

Case study

Masternaut and Cormac.

Working together for one and all.

Cormac migrates to take advantage of Masternaut Connect

Discover how Cormac used Masternaut's Catalytix (professional services) team to enable a cost-effective, trouble free and timely migration to the Masternaut Connect platform, giving them access to an easy to use and more capable telematics solution.



700 vehicles
migrated



No interruption
to fleet activity



Project completed
on time and to budget

“The service delivered by Masternaut exceeded our expectations and the Catalytix team deserve great credit for delivering a complex project on time and within budget”

Chris Stone, Fleet Logistics Analyst



Customer overview

Owned by Cornwall Council and employing nearly 2,000 people, CORMAC is probably best known to those living in the West Country as a civil engineering and infrastructure contractor with a strong focus on highway design, construction and maintenance.

Not so well known is that CORMAC provide a wide range of services - from facilities management to property maintenance - that have a direct impact on the lives of many of those that reside in or visit the Cornwall area.

The challenge

Given the wide range of services delivered and the need to cover the whole of the south west, CORMAC runs a diverse fleet of approximately 700 commercial vehicles, ranging from cars to LCVs to specialist vehicles, deployed in a wide variety of functions.

CORMAC had implemented a Masternaut telematics solution some time ago and were happy that their investment had delivered on a number of fronts:

- Improvements in fuel efficiency
- Reduction in vehicle emissions
- Evaluation of driver behaviour and performance metrics to focus training

Convinced about the power and benefits that telematics delivered, CORMAC wanted to ensure that they were able to keep current and to apply best practice techniques to the management and deployment of their fleet.

So when the Masternaut Connect platform was launched, a decision was made to migrate from the legacy MWeb platform to take advantage of the improved functionality, ease of use, better user experience and reporting capability offered by Masternaut Connect.

However, platform migrations can be technically complex and require detailed planning and project management. CORMAC needed to ensure that their migration was risk-free and that there was no interruption to their everyday fleet management processes and reporting.

The solution

Masternaut's Catalytix team were engaged to manage and deliver a timely, cost effective and risk-free migration.

Using Masternaut's custom 'Adopt' methodology, a detailed migration plan was developed in conjunction with the CORMAC team, so that timelines, responsibilities, actions and processes were all defined, agreed, recorded and communicated as appropriate.

The project was meticulously planned and documented, risks were identified and mitigating actions defined and approved. By mirroring data across both platforms, any risks associated with data loss and corruption were managed and minimised.

A communications plan was also developed to ensure that all CORMAC drivers and involved staff were kept fully informed at all times, whilst weekly calls with key stakeholders ensured that progress was closely monitored and that a complete picture of the migration was available to all.

The Catalytix team were responsible for overall project management and for keeping CORMAC fully apprised of progress at all times.

The outcome

The project was completed within the planned timescale of seven weeks and came in on budget and without interruption to service delivery.

The internal communications plan ensured that drivers and system users understood what was happening and were able to swap over platforms seamlessly on switchover.

With all 700 vehicles now on Masternaut Connect, CORMAC were quick to benefit from the advantages of the new platform.

The easy to use interface offers real-time data and the ability to visualise fleet and asset deployments in a way that's simple to use but delivers powerful results. Both live and historical data is available via a customizable dashboard so that it's easy to understand fleet activity in context.

Likewise the intuitive reporting tools mean that fleet data is now more easily translated into actionable insight, giving CORMAC a more effective tool to manage their fleet in action and to work together for 'One and All'.