**Letter #4 – New Home Purchase – Low-Moderate Risk**

Date Here

Insured Name Here

Insured Mailing Address

City, State ZipCode

**Reconsider Flood Insurance for Your New Home**

Dear Insured Name Here:

They say that a home is the largest purchase a person makes in their lifetime. As a valued client of Agency Name Here, I am writing to remind you of the importance of flood insurance in protecting what is likely your biggest investment.

While your lender may not require you to have flood insurance, we strongly recommend a flood insurance policy, because you’re still at risk of flooding. In fact, approximately 25 percent of flood insurance claims come from people outside of high-risk flood areas. A flood insurance policy is the best way to protect your home and your personal belongings.

We encourage you to take a moment to consider your flood risk and review your insurance needs. If you would like to discuss your flood risk and flood insurance options. Please visit or call us at Agency Phone Number Here.

Sincerely,

|  |  |
| --- | --- |
|  | Agent name here. |
|  |
| Agent Phone Number.  Agent Email Address.  Office Address here. |