



# CLUB GOLF

A comprehensive guide to help you get your club golf team started.



*Live Life. Play Golf.*



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# NCCGA Intro

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## Background

The **NCCGA (National Collegiate Club Golf Association)** is the leading national entity supporting non-varsity collegiate club golf. It includes more than 350 club teams and over 10,000 students across the country. The NCCGA provides golf course and equipment discounts, networking opportunities, and competitive regional and national tournaments each semester.

## Quick Facts

- 29 Regions (and growing!)
- Two Tournaments each Semester per region
- Two National Tournaments per semester
- Tournaments are 2-day, 36-hole, stroke play tournaments
- Clubs can bring teams of 5-8 people to each event.
- Larger clubs bring multiple teams (A-team, B-team, etc.)
- Top 5 scores each day comprise the total team score
- Top teams and individuals receive invitations to the National Tournaments at season's end



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# HOW DO I GET MY CLUB TEAM STARTED?

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***NCCGA***

# Club Sports Affiliation

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Contacting your school's club sports/rec department is the best way to begin the process of starting a club golf team. While the NCCGA does not require teams to be officially recognized by their university, it helps legitimize the organization and can lead to financial support.

Why is this an important first step? Well, all universities are different. Some schools have very few requirements while other colleges have quite a lot. Knowing what your school expects of you is important to start crafting your plan to start your team and use your time efficiently.

## **What are some examples of school requirements you might need to meet?**

- Create a club constitution
- Minimum amount of participating students
- A leadership board (president, vice-president, treasurer, etc.)
- Student signatures
- A budget (find our budget guide [here](#))
- A schedule of events to play



# Recruiting

Regardless of whether you become affiliated with your university or not, you will need to market and recruit to find players to fill out your roster.

## Best Ways to Market & Recruit Players

- Talk with your friends, fraternity/sorority members, classmates about starting a team. You'll be surprised how many people want to get involved
- Collect email addresses or phone numbers of interested participants to contact and give updates to
- Speak with any teachers or administrators you might know to make classroom announcements
- **Post in the class groups on Facebook.** This has been a very successful tool for students. It's important to post in all classes that are currently enrolled at the university and not just your own class to have the greatest possible reach
- Create a club twitter and/or Instagram account. Look to see who follows your university on these channels then follow or DM users that look like they might be golfers (have golfing profile pictures or other sports related pictures)
- Post flyers around campus, an old-fashioned approach that still yields great results

# Contact Local Course

One of the challenges many teams face is finding a local practice facility. The Nextgengolf is dedicated to helping teams find practice facilities to accommodate their team. Below are a few best practices for getting a golf course relationship for your team:

- 1) **Contact multiple facilities** (private and public). Depending on the golf course and size of your club a public or private facility would work best (private clubs are best for small teams and public for large teams).
- 2) **Be flexible** - Getting a relationship with the closest golf course to campus is nice, but if the course is not accommodating for your team, driving an extra 10 minutes to a different facility can be helpful.
- 3) **Come prepared with a plan** - Let the course know how many players are on both the competitive and recreational team. Let the course know you would be willing to practice at off-peak times when the course will not be busy. Be open to playing both weekdays and weekends.
- 4) **Provide options** - When contacting a golf course about playing options, providing different options to the course pro will help them figure out a solution which can work. Options include memberships, discounted pay per round, range memberships only, 9 hole discounts, or even working relationships where your team can work at the course for playing privileges.
- 5) **Be personal** - Going to the course and shaking hands with the golf professional is much better than trying to arrange a course partnership over the phone or email. Be kind, humble, and thankful.

# Resources & Links

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- Sample budget for new teams
- Club constitution example
- E-mail collection sheet
- In-depth recruiting guide
- In-depth funding guide

**NCCGA**

Have additional questions? Send us an email [team@nccga.org](mailto:team@nccga.org) or give us a call (617) 453-8732. We'd love to hear from you.