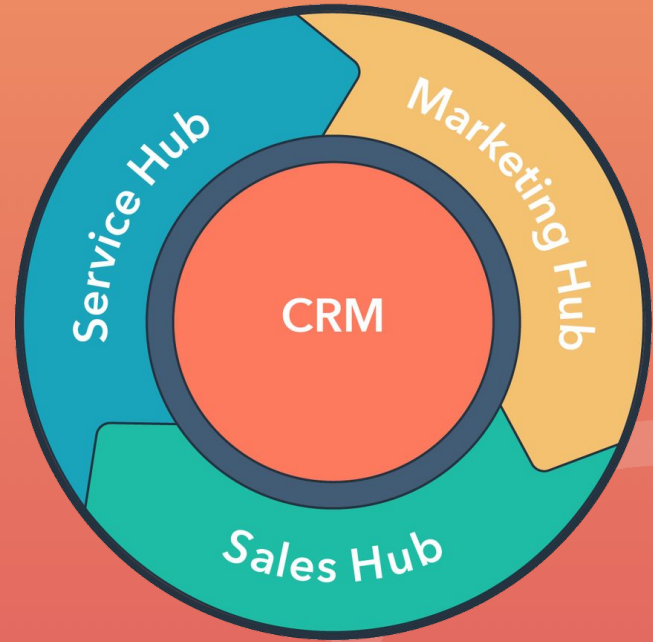
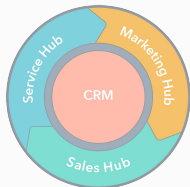


The HubSpot Growth Platform

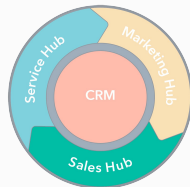


Hubspot offers a full stack of products for marketing, sales, and customer relationship management that are powerful alone, and even better when used together.



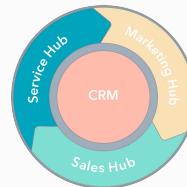
Marketing Hub

Attract and engage new customers by creating relevant, personal marketing.



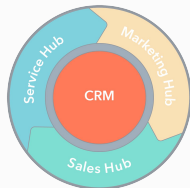
Sales Hub

Build an efficient process to engage your prospects and turn them into customers.



Service Hub

Engage, guide, and grow better with your customers, turning happy people into promoters.



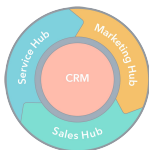
HubSpot CRM

The free CRM system for growing businesses that your team will love.

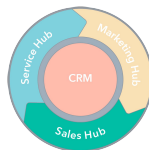
New in 2018: Introducing the HubSpot Growth Suites

All the tools HubSpot has to offer at the Starter, Professional or Enterprise level, available in a single package available for 25% off

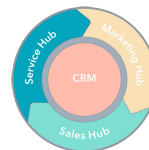
Marketing Hub



Sales Hub



Service Hub



HubSpot CRM

See hubspot.com/pricing for more details.

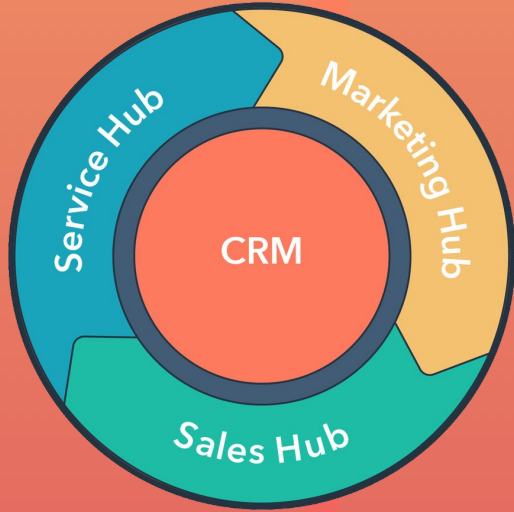
Required onboarding and contact pricing not included above.

The background of the slide features a dark red vertical bar on the left side. On this bar, the HubSpot logo (a stylized 'h' with three dots) is positioned at the top, and the words 'Grow Better' are written in a large, white, sans-serif font below it. The rest of the slide background is a dark blue-grey color with a faint, abstract pattern of white dots and lines, resembling a network or data flow.

Announced at INBOUND 2018 -

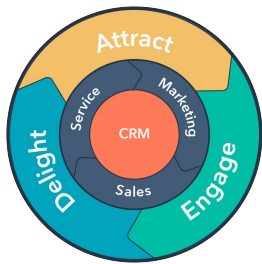
Dozens of improvements across the
entire HubSpot Growth Platform

See them all at hubspot.com/new



HubSpot CRM





HubSpot CRM

The free CRM system for growing businesses that your team will love.

