



SNP AG successfully concludes global separation of Hewlett-Packard's SAP landscape

- **Software-based transformation approach creates new IT infrastructure in record time**
- **Data volume of around 50 terabytes of 16 systems transformed in 14 days without complications**
- **SNP standard software Transformation Backbone ensured that ongoing operations were maintained**
- **Dr Andreas Schneider-Neureither, CEO of SNP AG: “We see it as our job to create an agile IT landscape that promotes change and adds value, and to safeguard it in the long term. The benefits of our software-based transformation approach in terms of low costs and low time requirements have been made self-evident at HP.”**

Heidelberg, 16 November 2015 – SNP AG, a leader in the transformation of IT landscapes, has successfully completed the global separation of the SAP landscape at Hewlett-Packard (HP). As the company reported, the major project that was launched in January and an associated three-month test phase have been fully implemented. Thus, one of the key requirements has been created for the legal division of the entire corporation into two independent units, “Hewlett-Packard Enterprise” and “HP Inc.”, as planned and without delays as at 1 November 2015. Among other things, this required the division of the commercial SAP systems. The overall volume of the order was around USD 5 million and a total data volume of around 50 terabytes from 16 systems was transformed in 14 days.

HP specifically opted for the software-based SNP approach to implement this major project as part of the strategic division of the corporation into two separate units for the areas of “personal computers and printers” and for service and technology business for companies. The SNP Transformation Backbone software developed by SNP ensured that the previous IT landscape

was smoothly transformed into what are now separate ERP structures for company-wide resource planning without any significant impact on ongoing operations.

Dr Andreas Schneider-Neureither, CEO of SNP Schneider-Neureither & Partner AG said:
 “By successfully completing the separation of HP’s SAP landscape we have demonstrated the excellent performance of SNP software. The benefits of a software-based transformation approach, especially in terms of low costs and low time requirements, have been made self-evident at HP. The major project was completed in record time and with minimal disruption to business processes. IT must contribute to making restructurings and carve-outs, or even mergers and acquisitions, a success. We see it as our job to create an agile IT landscape that promotes change and adds value, and to safeguard it in the long term. This is what we have done for HP.”

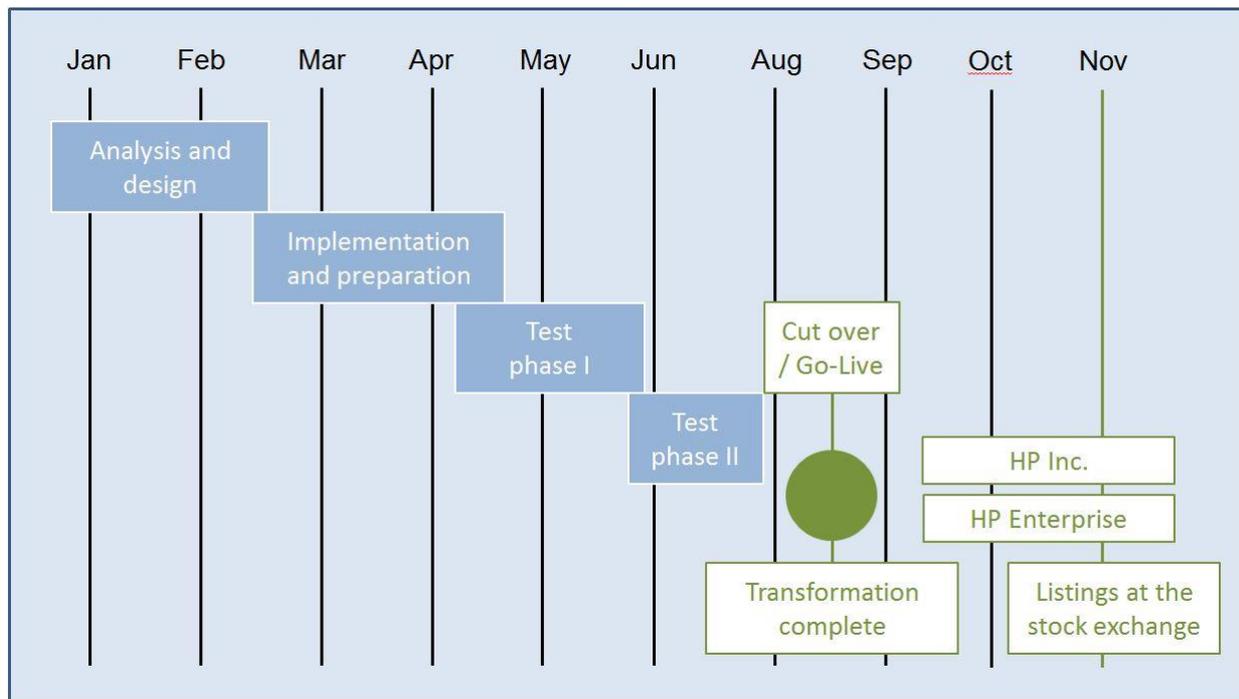


Figure: Timetable for the project



About SNP

Today digital transformation and the ability to react quickly to changes in the world of business are two competitive factors critical to success in all industries. SNP AG supports companies in consolidating their IT landscapes and rapidly and cost-effectively adapting to new underlying conditions. In this context, SNP views itself as a catalyst and an engine driving digital transformation. With SNP Transformation Backbone[®], SNP offers the world's first standard software that automatically analyzes and implements changes in IT systems in a standardized manner. It is based on the experience that SNP has gained from over 4,000 projects carried out worldwide with its software-based Business Landscape Transformation services.

SNP AG has approximately 350 employees in Europe, South Africa, and the United States; approximately 250 of them are based in Germany. The company is headquartered in Heidelberg and, in 2014, generated revenues of some 31 million euros. Its customers include global companies from the industrial and financial sectors, and the services industry. SNP AG was founded in 1994, has been listed on the stock exchange since 2000, and has been a part of the Frankfurt Stock Exchange's Prime Standard segment since August 2014 (ISIN DE0007203705).

For further information, visit www.snp-ag.com.

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