroom or a meeting room on campus for the club. Take advantage and book a room once or twice a week to get everyone in the same place. If there's no rooms, simply find a quiet spot on campus.

- Try to meet every week with your executive board to discuss important items regarding the team's success. You can then hold a meeting with the entire team afterwards (either every week, or even every other week). Just make sure there's a clear agenda and plan for the meeting. Don't meet just to have a meeting.
- Remember to always ask for input from the other club members at each meeting. Find out what they think the team should do to improve, how much they think is fair to charge in team dues, and anything else you think might be tough to decide on your own. Rely on your executive board, but don't forget the other club members.
- Don't be afraid to mix up your meeting location every now and then. Meet at the local golf course one week instead of a classroom. Go over your important points for the week and then hold a chipping or putting competition.

Continue to Recruit

Even if you have a solid base of students interested in the team, it is always a good idea to spread the word about your team. You never know if there's a great golfer that would be interested in the team, but they just hasn't heard about it

- Get the word out in as many ways as you can. Ask your teammates to continue reaching out to all golfers they know, write the team meeting days and times in the corner of whiteboards after class with your contact info, contact the varsity coach to see if they turned away any potential walk-ons, post flyers in the local clubhouse and in the rec center.
- Even if you want your team to be a competitive one, it's always better to include as many students as you can. The bigger your club is the more valuable it is in the university's eyes. Plus who doesn't want to get to know more people on campus?!
- Inviting more people to your team can improve your team's financial status as well. Getting \$30 in team dues from 30 students is better than getting \$30 in team dues from 10 students (\$900 < \$300). Just make sure you are still providing value (like a team shirt).
- Challenge and motivate your competitive and experienced players to help and guide the more recreational players on your team. Pair a competitive players with a rec player during a practice round, or hold a group lesson night.

Team updates & Other

Send Bi-Weekly Updates

Get team members up-to-date with what's going on with the team and teammates through your email updates. You can send these as often as you'd like, but it's something fun that will increase communication and could help with students who have busy schedules and can't always be at the team's meetings. Just make sure you don't rely too much on the updates rather than the face to face interactions!

- Recap executive board and team meetings. Introduce new members that join the club each week, provide updates on team gear, set practice schedules, announce tournament dates, etc. Make sure the entire club is kept updated on the latest news and information
- Rely on email updates to provide highlights and overviews. If you need any immediate response, we recommend sticking with group chats or text messaging. Sometimes people just don't check their email often enough.

Hold a group get together

Adding a fun social aspect to the golf team is a great way to get to know your teammates off the golf course and out of the team meeting setting. Hold team dinners and social mixers with other club sports teams to add another experience to being a part of the club golf team!

Other Resources for Starting a Team

Thank you again for your interest in club golf.

Please click on the link listed below to be redirected to our Club Golf Resources Homepage for additional useful examples and resources

[NCCGA Resources Homepage](#)

NCCGA

Have additional questions? Send us an email team@nccga.org or give us a call (617) 453-8732. We'd love to hear from you.