

VIRTUAL CLASSROOM TRAINING

HubSpot Customer Training | Professional Services



OUR GOAL

The Customer Training team is committed to providing you a hands-on learning experience of your HubSpot software to help you evaluate your current marketing and sales activities and plan for future campaigns.



Our Trainers


Here to Help

Dedicated HubSpot professionals will guide you through your marketing tools and strategies.

We make sure that you have at least two HubSpot experts for your virtual training.

Each trainer is engaging, talented, and, most importantly, here to help you reach your full potential as a HubSpot user.





What is the virtual learning environment like?

Our learning environment is upbeat, engaging, and inclusive. No matter the format.

We've developed a virtual experience to emulate a classroom setting.

We know that everyone learns differently, so we've incorporated slide presentations, tool demos, practical application activities, and discussions to demonstrate best practices.

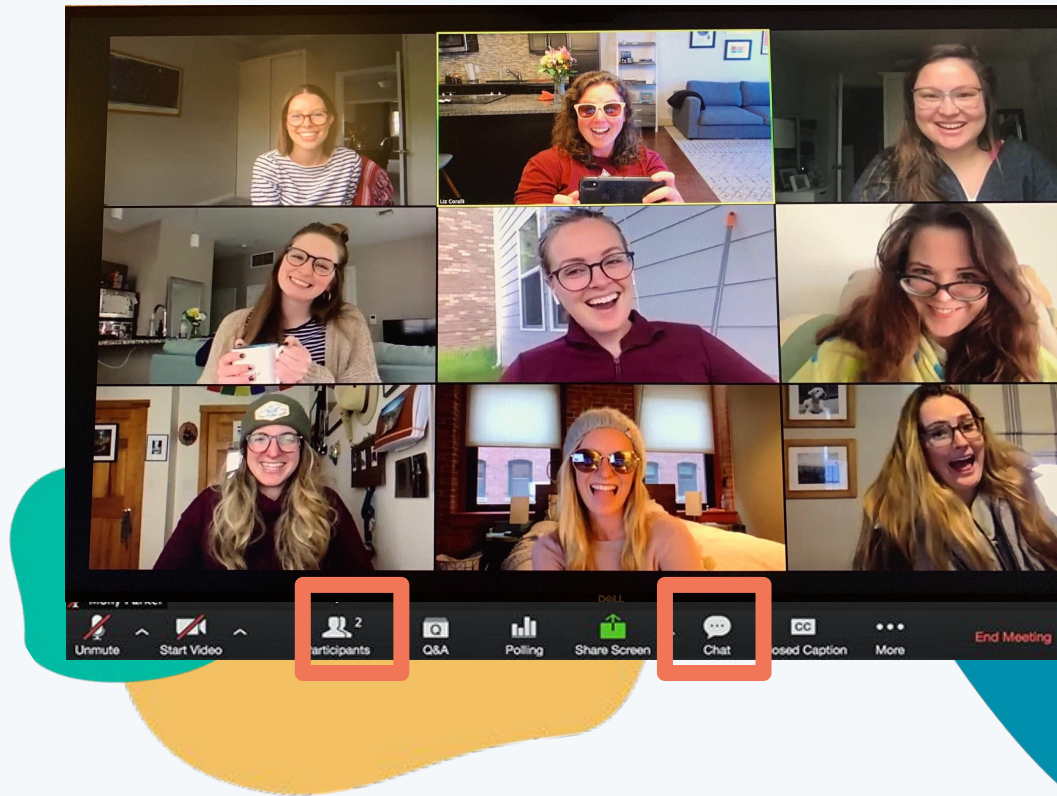
[Sign Up Today](#)

Keeping us connected

An inclusive experience is created using [Zoom](#).

We take full advantage of the video conference features and breakout rooms for engaging discussion and activities.

Don't worry. We didn't forget to include breaks to stretch and recharge.



We suggest:



WebCam

Keep it on.
We want to
see you!



Audio

Don't mute yourself.
We want to hear
from you!