Free

Conversations

Contacts

Companies

Deals

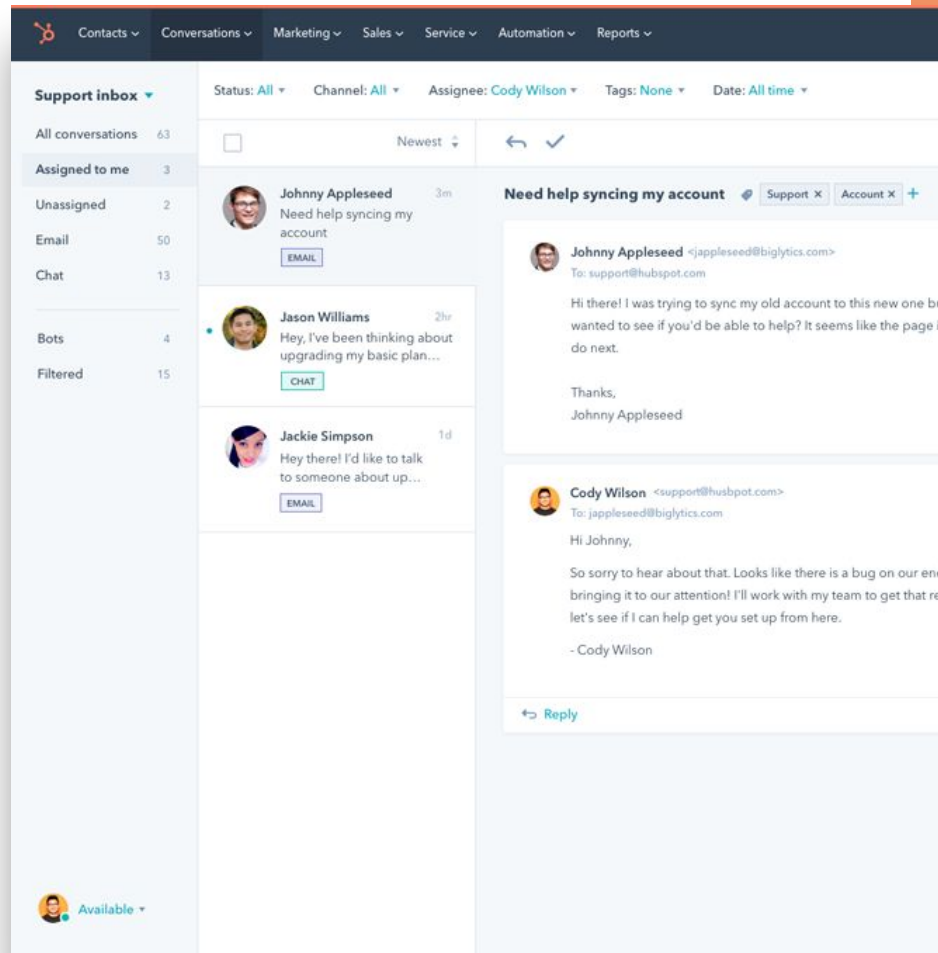
Tasks & Activities

Tickets

HubSpot CRM:

Conversations

Conversations is a universal, collaborative inbox that brings together messages from live chat, team email, and Facebook Messenger so you can view, manage, and reply to conversations from prospects and customers in one central place.



HubSpot CRM:

Contacts + Companies

HubSpot CRM organizes everything you know about your contacts and their companies in a single place. Store data in custom fields, browse a timeline of past interactions, and communicate with your contacts from a single unified view.

The screenshot displays the HubSpot CRM interface. On the left, a contact profile for Emily Keefe is shown, including her profile picture, name, company (Xavier University), and an 'Actions' button. Below this, the 'About Emily Keefe' section shows her 'Became a Lead Date' as 12/06/2016 9:27 AM EST, with buttons to 'View all properties' and 'View property history'. The 'Emily's Company' section shows the Xavier University logo, name, and website URL, along with a 'Name' field and a 'Xavier University' label. On the right, a navigation bar includes options like 'New note', 'Email', 'Call', 'Log activity', and 'Create'. Below this, a dropdown menu shows 'Templates', 'Sequences', 'Documents', and 'Meetings'. A message header shows 'To: Emily Keefe (ekeefe@hubspot.com)' and 'From: Lauren Pacifico (lpacifico@hubspot.com)'. The subject line is 'Add a subject', and the body text is 'Type something brilliant...'. A rich text editor with various formatting options is visible. At the bottom right, a calendar view for December shows a meeting notification: 'You have a meeting with Emily Keefe'. Below the calendar, a 'Chat about Sales platform' section provides a link to join a call, a dial-in number (401-283-6228), and a PIN (52890). The duration of the meeting is listed as '1 Hour'.

HubSpot CRM:

Deals + Tasks

HubSpot CRM gives you everything you need to manage your sales pipeline and your customers across the entire lifecycle. Track and manage deals across the sales process. Organize tasks and attach them to the contacts and companies in your database.

