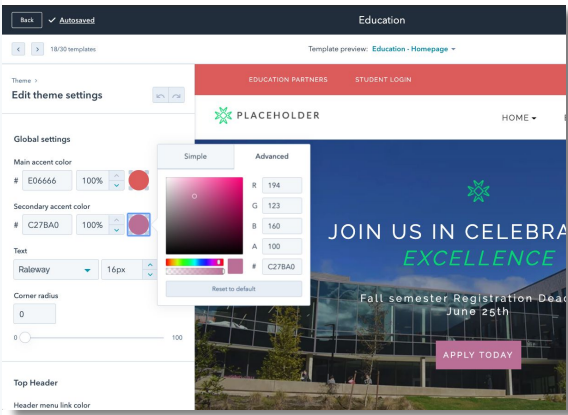




What is CMS Hub Enterprise?



CMS Hub Enterprise provides advanced features like serverless functions and reverse proxy support, that allow you to truly extend your content while maintaining the security of your site. In addition, you'll get all the features in CMS Hub Professional such as content creation and management tools, developer tools such as local environments, and everything else you need to build a remarkable web experience.

Why Choose CMS Hub Enterprise?

CMS Hub Enterprise helps you create delightful experiences while not being bogged down by systems:

- 1 Manage Your Team at Scale**
with website page partitioning, SSO, approval workflows, and audit logs - you'll be able to manage your team at scale.
- 2 Extend Your Content**
with SSO for CMS memberships, additional sandbox environment, and serverless functions - you'll be able to extend your content further.
- 3 Enhanced Security Controls**
with HTTP headers, reverse proxy support, and performance monitoring API - your website will have the security your business demands.
- 4 Expand Your Brand**
with multiple (2) brand domains included, brand based analytics views, and multiple brand settings - you can manage your business at scale.
- 5 Get Deeper Insights**
with code alerts, document analytics, and website pathways - you'll get deeper insight to how visitors are interacting with your website.

Key Features in CMS Hub Enterprise

Get all the features of CMS Hub Professional, plus more advanced functionality and flexibility, such as:

-  **Multi-Domains (includes 2 brand domains)**
As you grow, you might open up multiple business lines. Track all your content within one instance of HubSpot by adding multiple brand domains to your HubSpot instance.
-  **Content Partitioning**
Use team permissions to give your team access to only the content that is important to them. For example, HubSpot.com can be accessed by our web team, while inbound.com can be accessed by the INBOUND team.
-  **Reverse Proxy Support**
Give your marketing teams the power to create and manage content with HubSpot's easy-to-use content editing tools, while continuing to load all content from a single, trusted, domain hosted externally.
-  **Site Performance Reporting (and API)**
This feature allows customers to build custom reporting dashboards for their HubSpot hosted content. This data can be used to track down errors (outages) reported by their end customers, areas of the site that are slow, high traffic areas of the site, how the site is performing for them over time, and what the site's overall uptime is in a given period.
-  **Dynamic Page Testing**
Dynamic page testing allows you to go beyond simple A/B tests to ensure you are continuously optimizing your website. Choose up to five variations of a page to test against each other. HubSpot will continuously test each version and serve up the most performant option to your website visitors.
-  **Serverless Functions (via Lambda Support)**
Add interactive elements to your HubSpot hosted content, like event registrations, guest books, and dynamic calculators, without the need to configure an external server, ssl certificate, and data transfer process.
-  **Memberships**
Create membership based content using HubSpot lists. Allow only specific customers to access a section of your website. Use this to create content for specific segments of your customer-base, or manage premium content channels.
-  **Code Alerts**
This feature helps developers identify areas of the HubSpot website that have infrastructure / design problems that may be creating a bad customer experience and slow site speeds. Syntax errors, HubL errors, slow pages, and missing tags can all result in a page failing to load properly for website visitors.
-  **Audit Logging**
This feature allows customers to track down changes to HubSpot content including pages, modules, blogs, images, CTAs, and others. This data can be digested by marketing managers, agency partners, or IT teams to understand what was changed, who changed it, and how it changed (updated/published/deleted/etc).

CMS Hub for Your Entire Team

CMS for Marketers: CMS Hub allows the marketer to take ownership of the website. By leveraging the tools and content creation experience created for them by the developer, they can make changes to their website as they see fit, instead of relying on their developer to make simple updates within their own timeframes. CMS Hub allows the marketer to focus on the customer experience, instead of their internal systems.

CMS for Developers: CMS Hub lets the developer use the tools, technologies, and workflows that they prefer, instead of the ones that we prescribe for them. By leveraging HubSpot's flexible themes system, developers can develop content creation experiences for marketers that allow them to take ownership of the site, so they can focus on higher impact growth-projects.

CMS for IT: The speed, security, and reliability of a website is of the utmost importance for the IT Professional. With CMS Hub, they have all the tools they need to monitor the health of their website, and take action to ensure their site is constantly providing site visitors with the best experience possible.