

How We Created **#SPINRADIO**

The steps in which SpinRadio was inspired, what it actually is, the proof it is working and how you can start something similar.

PRESENTED BY: ABBY STEARNS



Co-Host

About Michael Reynolds:

- President / CEO of SpinWeb
- Cellist
- Sushi connoisseur
- Tennis player
- Marketing/tech nerd
- www.spinweb.net
- @michaelreynolds



Co-Host

About Abby Stearns:

- Director of Business Dev.
- Sports Junkie
- Food Junkie
- Baseball Mom
- Devoted Wife
- www.spinweb.net
- @abbystearns



Why a Radio Show?

- Wanted to try something new.
- Wanted to find a different way to learn.
- Michael was tired of doing a solo podcast.
- A different way to connect with our community.
- It sounded fun!





spinweb.net/radio

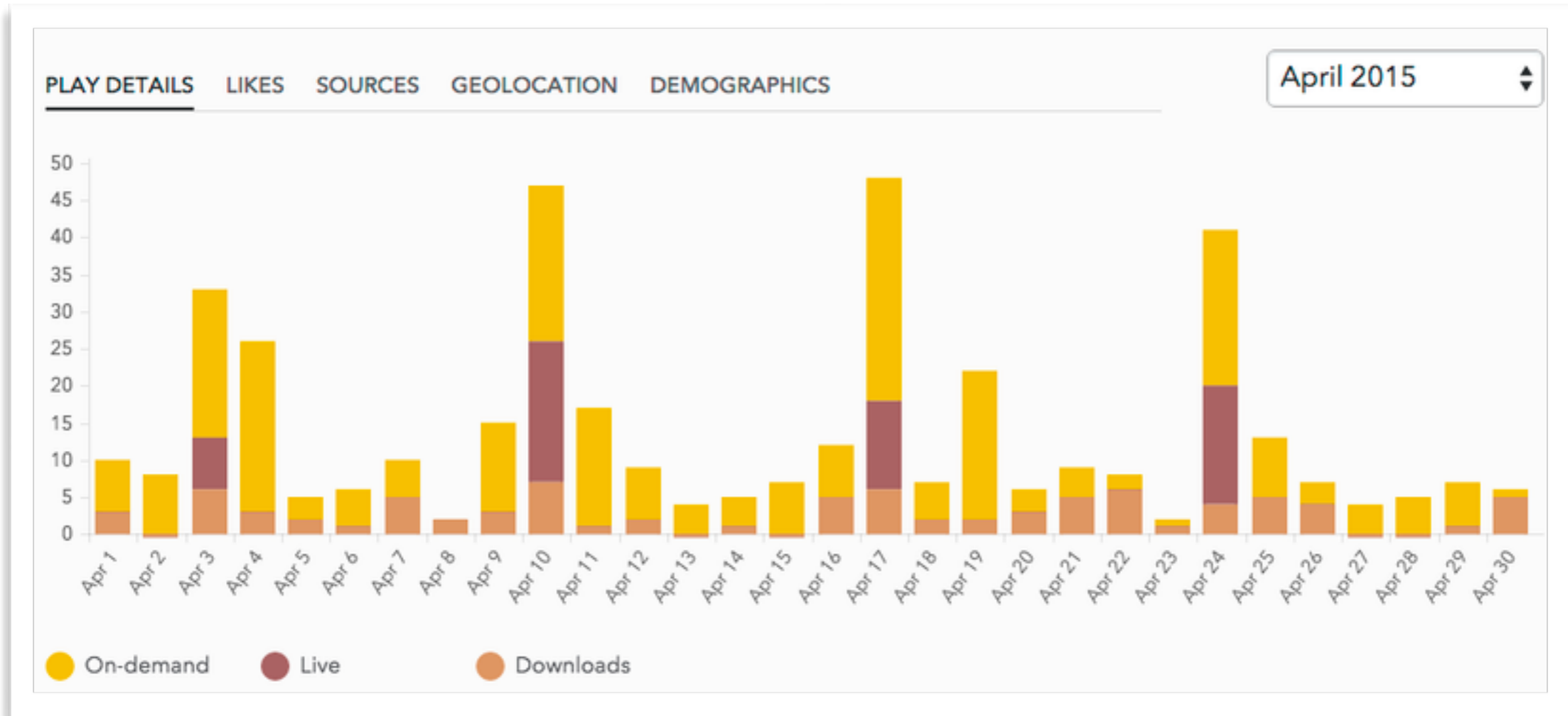


Inbound Marketing

Website Design

App Development

SpinRadio





Creating a Show

Studio and Equipment



Studio and Equipment



Studio and Equipment



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