The screenshot displays the HubSpot CRM interface for managing deals. The top navigation bar includes links for Sales, Dashboard, Productivity, Content, Social, Contacts, Reports, and a search bar. The main heading is 'Deals', with tabs for 'Table' and 'Pipeline' (the latter is selected). A search bar for deals is also present.

On the left sidebar, there are filters for 'Pipeline' (set to 'Sales Pipeline') and 'View' (set to 'All Deals'). It also indicates '84 deals' and an 'Add Filter' button.

The main content area shows a sales pipeline with two columns:

- APPOINTMENT SET (32 deals):**
 - \$100 Biglytics - New Deal (Close date: 10/25/16)
 - \$200 Hub.IO - New Deal (Close date: 10/31/16)
 - \$100 Change.ly - New Deal (Close date: 10/24/16)**Total: \$400**
- APPOINTMENT COMPLETED (21 deals):**
 - \$150 HubSpot - New Deal (Close date: 10/20/16)
 - \$250 BigDataX - New Deal (Close date: 10/31/16)
 - \$100 Mauiventures - New Deal (Close date: 10/31/16)
 - \$300 Traditionsoft - New Deal (Close date: 10/31/16)**Total: \$800**

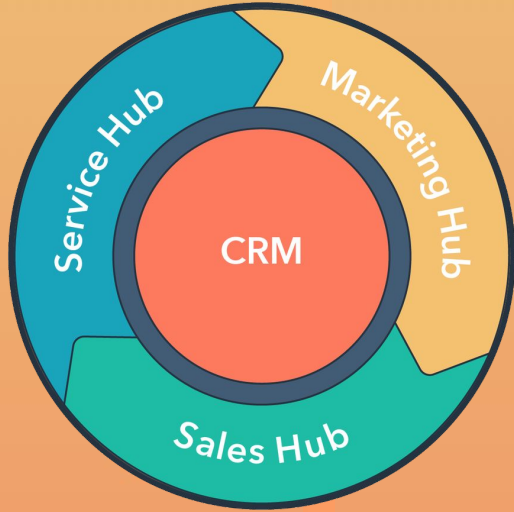
HubSpot CRM:

Tickets

Log customer issues as tickets that can be assigned to members of your team, organized and prioritized, and tracked in a central location.

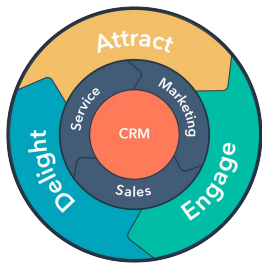
The screenshot displays the HubSpot CRM Tickets interface. The top navigation bar includes links for Contacts, Conversations, Marketing, Sales, Service, Automation, and Dashboards. The main header shows 'Tickets' with a dropdown arrow and view toggles for 'Table' and 'Board'. The left sidebar contains 'All tickets', 'All saved filters >', 'Pipeline' (set to 'Ticket Pipeline'), and '+Add filter' with an 'Options' dropdown. The main area is a Kanban board with three columns: 'NEW' (9 tickets), 'WAITING ON CONTACT' (3 tickets), and 'WAITING ON US' (3 tickets). Each ticket card shows a title, duration, and priority level.

NEW	WAITING ON CONTACT	WAITING ON US
test Open for 2 days Low	Help adding a user Open for 18 days High	Trouble logging in Open for 23 days Low
Error Message Open for 18 days High	Export doesn't contain the right fields Open for 22 days Low	Credit card issue Open for 23 days High
Extension of free trial? Open for 18 days Low	Recover deleted folder Open for 22 days Low	Storage question Open for 25 days Low
Free trial? Open for 21 days High		
Can't log in Open for 22 days High		
Lost item Open for 22 days High		
Trouble sharing files Open for 22 days High		



Marketing Hub





Marketing Hub

Marketing Hub helps you attract and engage new customers by creating relevant, personal marketing.

Starter

Conversion Tools
Facebook Lead Ads
Basic Analytics

Professional

Everything in Starter, plus:
Marketing Automation
Attribution Reporting
Smart Content
User Roles
A/B testing

Enterprise

Everything in Professional, plus:
Advanced Team Management
Personalization
Predictive Lead Scoring
Advanced Reporting
Custom Event Triggers

Marketing Hub Starter:

Conversion Tools

Capture leads through your website with landing pages that are optimized for your brand, easy to customize and track.

Convert your visitors into leads with professional call-to-action buttons, forms, and optimized pop-ups that you can add to your website in minutes.

[Back to all forms](#)

Webinar Sign Up

Learn more ▾

FormOptions

What should happen after a visitor submits this form

☐ Display a thank you message ☒ Redirect to another page

Please select or add a location. ▾

Follow up options

☐ Notify contact's HubSpot owner of their submission (What's this?)

