

## Example Qualifying Questions

1. How do you prioritize leads?
2. How do you know who to call and when?
3. How much time do you spend trying to book meetings?
4. Are you using live chat to convert site visitors?
5. Do you know who is opening your emails?
6. Do you know how effective the emails you send are?
7. Do you know how likely you are to connect with a lead?
8. Do you use Gmail or Office365?
9. What version of Outlook are you on?
10. What CRM are you currently using?
11. Where do your leads come from?