Product Launch Promotional Assets

As HubSpot Partners, we want to provide you with the same campaign assets we're using to promote product launches. This makes it easier for your agency to build awareness of your service offerings in partnership with HubSpot. Some things are better together.

Summary:

HubSpot CRM built for the marketer. Powerful tools like marketing email, live chat, and ads let them get the task at hand done. All backed by a CRM that gives them insight into the entire customer experience.

They get the tools they need for free, but as they get more nuanced with marketing, our solution grows with them. (read the full positioning document here)

Campaign Themes:

Free Tools & CRM = The Perfect Pair
Email + CRM = Some Things Just Belong Together
Email Loves CRM

Hashtags to use:

#EmailLovesCRM
#HubSpotFreeTools

Promotional Assets & Creative to Use:

Dropbox
Free Tools Promo Video

Social copy to use: (see additional posts here)

What can marketers do with HubSpot's free CRM? Maybe the question is—what can't they do? Email marketing and ads tools are now in HubSpot's free CRM. Reach out to learn how we can help you grow. https://www.youtube.com/watch?v=m_gjs0WbG50&feature=youtu.be

Marketing isn't about a single interaction. It's about building an entire customer experience. With #HubSpotFreeTools you can start building this experience without spending a dime on software. We can help get you there. https://www.youtube.com/watch?v=KqpFNtbEOh8

Marketing isn't just about a single interaction -- an email, an ad, or a live chat conversation. It's about building an entire customer experience. HubSpot recently announced they're bringing email marketing and their ads tool into their free software offering. This is the perfect time to start building your entire customer experience, and we can help you.
https://www.youtube.com/watch?v=KqpFNtbEOh8

Product Launch Promotional Assets

As HubSpot Partners, we want to provide you with the same campaign assets we're using to promote product launches. This makes it easier for your agency to build awareness of your service offerings in partnership with HubSpot. Some things are better together.

Email + CRM. Some things are just better together. Send email for free in HubSpot's CRM — not just because it's free, but because it's powerful.
https://www.youtube.com/watch?v=m_gjs0WbG50&feature=youtu.be

Now in HubSpot's Free CRM: Email Marketing, Ads Tools + So Much More!
https://www.youtube.com/watch?v=m_gjs0WbG50&feature=youtu.be

Peanut butter & Jelly, Powerpoints & GIFs, Email & CRM. Some things are just better together. Send email for free in HubSpot's CRM.
https://www.youtube.com/watch?v=m_gjs0WbG50&feature=youtu.be

Without a CRM, your email personalization efforts are a guessing game at best, and insufficient at worst. Email is more powerful with CRM—it's really the perfect pair.
https://www.youtube.com/watch?v=m_gjs0WbG50&feature=youtu.be