

# ProServeIT's Power BI Discovery Session

Do you have a huge amount of data that you want to turn into business insights? Do you want an easy-to-use business intelligence tool that is both user-friendly and efficient? Tired of trying to manipulate Excel or other data tools to show you the data you care about the most? Microsoft Power BI might be your answer, and ProServeIT's Power BI Discovery Session is the best place for you to start!

## WHAT IS POWER BI DISCOVERY SESSION?

Our Discovery Session for mid-level management or executives will help you to understand the capabilities of Power BI, how you can use it in your organization, and how you can take advantage of the many benefits that come with using a business intelligence suite like Power BI.

## DELIVERABLES & ACTIVITIES

During this Power BI Discovery Session, you'll meet with our experts to go over how Power BI can be used in your organization. With a data and analytics specialist at your disposal, you'll:

- Discover the desired outcomes of using Power BI.
- Review your current reporting process.
- Discuss "staged" vs. "live" data & understand the requirements & best practices for both.
- List and review your current measures, metrics and KPIs.
- List and review your data sources and understand connection strategies for each data source.
- Discuss your data security and governance requirements.
- Review your branding guidelines to understand what customization needs to be done.



**INTERESTED IN POWER BI?  
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ProServeIT.com | Cloud@ProServeIT.com | @ProServeIT

## BENEFITS



Hear about how your industry peers utilize Power BI.



Learn about the best practices to take full advantage of Power BI.



Review your data sources with data experts and solidify which KPIs and Metrics you want to report on.



See reporting possibilities and capabilities for C-level executives, owners, sales, and finance.



See how you can reduce manual reporting processes in your organization.