



Press Release

SNP enhances its product portfolio by “samQ” license management solution

- samQ facilitates optimized administration of SAP licenses
- Global reseller agreement with samQ developer VOQUZ

Heidelberg, 20.03.2017 – SNP AG is expanding its range of software-based automation solutions still further. As the Heidelberg-based company has just reported, SNP customers can, with immediate effect, now also use the “samQ” software of German manufacturer VOQUZ (Ismaning). The software tool offers optimized administration of SAP licenses. samQ has been included in the SNP portfolio since March 2017 and is marketed by the transformation specialist throughout the world.

As Gerhard Krauss, Managing Director of SNP Applications DACH GmbH, explains: “The optimum management of SAP licenses presents businesses with many challenges. samQ simplifies the administration process significantly and offers the possibility to monitor all cost-relevant details at any time on the samQ dashboard. This enables the effort and expense involved in annual license measurement to be reduced by up to 80 percent.”

Big companies in particular, with a large number and possibly many different kinds of licenses, stand to benefit from samQ, as license attribution is performed automatically and on the basis of transaction usage. This allows the creation of an optimum license portfolio, including contractually relevant special users, with automatic, continuous optimization of the SAP license landscape. With samQ, VOQUZ additionally offers detailed analysis capabilities for indirect usage, license consolidation, statements of license costs per user for the purpose of automated internal cost allocation, and an overview of the license distribution for each system.

“We are delighted that in SNP, we have found a strong partner who enjoys recognition both in Germany and at international level as a specialist in SAP Business Solutions,” says Martin Kögel, Director Business Development at VOQUZ. “Thanks to this partnership, SNP can now also offer its customers the possibility to optimize their SAP license landscapes and reduce their IT costs.”

SNP AG offers its customers software solutions in the field of applications that enable the administration and operation of SAP systems to be partially automated and the work of business



enterprises to be organized more efficiently. As well as SAP license management (samQ), the portfolio also includes automated software solutions in the field of test data generation (SNP Data Provisioning & Masking), translation (SNP Dragoman), and interface search (SNP Interface Scanner). SNP Applications DACH GmbH is a wholly owned subsidiary of SNP AG.

About SNP

SNP enables companies with a change-friendly IT to design their digital transformation successfully and seize opportunities in the market. SNP solutions and software enable the merging of previously-separate IT environments, support M&A projects and carve-outs and promote the development of new markets beyond the domestic market. SNP also offers a global first with SNP Transformation Backbone®, standardized software that automatically analyzes and implements changes in IT systems. This opens up clear quality advantages for customers – and the timeframes and costs involved in transformation projects are significantly reduced at the same time.

The SNP AG has its headquarters in Heidelberg, Germany and has more than 700 employees in Europe, Africa, Asia and the United States. The company achieved a turnover of around €80 million in 2016 (preliminary figures). SNP customers are globally active companies from industry, the financial sector and the service environment. SNP was founded in 1994, has been publicly traded since 2000 and has been listed in the Prime Standard of the Frankfurt Stock Exchange (ISIN DE0007203705) since August 2014.

More information is available at www.snp-ag.com.

About VOQUZ

The VOQUZ Group is a solution provider and system integrator in the information technology sector. The company is a one-stop shop for the implementation of complex IT projects and offers its customers intelligent solutions in the fields of Compliance, Big Data Management, Collaboration, Mobile ERP, and IT Security. VOQUZ is able to draw on a pool of internal and external specialists and to benefit from over 35 years of market experience in the banking, automotive and technology sectors. Its customers include both major companies as well as businesses in the SME sector.



The VOQUZ Group employs around 400 people and has its headquarters in Munich. With nine other operating locations, VOQUZ is represented in the whole of Germany, Austria, and Switzerland, as well as Romania and the USA.

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