



Adapt ²⁰₂₀

Keep the
Conversation
going!



#adapt2020



Angela DeFranco

VP OF PRODUCT



Sançar Sahin

VP OF MARKETING



Lola
Oyelayo-Pearson

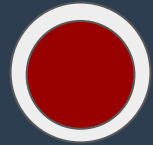
DIRECTOR OF UX,
MULTICHANNEL



David Vogelpohl

VP OF WEB STRATEGY





A recording will be sent out along
with a link to some remote work
resources following today's webinar.





Starts Tomorrow at 11:00 AM

Adapt 2020: Pivoting Your Website



GET NOTIFIED



HubSpot

Adapt 2020: Pivoting Your Website

slido

Q&A

Ask the speaker

Type your question

300



Your name (optional)

SEND

And then please ask any unanswered questions in HubSpot's Community!

(link sent following presentation)

Ask



Adapt 2020: Pivoting Your Website

Jun 25, 2020

#Adapt



Live interaction



Agenda



Adapt 2020 Homepage



Website Grader Tool



Shopify Compass



Optimize Your Client's Ecommerce Sto...



WP Engine - 3 Mo Free



Investing in Your Digital Business



90-Day Free Hotjar Trial



Hotjar Helpful Guides



Switch event



Q&A

Ask the speaker



Type your question



There are no questions asked yet.

Ask the first one!

Ask

slido





Website Grader

Grade Your Website in Seconds. Then Learn How to Improve it For Free.

Website


Email

We're committed to your privacy. HubSpot uses the information you provide to us to contact you about our relevant content, products, and services. You may unsubscribe from these communications at any time. For more information, check out our [Privacy Policy](#).

Get your score



website.grader.com



WEBSITE GRADER

75

www.biglytics.net


PERFORMANCE	15/30
SEO	25/30
MOBILE	30/30
SECURITY	5/10

Is your website slowing you down?

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WEBSITE GRADER

This site is good

Now let's take your site from good to great! See your scorecard below and take a Free Website Optimization Course to improve your grade.

Start a Free Course





Save BIGLYTICS

ABOUT SERVICES BLOG KNOWLEDGE SHOP CONTACT LOGIN

Smart Decisions start with Smart Data

Our experts do the analysis. You make the decisions.

