



Press Release

SNP AG to Preview Rapid-Deployment Accelerators for SAP® S/4HANA at SAPPHIRE® NOW and ASUG Annual Conference

Helping to drive quicker time-to-value with S/4HANA, based on proven methodologies and automated software tools

ORLANDO, Fla., May 5, 2015 – SNP AG, a global provider and worldwide leader of transformation software and services for SAP solutions, today announced it will preview its SNP rapid-deployment accelerators for SAP® Business Suite 4 SAP HANA® (SAP S/4HANA), the next-generation business suite. The accelerators are based on the SNP Transformation Backbone® with SAP Landscape Transformation software and services. SNP will demonstrate the new offering at SAPPHIRE® NOW and the ASUG Annual Conference being held May 5-7 in Orlando, where it is exhibiting in booth 422.

With this comprehensive, new rapid-deployment accelerator offering, companies will more easily be able to execute on their roadmaps using proven methodologies and automated tools to harmonize their business processes and master data, rationalize their ERP landscapes, re-platform and modernize, and migrate to SAP S/4HANA quickly, easily and affordably. In addition, SNP announced it has expanded its partnership with SAP by joining the Run SAP partner program. Through its involvement in the program, SNP expects to better align with SAP's approach to application lifecycle management utilizing the SAP Solution Manager application management solution.

Dr. Steele Arbeeney, president of SNP America, explains: *“Through SNP’s recent expansion of its partnership with SAP, we are helping companies to more easily streamline their ERP landscapes to quickly take full advantage of SAP S/4HANA. We are very excited about the value our new SNP rapid-deployment accelerators will bring to customers.”*

The Run SAP partner program provides its members access to enablement tools, including best practices methodology, guided self-services, boot camps, Webinars and online content on strategic topics related to SAP Solution Manager and the SAP Active Global Support organization. Furthermore, members receive exclusive SAP Solution Manager licenses for multiuse scenarios, marketing and promotional materials, and hands-on workshops presented by experts in SAP Solution Manager. Having access to these types of resources is anticipated to further empower SNP to set up and deliver efficient operations of SAP solutions for its customers.

SAPPHIRE NOW and the ASUG Annual Conference are the world's premier business technology event and largest SAP customer-run conference, offering attendees the opportunity to learn and network with customers, SAP executives, partners and experts across the entire SAP ecosystem. Attendees will have an opportunity to meet with SNP AG experts in booth 422 to discuss SAP solution-based systems-transformation needs driven by changes such as mergers, acquisitions, consolidations, restructurings, divestitures and platform moves. SNP AG experts will also preview how these needs can be met with SNP Transformation Backbone with SAP Landscape Transformation, which provides automated business process analysis and systems transformation across the enterprise.

About SNP

Today digital transformation and the ability to react quickly to changes in the business world are two competitive factors critical to success in all industries. SNP AG supports companies in consolidating their IT landscapes and rapidly and cost-effectively adapting to new underlying conditions. In this context, SNP views itself as a catalyst and an engine driving digital transformation. With SNP Transformation Backbone®, SNP offers the world's first standard software that automatically analyzes and implements changes in IT systems in a standardized manner. It is based on the experience that SNP has gained from over 4,000 projects carried out worldwide with its software-based Business Landscape Transformation services.

SNP AG has approximately 350 employees located in Europe, South Africa, and the United States, including approximately 250 in Germany. The company is headquartered in Heidelberg and generated revenues of approximately 31 million euros in 2014. Its customers include global companies from the world of industry, the financial sector, and the services industry. SNP AG was founded in 1994, has been listed on the stock exchange since 2000, and has been a part of the Frankfurt Stock Exchange's Prime Standard segment since August 2014 (ISIN DE0007203705).

For further information, visit www.snp-ag.com.

Press Contact

Jörg Petzhold, Marketing Director, SNP AG, +49-6221-642-5270, joerg.petzhold@snp-ag.com

© Copyright SNP AG, 2015. All rights reserved. All other products mentioned in this document are registered or unregistered trademarks of their respective.

SAP, SAPPHIRE and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. See <http://www.sap.com/corporate-en/legal/copyright/index.epx> for additional trademark information and notices.

All other product and service names mentioned are the trademarks of their respective companies.

All other products mentioned in this document are registered or unregistered trademarks of their respective