



# HONDA

SNP played a significant role in allowing us to independently shape production in our Spanish and Italian company codes. We would like to sincerely thank SNP for their considerable and professional support.

Stefan Dunz, Programme Manager, Honda Motor Europe ISD (Germany)

**SNP** | The Transformation Company



# Two Become One: The Successful Merger of Company Codes

## About Honda

Honda develops, manufactures, and sells automobiles, motorcycles, outboard motors, and power equipment for the global market. With an annual production volume of over 26 million engines, the company is the world's largest engine manufacturer. Honda employs over 182,000 people at its 124 subsidiaries in 28 countries across the world.

First man, then machine – that is the personal motto of company founder Soichiro Honda. And it is this key guiding principle, transportation for people, which governs the operations of the technology company today. From a motorized bicycle to a private jet, the founder's vision has always been a driving force for the development of Honda products.

Technology as a tool for making people's lives easier. A guiding principle that has, in the long run, defined the company's success since its founding in 1948. On his early trips abroad, Soichiro Honda began to realize that the market of the future would be a global one. Thinking globally and acting locally became a corporate strategy, which, in times of increasing globalization, has proven to be absolutely correct and opened the door to global markets for Honda products.

Further information: [www.honda.com](http://www.honda.com)

## The Challenge

The overarching goal for Honda was to take an Italian and a Spanish company code and make production independent while fusing the sales locations to create a separate organization.

As a result, the respective existing Spanish and Italian organizational units were migrated from the two old company codes into one new one.

This meant that both the Spanish and Italian organizational units needed to be transferred cleanly from a technical standpoint into the new company code. To accomplish this task, the first step was to gather a clear picture of the requirements and the SAP® system objects which needed to be migrated, as well as of the affected organizational units. This information then needed to be used to determine the migration strategy. The project was scheduled to be carried out over a period of six months.





## The Solution

Using SNP Transformation Backbone®, all the relevant system information and files were able to be consistently migrated from the old company codes of both organizational units into the respective new company codes. The software contains transformation rules that can be used to make adjustments automatically, eliminating the need for manual programming. In addition, this cuts down the time and energy spent carrying out a project and significantly reduces error rates.

In addition, SNP Transformation Backbone lets you clearly follow every step of the project. This means that should an issue arise, corrective action can be taken immediately. The Transformation Backbone Analysis and Conversion Engine was used to carry out the project. Honda provided a list of the data and projects relevant to the respective organizational units, which ensured complete and smooth migration to the new company codes. These were transferred within P11 as new and independent company codes on April 1, 2014, only five months after starting the project.

Thanks to SNP's support, Honda was able to consistently migrate its data from the company codes. The launch was carried out over the course of eight days, reducing downtime to a minimum and ensuring that the operational systems were only offline for a short period. SNP Transformation Backbone makes exact predictions about the transformation project and detailed planning of a business scenario possible – as well as the ability to estimate the required cost with absolute certainty. As a result, the project was carried out on time and within budget.

## The Advantages

- Consistent reorganization of all relevant data
- Short downtime
- Launch within eight days
- Project implemented within the projected time frame and scope as well as within the allocated budget