Send submission email notifications to ⓘ

Select or enter an email ▾

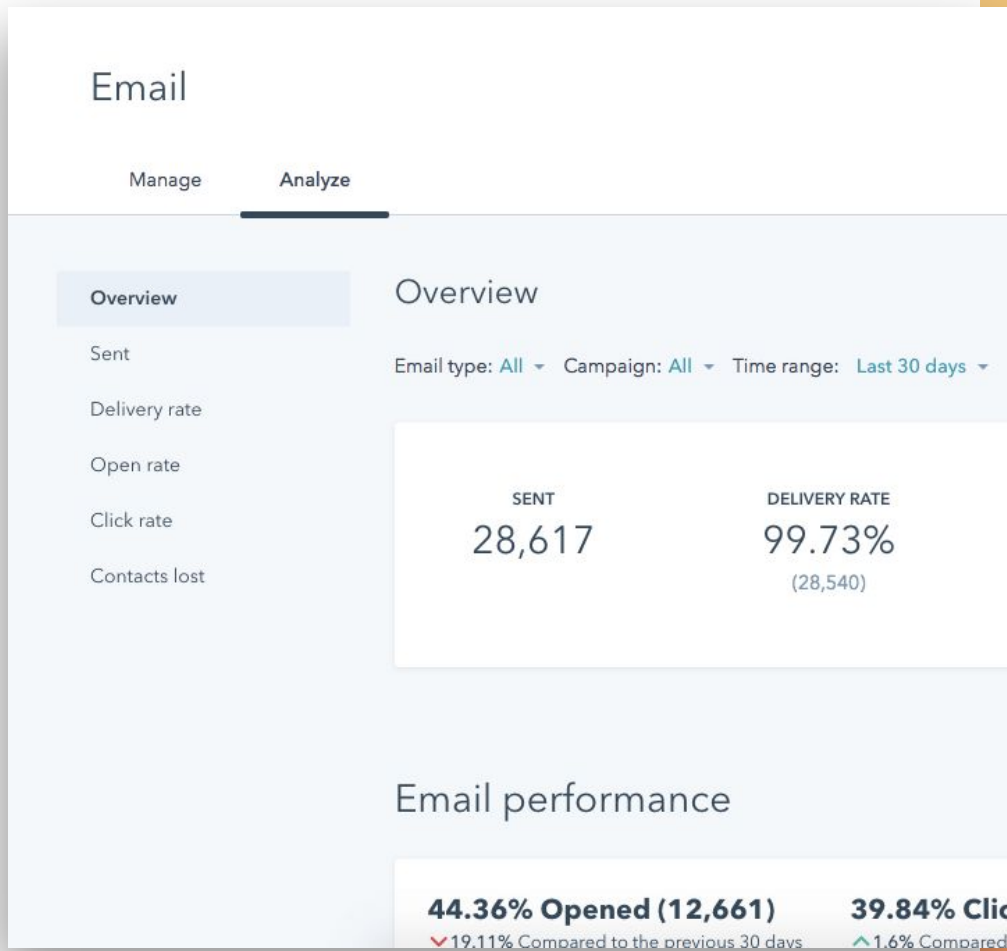
Error message language

English ▾

Marketing Hub Starter:

