



Corporate News

SNP Further Expands Global Footprint with a New Office in Australia

Heidelberg, January 31, 2019 – SNP Schneider-Neureither & Partner SE, the Germany based leading provider of business transformation solutions with offices in Europe, the Americas and the Asia-Pacific region has officially launched operations in Australia. The inauguration of the new office in the Central Business District in Sydney was held this week.

At the official announcement, Dr. Andreas Schneider-Neureither, CEO, said, “We are delighted that-SNP now has a significant presence in almost all key global economic regions and is accessible globally for the benefit of our clients. Our Australia office will serve as the hub for SNP’s operations, a major step towards our strategic goal to become the global standard for software-based data transformation and to address the burgeoning potential in the ANZ region.”

On the business outlook, Marcus Scott, Vice President, APAC, added, “We have been active in various projects in the ANZ region for a while now and a recent win of Australian Government Department move to S/4HANA is a testimony to our expertise in delivering end-to-end go-live SAP Landscape transformation projects: With SNP’s BLUEFIELD™ approach to SAP S/4HANA, we enable enterprises to upgrade and migrate in a single go-live project, and deliver automated transformations at higher speed and lower risk. We have identified issues that most government, public and private organizations are facing in their IT landscapes - complex interfaces, large undocumented data, business process flows, SAP S/4HANA, Cloud, upgradations, re-platforming amongst others. The CIOs and decision makers realize and appreciate that only highly automated software-based solutions like SNP’s can close the gap between business strategy & IT execution”.

Using its proprietary SNP Transformation Platform Software and drawing upon experiences from over 10,000 successful transformation projects with many of the world’s greatest companies, SNP uses a blend of services and automation from their own software portfolio that can reduce the gap between the business and technology to near zero, accomplishing in days and weeks what can often take months or more. SNP is SAP certified and an SAP OEM Partner. SNP customer engagements have included some of the largest and most significant mergers,



acquisitions, and divestitures. The company's roster of customers includes Siemens, Kellogg's, L'Oreal, Esprit, Honda, and HP Enterprise.

About SNP

SNP SE supports organizations in adapting their business models and using new technologies. SNP software and services make it easy to implement business or technical modifications to business applications. CrystalBridge® and SNP Transformation Backbone® is the world's leading software suite for data transformations that automatically analyzes, implements and tracks changes to IT systems. As a result, they offer clear qualitative advantages, while significantly reducing the time and expense involved in transformation projects.

The SNP Group has over 1,300 employees worldwide. Headquartered in Heidelberg, the company generated provisional revenue of 131 million euros in the 2018 fiscal year. SNP's customers are global corporations from all industries. SNP was founded in 1994 and has been publicly traded since 2000. As of August 2014, the company is listed on the Prime Standard segment of the Frankfurt Stock Exchange (ISIN DE0007203705). Since 2017, the company has operated as a European stock corporation (Societas Europaea/SE). Further information is available at www.snpgroup.com.

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