



Corporate News

SNP Collaborates with IBM to Accelerate SAP S/4HANA Adoption

New approach helps companies implement SAP S/4HANA up to 75% faster

HEIDELBERG, Baden-Württemberg, May 31, 2018 – Today, SNP, a transformation software company, is teaming up with IBM Services to offer a new cloud migration approach designed to help companies across industries accelerate the adoption of SAP S/4HANA as part of their overall digital transformations.

The new BLUEFIELD™ method from SNP and IBM leverages SNP's data transformation engine along with S/4HANA project management, technical and functional expertise from IBM Services to provide a faster approach to SAP S/4HANA adoption. The BLUEFIELD approach employs SNP software and IBM services to create a highly automated method that combines the key features and benefits of current approaches to reduce effort and timescales of implementation. Organizations implementing this innovative approach will be able to unlock more value from their existing ERP foundation by adopting SAP S/4HANA up to 75% faster than other approaches.

SAP S/4HANA, the next generation digital ERP solution and platform, enables companies to digitally reinvent core business processes by simplifying complex legacy systems and driving efficiency through automation and machine learning. When implementing SAP S/4HANA, there are currently two approaches for organizations, widely known as Greenfield and Brownfield. Greenfield enables enterprises to use pre-configured industry solutions to migrate to S/4HANA, while Brownfield is a more simplified approach where customers can move their old SAP ECC system to S/4HANA. Both approaches require enterprises to redesign legacy processes, which can increase the time and efforts to fully digitize systems, particularly among larger enterprises. The SNP transformational, intelligent software rapidly creates target S/4HANA systems and transforms data from multiple SAP and non-SAP systems into the target – including full history and customizations –while providing the opportunity to take advantage of S/4HANA platform capabilities. With this approach, enterprises can use existing investments, such as a recently implemented SAP system, enabling them to avoid a full redesign of their system and speeding their journey to S/4HANA.



“Nearly every enterprise is evaluating S/4HANA and considering the best pathway towards unlocking its digital transformation opportunities,” said Steele Arbeeney, Chief Technology Officer of SNP. “By teaming up with IBM Services to offer the BLUEFIELD approach that’s powered by SNP software, we are together providing an easier, faster, and lower risk way to achieve the benefits of S/4HANA.”

With a faster path to S/4HANA adoption, companies can ignite their digital transformation and realize the benefits of the platform sooner than traditional methods, including enhanced performance to complex and time driven business activities such as real-time planning, execution, reporting, analytics and forecasting based on live data as well as personalized and simplified user experience across all lines of business, tasks, and devices.

“SAP S/4HANA plays a significant role in an organization’s digital transformation, as companies look to modernize core business systems and processes with digital technology. Migration to the platform can be complex, and businesses require a cost-effective approach with minimal risk that will jump start their transformation journey,” said Mark Dudgeon, Distinguished Engineer, SAP Global CTO at IBM. “Through this collaboration with SNP, companies can approach their SAP S/4HANA adoption with speed and simplicity, ensuring a faster path to better business performance, efficiencies, and true digital reinvention.”

The new approach, powered by SNP and offered by IBM Services, will be available beginning July 2018.

About SNP

SNP software and services make it easy to implement business or technical modifications to business applications. CrystalBridge® and Transformation Backbone® comprise the world's leading software platform for data transformations that automatically analyzes, implements, and tracks changes to IT systems. As a result, customers receive clear qualitative advantages while significantly reducing the time and expense involved in transformation projects. The SNP Group has over 1,350 employees worldwide.

Headquartered in Heidelberg, the company generated provisional revenue of approximately EUR 122 million in the 2017 fiscal year. SNP's customers are global corporations



from all industries. SNP was founded in 1994 and has been publicly traded since 2000. As of August 2014, the company is listed on the Prime Standard segment of the Frankfurt Stock Exchange (ISIN DE0007203705). Since 2017, the company has operated as a European stock corporation (Societas Europaea/SE).

Further information is available at www.snpgroup.com

Contact

USA

Baker Egerton

Phone: +1.201.985.7675

E-Mail: baker.egerton@snpgroup.com

Investor Relations

Marcel Wiskow

Phone: +49 6221 6425-637

E-Mail: marcel.wiskow@snpgroup.com