



## Press Release

### SNP AG Now a Member of Run SAP Partner Program

- Through participation in the Run SAP partner program, SNP will have access to enablement, tools and support to better deliver benefits of SAP® Solution Manager to customers, helping them enhance efficiencies, lower total cost of ownership and implement ITIL-based IT processes.

Heidelberg – June 1, 2015 – SNP, an SAP services partner, today announced its participation in the Run SAP partner program. Through its involvement in the program, SNP expects to better align its offering for business landscape management with SAP's approach to application lifecycle management utilizing the SAP® Solution Manager application management solution.

The Run SAP partner program provides its members access to enablement tools, including best-practices methodology, guided self-services, boot camps, Webinars and online content on strategic topics related to SAP Solution Manager and the SAP Active Global Support organization. Having access to these types of resources is anticipated to further empower SNP to set up and deliver efficient operations of SAP solutions for its customers.

*“By joining the Run SAP partner program, we look forward to working more closely with SAP and leveraging the latest advancements of SAP Active Global Support around SAP Solution Manager,” said Johannes Hurst, managing director, SNP Business Landscape Management GmbH. “As customers’ IT landscapes mature and evolve, they want peace of mind that their business is in capable hands. As a participant in the Run SAP partner program, we hope to gain knowledge and expertise to help customers more efficiently and cost-effectively manage their SAP applications using SAP Solution Manager.”*

SAP Solution Manager is designed to address customers' entire IT environments, including processes, tools, services and an organizational model to manage SAP and non-SAP solutions throughout the complete application lifecycle. It follows standardized methodology and acts as the centerpiece of SAP's approach to application lifecycle management.

## About SNP

Today digital transformation and the ability to react quickly to changes in the business world are two competitive factors critical to success in all industries. SNP AG supports companies in consolidating their IT landscapes and rapidly and cost-effectively adapting to new underlying conditions. In this context, SNP views itself as a catalyst and an engine driving digital transformation. With SNP Transformation Backbone®, SNP offers the world's first standard software that automatically analyzes and implements changes in IT systems in a standardized manner. It is based on the experience that SNP has gained from over 4,000 projects carried out worldwide with its software-based Business Landscape Transformation services.

SNP AG has approximately 350 employees located in Europe, South Africa, and the United States, including approximately 250 in Germany. The company is headquartered in Heidelberg and generated revenues of approximately 31 million euros in 2014. Its customers include global companies from the world of industry, the financial sector and the services industry. SNP AG was founded in 1994, has been listed on the stock exchange since 2000, and has been a part of the Frankfurt Stock Exchange's Prime Standard segment since August 2014 (ISIN DE0007203705).

For further information, visit [www.snp-ag.com](http://www.snp-ag.com).

## Press Contact

Joerg Petzhold, Marketing Director,

Tel.: +49 6221 6425-270 Mobile: +49 172 7295909

Fax: +49 6221 6425-20 email: [joerg.petzhold@snp-ag.com](mailto:joerg.petzhold@snp-ag.com)

© Copyright SNP AG, 2015. All rights reserved. All other products mentioned in this document are registered or unregistered trademarks of their respective companies.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies. Please see <http://www.sap.com/corporate-en/legal/copyright/index.epx#trademark> for additional trademark information and notices.