



SNP | Press Release

SNP to Showcase Rapid-Deployment Accelerators for SAP S/4HANA At SAPPHIRE NOW and ASUG Annual Conference

- Helping to drive quicker time-to-value with SAP S/4HANA based on proven methodologies and automated software tools

Orlando, FL, May 19, 2016– SNP AG, a global provider and worldwide leader of transformation software and services for SAP® applications, today announced it will preview its SNP rapid-deployment accelerators for SAP Business Suite 4 SAP HANA® (SAP S/4HANA), the next-generation business suite. The accelerators are based on the SNP Transformation Backbone® with SAP Landscape Transformation software and services. SNP will demonstrate the new offering at SAPPHIRE® NOW and the ASUG Annual Conference being held May 17-19 in Orlando, where it is exhibiting in booth 645.

With this comprehensive new rapid-deployment accelerator offering, companies will more easily be able to execute on their roadmaps using proven methodologies and automated tools to harmonize their business processes and master data, rationalize their ERP landscapes, re-platform and modernize, and migrate to SAP S/4HANA and the cloud quickly, easily and affordably.

In addition, SNP announced it has expanded its partnership with SAP by joining the Run SAP partner program. Through its involvement in the program, SNP expects to better align with SAP's approach to application lifecycle management utilizing SAP Solution Manager.

Dr. Steele Arbeeney, president of SNP America, explains: "Through SNP's recent expansion of its partnership with SAP, we are helping companies to more easily streamline their ERP landscapes to quickly take full advantage of SAP S/4HANA. We are very excited about the value our new SNP rapid-deployment accelerators will bring to customers."



The Run SAP partner program provides its members access to enablement tools, including best practices methodology, guided self-services, boot camps, Webinars and online content on strategic topics related to SAP Solution Manager and the SAP Active Global Support organization. Furthermore, members receive exclusive SAP Solution Manager licenses for multiuse scenarios, marketing and promotional materials, and hands-on workshops presented by experts in SAP Solution Manager. Having access to these types of resources is anticipated to further empower SNP to set up and deliver efficient operations of SAP solutions for its customers.

SAPPHIRE NOW focuses on how companies can enable their digital business strategy and get more from their technology investments. SAPPHIRE NOW and ASUG Annual Conference are the world's premier business technology event and largest SAP customer-run conference, offering attendees the opportunity to learn and network with customers, SAP executives, partners and experts across the entire SAP ecosystem.

About SNP

SNP empowers organizations to successfully shape digital transformations and pursue market opportunities on the basis of highly adaptable IT. SNP's solutions and software are used to integrate previously separate IT environments, support M&A projects and carve-outs, and cultivate new markets outside of the home market. SNP Transformation Backbone® is the world's first standard software to automatically analyze and execute IT system transformation. It delivers significantly better quality while greatly reducing the time and expense involved in transformation projects.

SNP AG has over 600 employees in Europe, South Africa, Asia and the US. The company is headquartered in Heidelberg and generated around EUR 56 million in revenue in 2015, according to preliminary figures. Its products and solutions are used by multinationals in manufacturing, finance and the service sector. SNP AG was established in 1994, went public in 2000, and has been in the Frankfurt Stock Exchange's Prime Standard segment since August 2014 (ISIN DE0007203705).

For further information, visit www.snp-ag.com.

###



SNP Transformation Backbone and Business Landscape Transformation are registered trademarks of SNP-AG in Germany.

SAP, SAPPHIRE, SAP HANA and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. See <http://www.sap.com/corporate-en/legal/copyright/index.epx> for additional trademark information and notices.

All other product and service names mentioned are the trademarks of their respective companies.

Contact for Press:

Jörg Petzhold

Tel: +49 6221 6425-270

E-Mail: joerg.petzhold@snp-ag.com

Contact for Investor Relations:

Marcel Wiskow

Tel.: +49 6221 6425-637

Fax: +49 6221 6425-470

E-mail: investor.relations@snp-ag.com

<http://www.snp-ag.com/eng/Investor-Relations/>