Photo: Edeka Südwest

EDEKA DIGITAL

Thanks to SNP, we were able to carry out an extremely complex transformation project in a small go-live time frame and with a short downtime. Despite ambitious goals and challenging timing, the project showed that good cooperation is crucial for overcoming real challenges.
EDEKA DIGITAL

SNP | The Transformation Company

SNP

SNP Delivers on Transformation and Migration Despite Complexity and Time Pressure

About the EDEKA Group

The cooperative structure of the EDEKA Group is based on the interplay of three different levels: At the national level, around 3,800 self-employed merchants give each EDEKA store a personal touch. At the retail level, they assume the role of local suppliers who stand for food quality and enjoyment. These local suppliers are supported by seven regional wholesalers. They provide the EDEKA stores with goods on a daily basis and assist the local suppliers with issues ranging from sales to expansion. EDEKA's strategy is coordinated at its headquarters, EDEKA ZENTRALE AG & Co. KG in Hamburg. It manages the national retail business as well as the campaign "We love food" ("Wir lieben Lebensmittel"). Furthermore, it establishes goals for the entire group such as the creation of integrated IT structures or modern personnel development and qualification concepts for the retail industry. With around 11,430 stores and 369,300 employees, EDEKA generated revenues of EUR 51.9 billion in 2017. As a subsidiary of EDEKA ZENTRALE AG & Co. KG, EDEKA DIGITAL GmbH promotes digital transformation within the EDEKA Group.

The Challenge

The aim was to standardize FI systems that had grown over time with differing master data, functions and processes. In addition redundant manual master data maintenance, interfaces and Customizing had to be harmonized in both FI systems. Finally, the manual postings from system A to system B had to be replaced.
One of the challenges was to map all company codes in a single FI system including uniform master data, structures, reports, etc. Another client needed to be replaced, and the processes for all company codes standardized.
In order to keep IT costs for product management, projects and further developments as low as possible in the future, interfaces, Z programs and Customizing had to be optimized in a standardized way.

The Solution

EDEKA DIGITAL GmbH opted for SNP as its service provider on the basis of its previous partnership and expertise. Using Transformation Backbone with SAP LT, EDEKA DIGITAL GmbH was able to preserve its historical application data during implementation whilst also undergoing a reorganization and harmonization and introducing a uniform chart of accounts. SNP applications were also used in the analysis phase. After a short training session, EDEKA DIGITAL GmbH can now use the Customizing Cockpit, an SNP software product that centrally supports the selection and adoption of future Customizing.
Following the analysis phase, EDEKA DIGITAL GmbH prepared the rules based on SNP's templates and specifications. As the rule base for the mapping was continuously adjusted during the project, the complexity of the test migrations required an additional mass test.
The go-live took only 76 hours including business downtime. A detailed cutover, which was optimized via test migrations and go-live simulations, served as the basis for the go-live.

The Benefits

- Profound experience of SNP in complex transformation projects.
- Process standardization.
- Scaled down system landscape with lower operating costs.

Key Facts

Project type: Transformation and migration
Duration: October 2017 until September 2018
Scope: Merge of three clients from two instances, including company code merge; chart of accounts conversion; harmonization of the modules FI, AM, CO, PS, TR; material management processes for sales & distribution, HR for CATS workflow, FI and business warehouse connection; and historical data transfers, plus open items.
Downtime: 76 hours
Number of users: 2,000
Affected countries: Germany

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