



SNP AG receives another major order for transformation software at German industrial group

- Agreement signed for multi-year collaboration on digital transformation
- SNP's standard software lays the foundations for harmonising and consolidating SAP systems across the Group

Heidelberg, 19 May 2016 – SNP AG is continuing its successful business performance in the area of software-assisted digital transformations with another major order. As the company has announced, an agreement has been concluded for a multi-year collaboration with a global industrial group from Germany. The contract has a total volume in the low seven-figure range. This partnership highlights SNP AG's excellent performance in global IT projects. Thanks to its standard software, SNP is one of the leading companies on the market for the digital transformation of IT landscapes worldwide, allowing customers to make change one of their core competencies.

Dr Andreas Schneider-Neureither, CEO of SNP AG: "With this major order, SNP AG is actively continuing the positive development achieved in recent months. The fact that a longstanding customer has also chosen SNP for its cross-company digital transformation provides further evidence of our excellent performance and the advantages of our standard software."

The DAX-listed industrial group is streamlining and standardising its processes and data in order to quickly use opportunities arising from digitalisation. The aim here is lean and efficient IT support for business processes. To achieve this, a global IT infrastructure with a few data centres is being established in order to work securely in the Cloud. The intragroup service provider is now merging processes that are currently decentralised with distributed data in a central SAP landscape. A key requirement is the implementation of standardised data definitions. SNP's standard software is being used here: SNP Transformation Backbone guarantees the risk-free and efficient transformation of very large data volumes into new definitions.



About SNP

SNP empowers organizations to successfully shape digital transformations and pursue market opportunities on the basis of highly adaptable IT. SNP's solutions and software are used to integrate previously separate IT environments, support M&A projects and carve-outs, and cultivate new markets outside of the home market. SNP Transformation Backbone® is the world's first standard software to automatically analyze and execute IT system transformation. It delivers significantly better quality while greatly reducing the time and expense involved in transformation projects.

SNP AG has over 600 employees in Europe, South Africa, Asia and the US. The company is headquartered in Heidelberg and generated around EUR 56 million in revenue in 2015, according to preliminary figures. Its products and solutions are used by multinationals in manufacturing, finance and the service sector. SNP AG was established in 1994, went public in 2000, and has been in the Frankfurt Stock Exchange's Prime Standard segment since August 2014 (ISIN DE0007203705).

For further information, visit www.snp-ag.com.

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