



Press Release

SNP to present Solutions for Automated Transformations of SAP® Applications at SAPPHIRE® NOW and 2011 ASUG Annual Conference

Heidelberg – April 28, 2011 – SNP AG, a software and consulting company based in Heidelberg, Germany, will present its portfolio of solutions for automated transformation of SAP® application-based landscapes at the SAPPHIRE® NOW conference and 2011 ASUG Annual Conference being held May 15 -18 in Orlando. The focus for SNP at this years' conferences will be SNP Transformation Backbone® (SNP T-Bone), a standardized software for automated and integrated transformations of SAP solutions, and Business Landscape Transformation® (BLT), which provides an automated consulting approach to SAP system transformation. This intelligent software and the innovative method allow companies to adapt their SAP solution-based landscapes to business restructurings or technological alterations in a quick, cost-efficient and safe way. With SNP solutions, such necessary transformations can be handled flexibly – and in-house IT becomes a powerful enabler for business and software changes. SNP will exhibit at SAPPHIRE® NOW in booth 2353. Those interested may talk to the SNP experts on site or arrange individual appointments via the [registration form on SNP's website](#).

SNP solutions in support of transformations of SAP solutions enable restructurings that had previously been considered virtually impossible to realize. Throughout the transformation process, the transfer of the complete data history, minimal downtime, as well as fast and secure data migration and low costs are being guaranteed. "With SNP T-Bone, we are able to cut project costs by 50 percent compared to common approaches," said Dr. Andreas Schneider-Neureither, CEO of SNP AG. "Project duration is lowered by 70 percent – with safety and maximum quality 100 percent guaranteed. BLT provides one of the first transformation approaches employing intelligent software. This brings about previously unknown dimensions for changes in SAP solution-based landscapes."

Further information is available at www.snp-ag.com



About SNP

SNP is a leading provider of software and software-related-services for transformations of SAP solution-based environments required in the wake of mergers and acquisitions, splits, harmonizations, or system upgrades. For these transformations of a company's IT processes, SNP offers SNP Transformation Backbone[®] (SNP T-Bone), the world's first standardized software that automates and comprehensively supports transformations of SAP solutions. SNP also uses this software for its unique consulting approach, SNP Business Landscape Transformation[®], which supports companies to successfully transform IT according to business changes. In addition to its focus on transformation, SNP offers solutions for management of IT system landscapes. With its consulting approach, SNP Business Landscape Management, SNP supports companies in optimizing the service and support processes of their SAP landscapes.

SNP was founded in 1994 and currently employs approximately 170 employees at five locations in Germany, Austria and Switzerland. SNP serves international and national clients and has the experience of more than 1,200 successfully completed projects. In fiscal year 2010, SNP AG achieved a turnover of 22 million Euros. The company is listed on the General Standard of the Frankfurt Stock Exchange.

For more information please visit www.snp-ag.com/eng

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