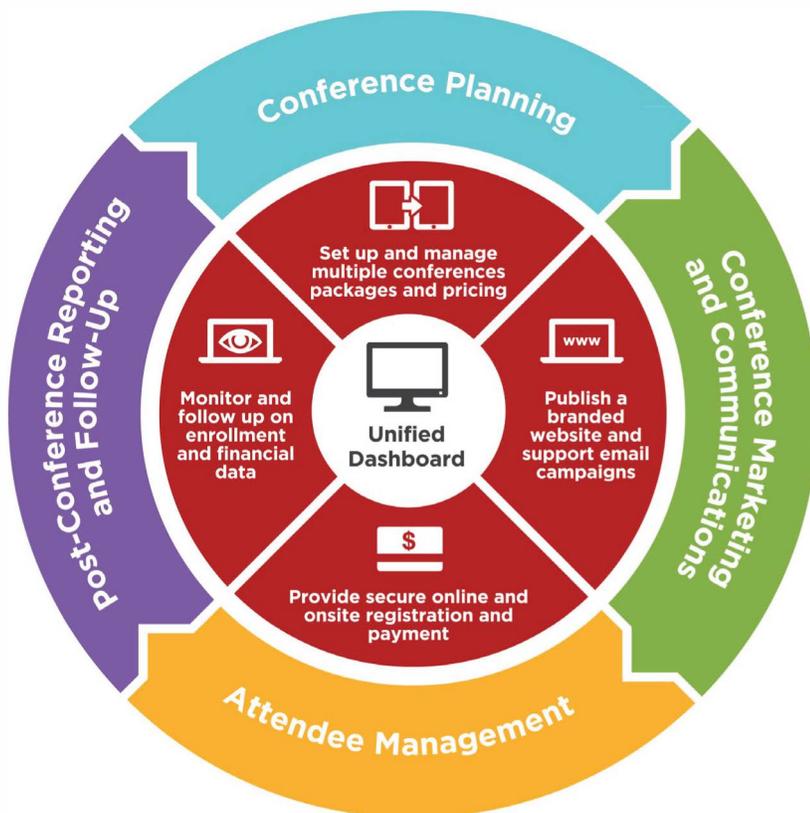


Destiny One[®] Conference Manager

Build world-class conference management capabilities with limited resources

The rewards of a successful conference program for your school are immense: increased revenues, increased recognition on the global stage, and increased potential for corporate and alumni engagement. Destiny Solutions recognizes that institution-led conferences have unique requirements. An effective conference management solution needs to automate and streamline conference creation and management, deliver strong governance and ensure the conference's financial and academic success.

Destiny One Conference Manager



Now, with the Destiny One Conference Manager and its unique unified dashboard, school conference administrators can quickly set-up and manage multiple academic or corporate conferences and events by leveraging existing school classrooms, accounting systems and marketing tools. This integration capability simplifies the process, freeing up time while also ensuring accuracy and financial control. With a streamlined process, the conference administrator can focus on the overall conference success, rather than its administration.

The Destiny One Conference Manager can help you build your conferences and events business, increase corporate engagement and bring global recognition to your school all while delivering the flexibility, efficiency, and sound governance needed to make your conference program a success.

Key Capabilities

Client / Conference Set up

- Manage multiple clients and multiple conferences
- Flexibly set up simple events or complex conferences
- Support in-person and virtual events
- Define budgets and targets

Packages and Pricing

- Build enrollment packages
- Define offerings for attendees, sponsors and exhibitors
- Set pricing and discount options

Tracks and Sessions

- Design Conference tracks and sessions
- Assign rooms and schedules
- Support in-person and virtual sessions

Publish Branded Registration Website

- Automate URL creation
- Automate the creation of draft registration websites
- Apply client branding and publish websites

Enrollment and Payment

- Support online registration and secure eCommerce payment
- Sell exhibition and sponsorship packages
- Provide group pay options
- Collect participant information

Scheduling and Communications

- Create participant schedules
- Distribute published papers or presentations electronically
- Communicate flexibly over email with participants before and after conference

Conference Delivery

- Manage onsite registration, check in and payment
- Track attendance and Continuing Education Units

Conference Dashboard Management

- Monitor enrollments in realtime
- Use pro forma profit and loss tracking

Post-Conference

- Post-conference reporting and accounting
- Collect accounts and follow-up
- Post-conference marketing
- Issue grades, CEUs, PDUs, and accreditation letters

Reimagine Your...

Market Potential

Increase revenues and improve corporate and alumni engagement

- Drive new sources of revenue by leveraging faculty and facilities at the school
- Increase engagement with corporate clients and alumni through compelling conferences and events

Build your brand and increase academic prestige on the global stage

- Bring recognition to the institution by hosting global academic conferences
- Attract research dollars, leading faculty and new students

Business Agility

Grow your capabilities to deliver world-class conferences and events without growing your staff

- Replace manual or ad-hoc processes with efficient, streamlined and flexible automation
- Manage a range of opportunities from a simple "once and done" event to a multi-day, multi-track global conference

Increase the success of your conference program with Destiny Solutions' unique Unified Conference Manager Dashboard

- Maximize revenue by monitoring conference success in real-time and adjusting marketing strategies
- Streamline conference management while improving visibility and analysis

Operational Integrity

Improve financial governance with trusted and integrated revenue and budget tracking

- Ensure all enrollment revenues are properly captured and attributed to each conference
- Deliver audit-worthy financial reports and budgets through revenue accounting integration

Deliver world-class security and trusted payment processing options

- Gain confidence with the strongest security in payment processing in the industry
- Ensure all revenues are collected with financial controls that support credit card payments up-front and bill to account options

Reimagine Your Conferences and Events Program Today!

The Destiny One Conference Manager is the only conference management solution designed specifically for the needs of the higher education conference provider. With its unique unified dashboard approach, administrators can quickly set up and easily manage multiple academic or corporate conferences and events, held in-person or virtually. The Destiny One Conference Manager increases institution brand recognition, drives new revenues and provides efficiency, flexibility and control.

The Destiny One Conference Manager is now available as a standalone product for institutions that do not yet use Destiny One. It is also available as an add-on to the Destiny One enterprise solution.

Reimagine your conference program's increased market potential, business agility and operational integrity with the Destiny One Conference Manager.

Further Information

To learn more about the Destiny One Conference Manager, please visit:

www.destinysolutions.com/products/conferences