Email Marketing

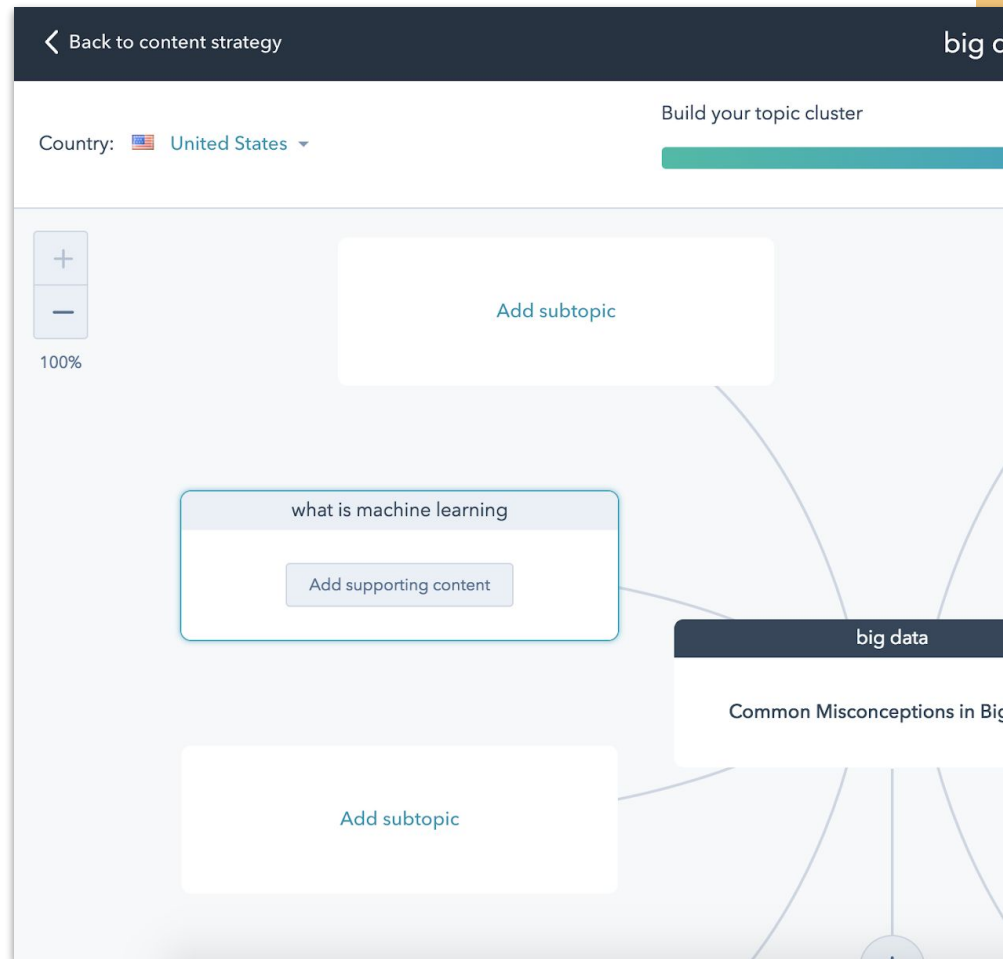
Send beautiful, personalized emails that your prospects will look forward to receiving and measure which messages are most effective. Count on un-matched deliverability and best-in-class email analytics.



Marketing Hub Professional:

SEO + Content Strategy

SEO has changed. Generate more qualified traffic and grow your influence with tools that help you plan and execute a content strategy built for the way modern search engines work.



Marketing Hub Professional:

Blogging Tools

HubSpot's blog makes it easy to create and optimize content with recommendations and measure which articles are having an impact.

The screenshot displays the HubSpot Blog Editor interface. At the top right, there are links for '< Back to blog posts', 'Edit', and 'Settings'. The main content area on the right shows a blog post titled '5 Signs It's Time to...' by Sally Smiles, dated 7/8/16. The post content begins with 'The list post is one of the...' and 'web. It is composed of --... explanatory paragraphs a...'. Below this, it says 'Use your introduction as...' and 'will help them. Keep it lig...' and 'data that you can include...' and 'introduction, too.'.

On the left, the 'Optimize' sidebar is open, featuring a dark blue sidebar with icons for an eye, a bar chart, and a cube. The 'Optimize' panel has a close button (X) and a description: 'Improve your content for better performance by following these suggestions.' Below this, it states 'This blog post is about:' followed by a search bar labeled 'Add keywords...'. The 'TO-DO' section lists several optimization tasks:

- Content Body (511 Words)**
 - There are 0 call-to-actions in the blog post. ⓘ
 - market research keyword not used. ⓘ
 - Your blog post includes 0 internal links.
 - Explore some internal links you might use in this blog post. ⓘ
- Meta**
 - There are 0 keywords in your URL. ⓘ
- Title**
 - Your title has no keywords. ⓘ