GET STARTED

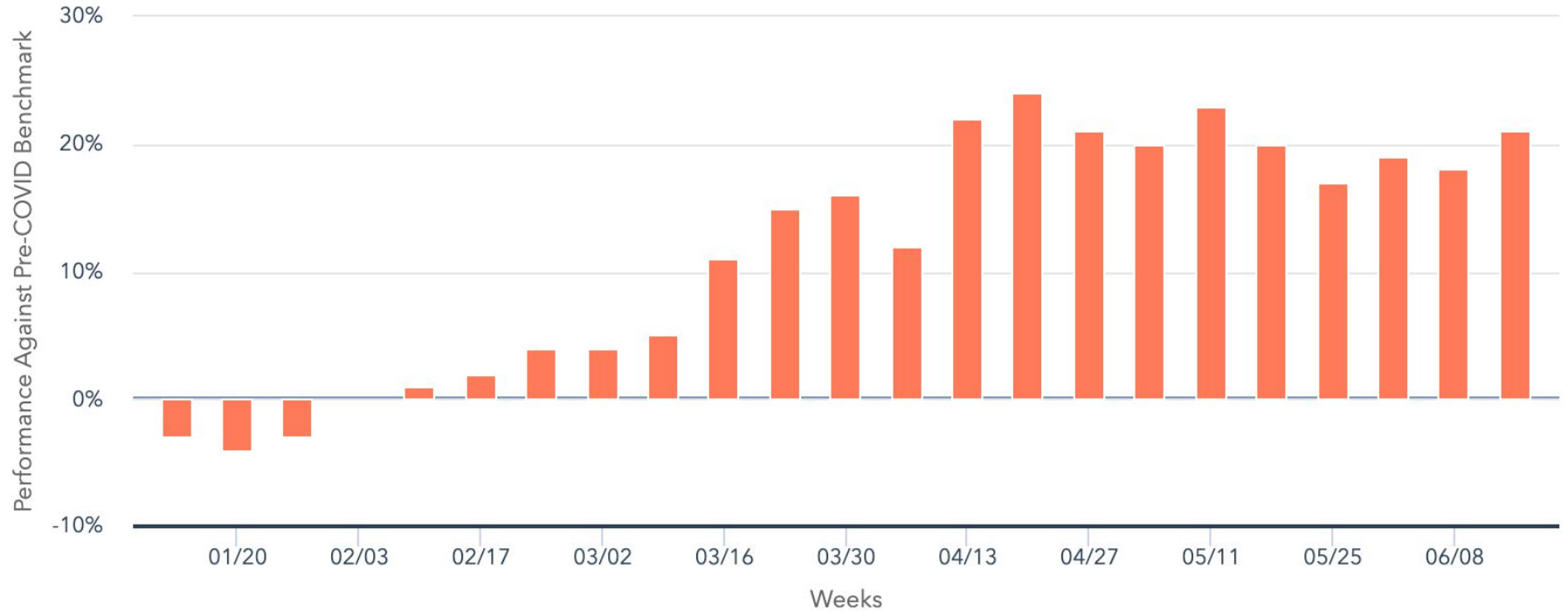


TODAY'S AGENDA:

