**Email 5**

**Subject: Flood Maps are Changing**

Dear Insured Name Here,

Because you are a valuable client of Enter Agent/Agency Name Here, we want to inform you that new flood insurance maps are being released for your community. You may already know, Enter Community Name Here, in conjunction with the Federal Emergency Management Agency (FEMA), is working on a project to re-examine area flood risks and develop detailed, digital flood hazard maps. These maps known as Flood Insurance Rate Maps or FIRMs – will reflect current flood risks, using the most current elevation, rainfall, and other data combined with the latest modeling technology. As a result, residents and business owners – like you – will be able to make more informed decisions to help ensure their personal safety and financial stability.

At this point, the mapping project is still being conducted. The map change process will require a 90-day public comment period, resolution of any raised issues, and local adoption of the final maps.

We will be sure to communicate additional information as the maps and related insurance requirements are known.

Since your flood risk and insurance needs MAY be changing, we would like to further discuss the potential effects of the new maps and offer cost-saving options, such as the National Flood Insurance Program’s (NFIP’s) Newly Mapped procedure to help reduce this potential financial impact. Please visit or call us at Enter Agency Phone # Here .

Sincerely,

Best,

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| --- | --- |
|  | Agent name here. |
|  |
| Agent Phone Number.Agent Email Address.Office Address here. |