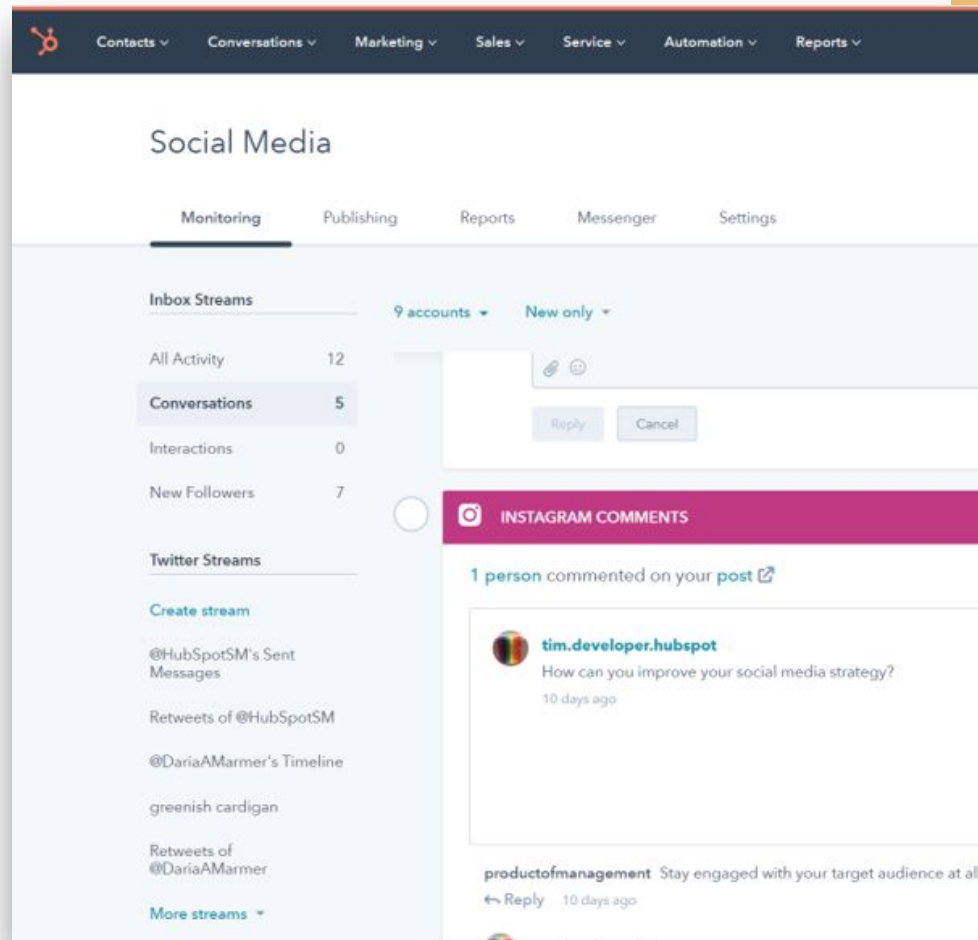
Marketing Hub Professional:

Social Tools

Link social interactions to real people in your database, so you can see deep context and prioritize conversations.

See every interaction with your messages, and create custom keyword monitoring streams for everyone on your team to surface the interactions.

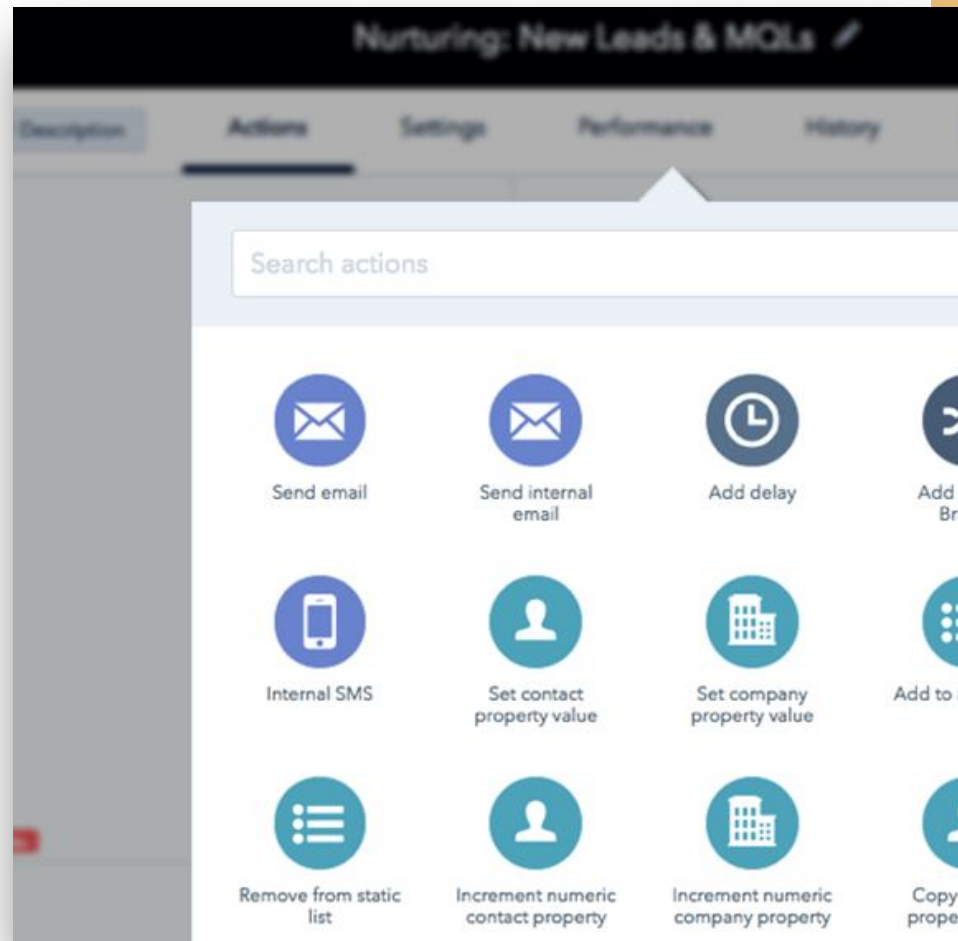
Never miss an opportunity to engage with followers or delight your customers.



