

INNOV8 DIGITAL SOLUTIONS INC. SILVERSTAR CONTEST
(the "Contest")

OFFICIAL RULES AND REGULATIONS
SEPTEMBER 25, 2017 TO OCTOBER 28, 2017

ENTER TO WIN 2 SEASONS PASSES TO SILVERSTAR MOUNTAIN RESORT
VALUED AT APPROXIMATELY \$2598 (Cdn)

HOW TO ENTER:

Between September 25, 2017 and October 28, 2017, you may enter the Contest by (i) pressing "Like" on Innov8's Facebook Contest post and (ii) commenting underneath why you should have an #Innov8Adventure at SilverStar this winter.

The Contest is being sponsored by Innov8 Digital Solutions Inc. ("Innov8").

NO PURCHASE NECESSARY.

CONTEST RULES:

1. **CONTEST PERIOD:** The contest period will begin at 12:00:00 a.m. Mountain Standard Time ("PST") on September 25, 2017 and will end at 11:59:59 p.m. PST on October 28, 2017 (the "Contest Period") after which time the Contest will be closed and no further entries will be accepted.
2. **ELIGIBILITY:** The Contest is open to residents of Canada, other than Minors and residents of Quebec (the "Entrants"). There is a limit of one (1) entry per person. Proof of identification must be produced on request. Officers and directors of Innov8 and its partners and associate companies, their advertising and promotional agencies and their respective affiliates and associates, Contest judges, Contest prize suppliers and any other companies engaged in the development, production or distribution of materials for this Contest, are not eligible to enter or participate in this Contest.
3. **PRIZE:** There is one prize available to be won, consisting of two Adult Seasons Passes to SilverStar Mountain Resort (the "Prize"). The value of the Prize is approximately Two Thousand Five Hundred and Ninety- Eight Canadian Dollars (\$2598.00 Cdn).

3. GENERAL:

- a) One (1) random draw will be conducted on October 30, 2017 at Innov8's corporate office in Kelowna.
- b) The person whose name is drawn as being the winner will be required to answer a skill-testing mathematical question before the Prize is awarded to him/her.
- c) If a winner cannot be contacted within five (5) business days, Innov8 reserves the right to select another winner.
- d) Before being awarded the Prize, the potential winner, will be required to sign and return within the time stipulated by Innov8, a full release and indemnity form stating that:
 - i) he/she has read and understood these official rules and regulations ("Rules");
 - ii) grants all consents required;
 - iii) authorizes Innov8 to broadcast, publish and disseminate his/her name, city of residence, photograph, likeness and voice, in connection with any promotion or publicity, and/or for

- general news, entertainment and information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize to the extent permitted by law;
- iv) he/she accepts the Prize as offered and releases Innov8 from any and all liability of any kind arising out of the Contest including, potential winner's, as applicable, participation in the Contest and receipt and use of the Prize.
 - e) In the event that the potential winner does not comply with all the provisions as contemplated in these Rules, Innov8 shall have the right to disqualify potential winner, and draw an alternate potential winner and Innov8 shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, if applicable, shall be applied, with the necessary amendments, until a qualified winner have been duly selected.
 - f) In the event a winner is disqualified, either immediately due to the fact that he/she has incorrectly answered the skill-testing question or otherwise later becomes ineligible under one of the Contest Rules, another eligible Prize winner will be selected at random and so on until a Prize winner has been officially declared.
 - g) The Prize must be accepted as awarded. The Prize may not be sold, transferred and is not convertible to cash. Innov8 reserves the right to substitute the Prize in whole or in part in the event that all or any component of the Prize is unavailable. The Prize winner is solely responsible for all costs not expressly described herein.
 - h) By entering the Contest the Entrants and participants automatically agree to accept and abide these Rules and to release Innov8 and their respective directors, employees, officers, and agents, including without limitation, their respective advertising and promotion agencies, from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of the Prize or participation in any Contest-related activities. All decisions of Innov8 with respect to any aspect of the Contest, including without limitation the eligibility of entries, are final and binding on all Entrants in all matters as they relate to the Contest.
 - i) All entries become property of Innov8 who assumes no responsibility for: (i) incorrect, inaccurate, incomplete, garbled, lost, late, delayed, destroyed or misdirected mail, voice messages, e-mail or any computer errors or malfunctions; (ii) entries which fail to comply with these Contest Rules; and (iii) any failure of Innov8's web site during the Contest Period, including any problems or technical malfunctions of any computer on-line systems, servers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereon.
 - j) No correspondence will be entered into except with Entrants requesting Rules by mail or requesting the name of the Prize winner (for which a self-addressed, postage paid envelope must be included).
 - k) If for any reason, in the opinion of Innov8, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Innov8 reserves the right to cancel, terminate, modify, amend, extend or suspend the Contest and/or select a winner among the eligible entries already submitted.
 - l) Innov8 reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Innov8 reserves the right to seek remedies and damages to the fullest extent of

the law. Innov8 shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in the Contest or from downloading any material from the Contest web site, where applicable.

- m) Use of any automated, script, macro, robotic or other program(s) to enter or otherwise participate in this Contest is prohibited and will automatically result in disqualification. All entries are subject to verification.
- n) Innov8 reserves the right to modify the Rules without materially affecting the terms and conditions hereof.
- o) The Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.
- p) In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
- q) By entering the Contest, the entrant understands and agrees that Innov8 will collect, use and disclose her/his personal information only for the purposes of contacting her/him should she/he win the Prize. Any questions regarding Innov8's treatment of your personal information should be directed to Innov8's President via mail at 809 Finns Rd, Kelowna, BC V1X 5B8.
- r) All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations used in connection with the Contest are the property of their respective owners. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- s) Entrants acknowledge that the Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook and further, provide a complete release of Facebook for all matters related to this Contest.
- t) By entering the Contest, Entrants acknowledge compliance with, and agree to be bound by, these Rules.