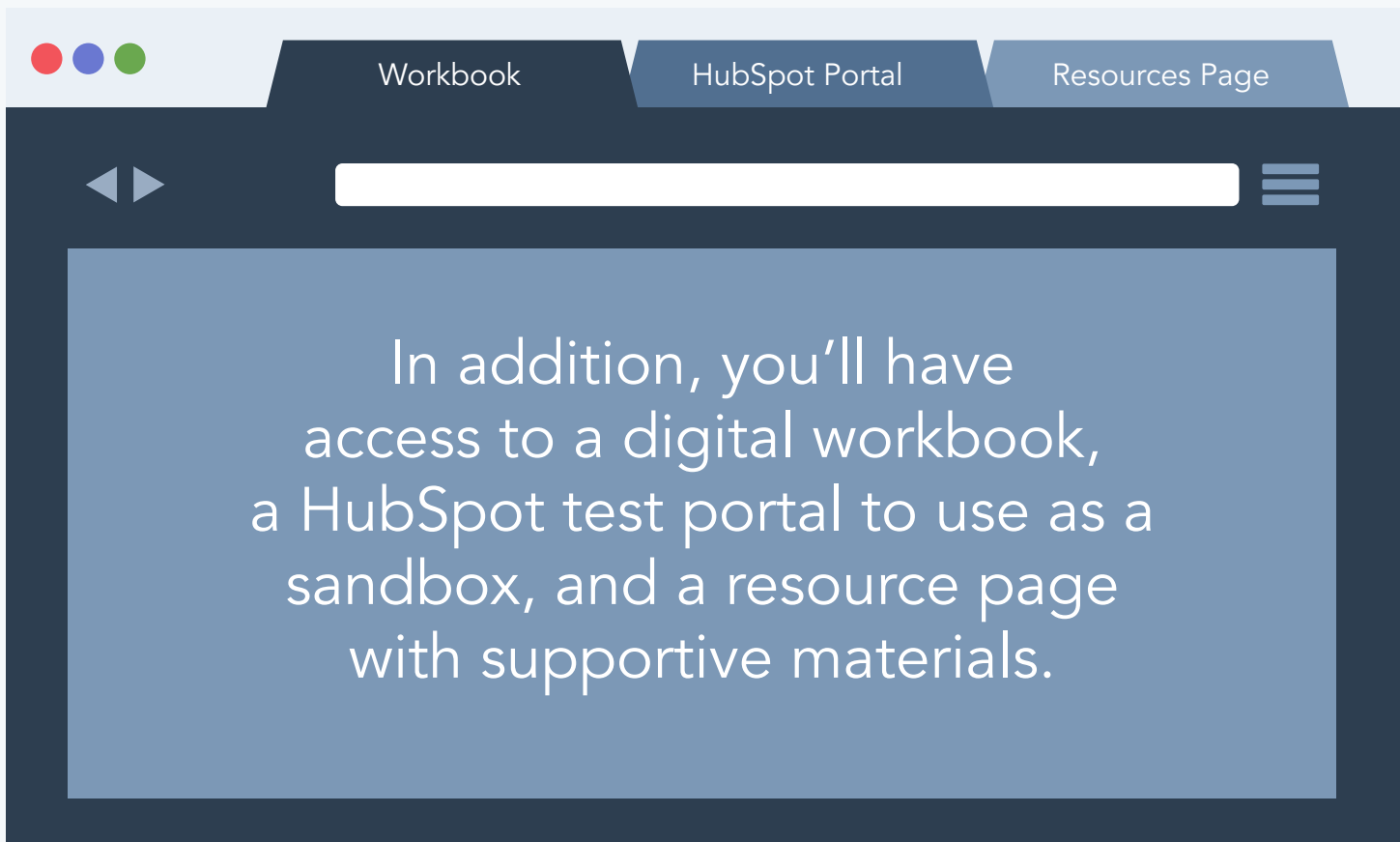
Sharing

Chat away.
We want to know
your thoughts!



Focus

Remove distractions.
We love to be
interactive.





It's All About You

Helping You Succeed

At HubSpot we know our customers are driven, skilled, and motivated people often wearing many hats. You are a critical component to your company's success with HubSpot. Whether you want to sharpen your individual skills or feel empowered to make a positive impact back at the office, this is the training for you.

VIRTUAL Marketing Hub Fundamentals

3

Days

2+

Trainers

7+

Time
Zones
Covered

15

Maximum
Attendees

Learn how to use the inbound methodology to guide you through the process of using the HubSpot marketing tools to define and execute on your marketing strategy.

[Sign Up Today](#)

Learn how to develop a strategy including identifying and documenting sales and marketing's shared business goals to align internal teams for scalable growth.

VIRTUAL Sales and Marketing Alignment

1

Day

2+

Trainers

7+

Time
Zones
Covered

15

Maximum
Attendees

[Sign Up Today](#)

VIRTUAL

Sales Hub Fundamentals

1

Days

2+

Trainers

7+

Time
Zones
Covered

15

Maximum
Attendees

Learn how to configure your CRM and enable your sales team to effectively find, nurture and close leads into customers. This course also comes with tips and resources on training your team!

[Sign Up Today](#)

What Subscription Level is Best?

We're so glad you asked!

Professional and Enterprise

Training is best suited for these subscriptions, as they will be able to access all the tools covered in the demos, best practices, and activities in training.

Free and Starter

Training is still beneficial for these subscriptions, as they will be able to use a sandbox portal for the duration of training. Be aware several sections include tools that are unavailable in the Free and Starter subscriptions.

Visit our [pricing page](#) or contact your CSM for more details on HubSpot Subscription pricing.

Join a Training Near You!

Sign Up Here

Have questions?

Email customertraining@hubspot.com