Marketing Hub Professional:

Marketing Automation

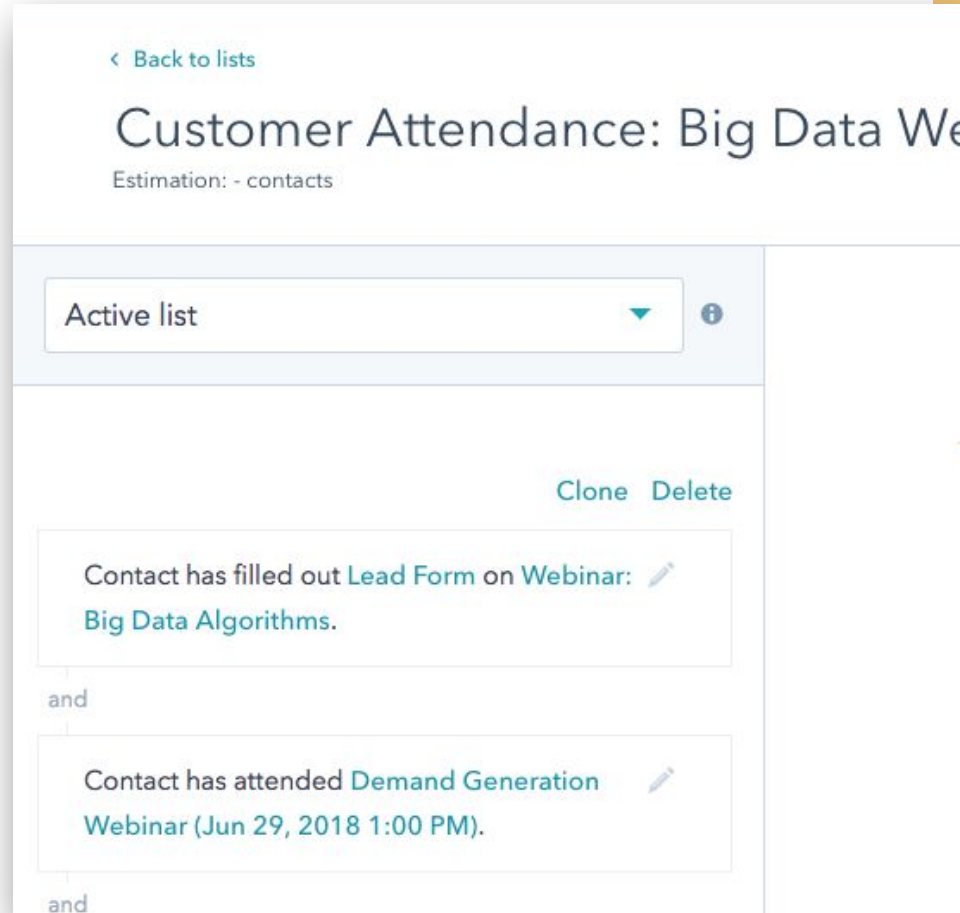
Trigger email campaigns based on any criteria you choose including form submissions, site revisits, video views, and other triggers. Rotate leads to your sales team. Create deals, tasks, and trigger notifications to automate your team's workflow.



Marketing Hub Professional:

Granular Segmentation

Segment leads based on their contact information and online behavior. Use these hyper-targeted lists to send emails, personalize website content, and power marketing automation.



Marketing Hub Professional:

Dashboards & Reporting

Create beautiful, custom reports to export on virtually any metric from HubSpot Marketing, any record from HubSpot CRM, or data from any integrated apps. Use closed-loop reporting to determine the ROI of your work.