1. Some Quick Insights
2. Panel Discussion
3. Audience Q+A
(submit those questions!)



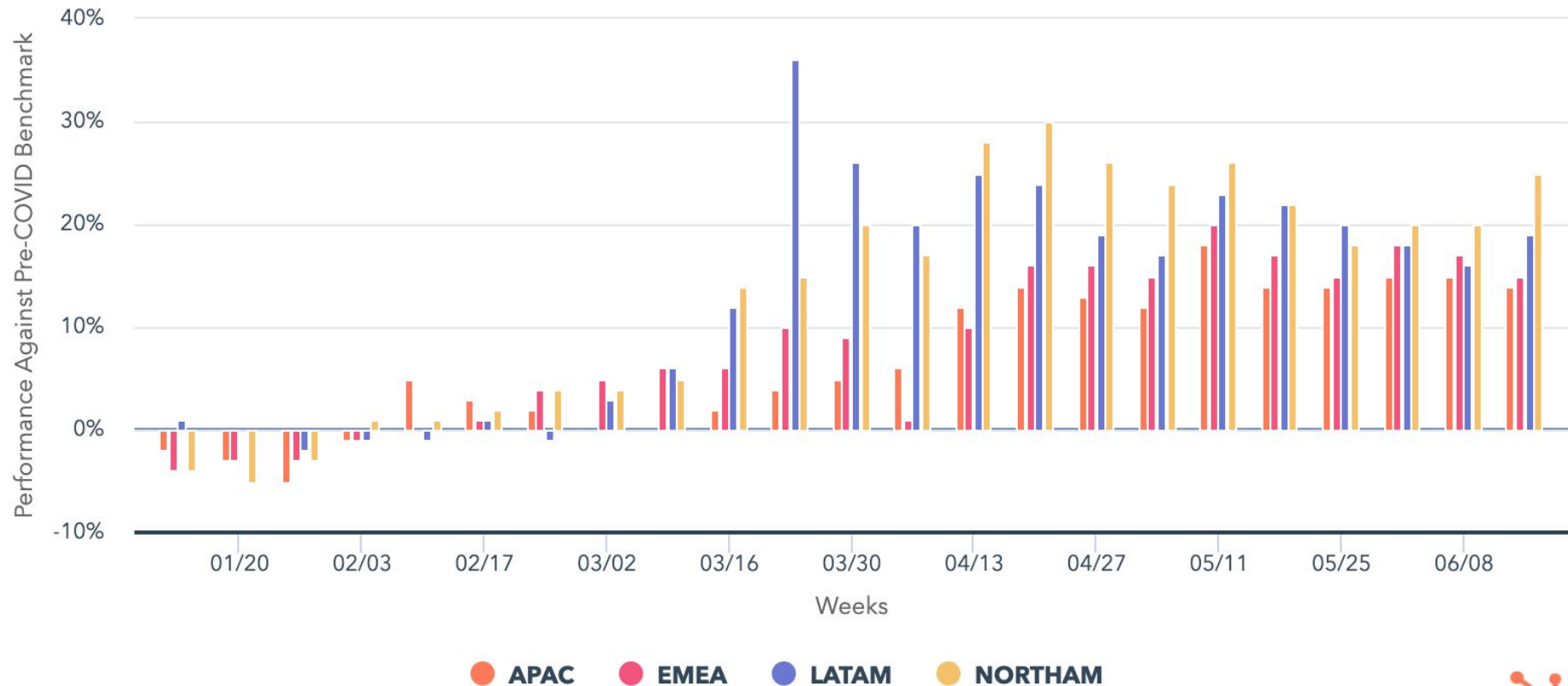
Website Traffic



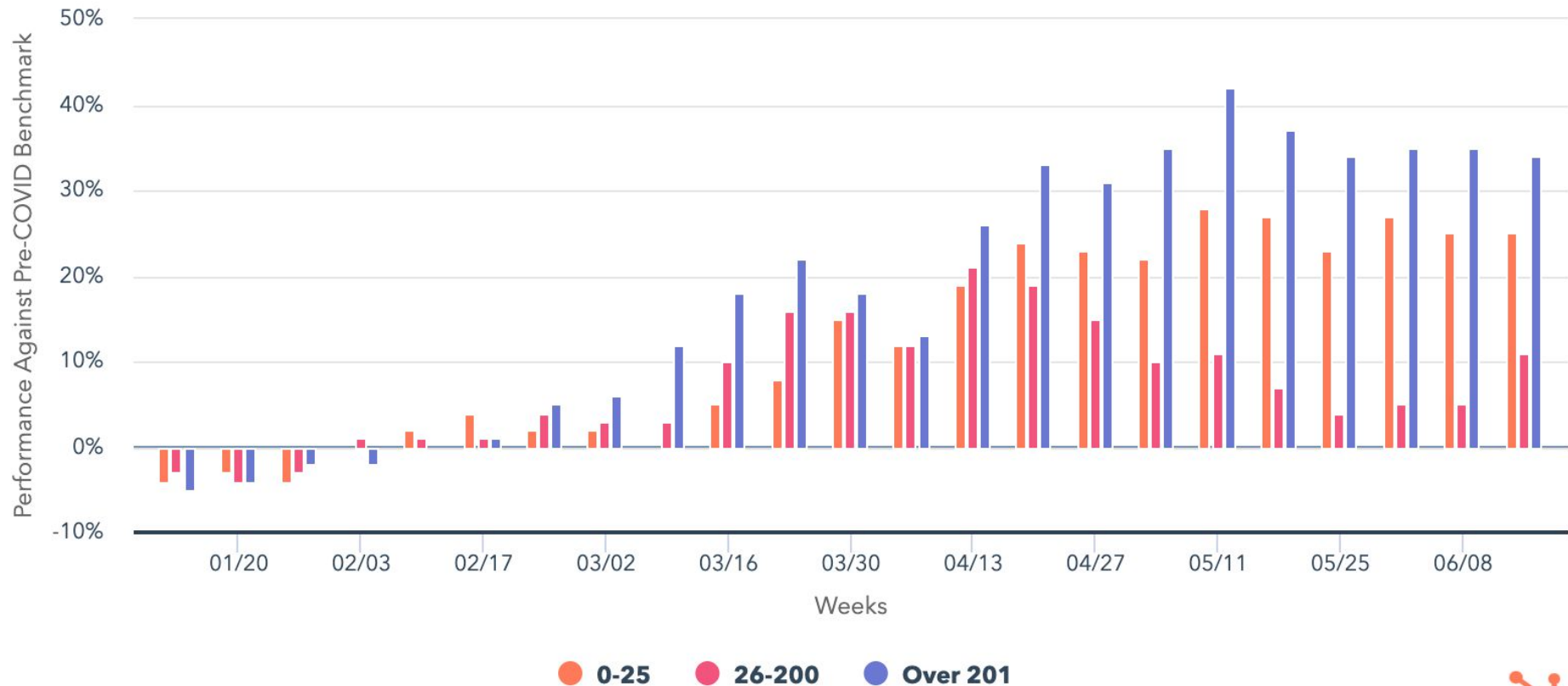
● Visitors



Website Traffic by Region



Website Traffic by Company Size



Since 2008, we've graded over
1 million unique websites

Between 2015 and 2020...

The overall grade average has only improved 16% in 5 years, and performance has actually decreased by 17%

In 2020...

The average website grade is a D+ (67 out of 100)



A Framework for Websites

