



Team Strategy Workshop *for Managers*

Creating and communicating your team strategy

Exceptional Teams have a clear and simple strategy that provide answers for the 4 key strategic questions: Who are we? Where are we going? How will we get there? How will we measure progress? Leaders of Exceptional Teams create emotional connections to the team strategy and refer to it frequently so that everyone is crystal-clear about their roles, goals, expectations and progress. As the primary strategist in a team, it's imperative that a team leader is able to create and communicate a crystal clear team strategy. This workshop will show you how.

Participants will learn how to answer the 4 key strategic questions of:

- Who are we? and be able to create a clear team identity with an engaging purpose, meaningful values and clear roles.
- Where are we going? and be able to articulate clear a strategic direction for your team that aligns everyone towards the same vision, goals and objectives.
- How will we get there? and be able to keep your team focussed on doing the 'right things' by clarifying your team mission, strategic priorities and critical activities.
- How will we measure progress? and be able to create and communicate clear targets, benchmarks and milestones that serve as indicators of team success.

To view the content of this workshop visit www.leadershiptrainingperth.com.au

David Koutsoukis is a dynamic and engaging speaker and founder of the Exceptional Teams Academy. He is the author of more than 20 books and has spoken to audiences in 10 countries across 4 continents.



Tues 17 April 2018 • 9.00am – 4.00pm
HLB Mann Judd • Level 4, 130 Stirling Street, Perth
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