Marketing Dashboard ▾

Date range: All data ▾

Marketing Performance



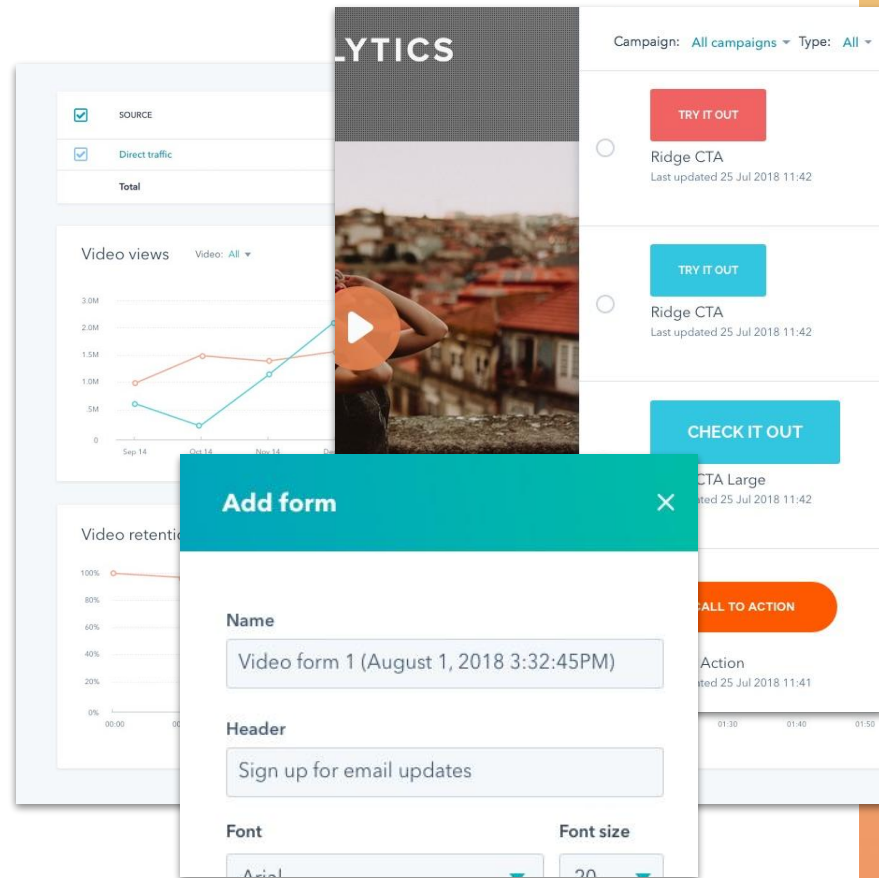
Marketing Hub Professional:

Video Marketing Features

Marketers can now host and manage video files inside of HubSpot for free. Users can embed those videos into website pages, and blog posts with just one click, and add in-video CTAs and forms to make videos interactive.

New video landing page and blog post performance analytics help maximize the impact of video marketing campaigns.

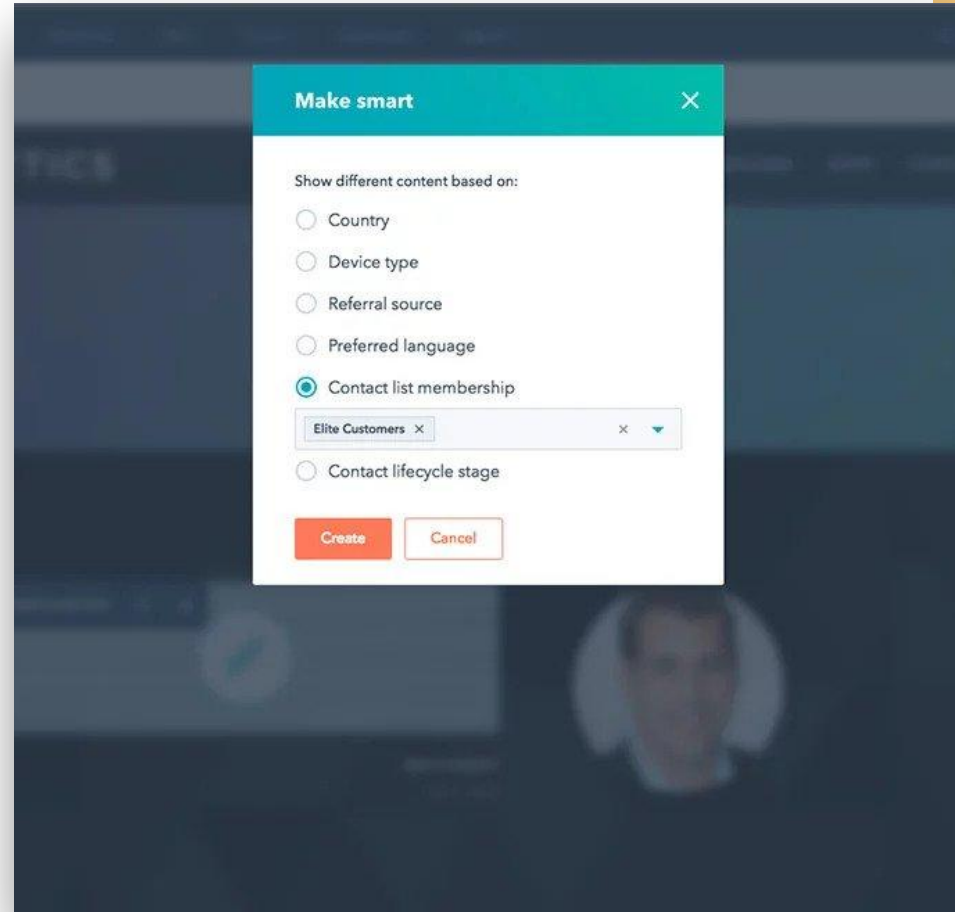
New from INBOUND 2018



Marketing Hub Enterprise:

Personalization

Easily personalize everything from your emails to your website content and calls-to-action. Mention specific details about a contact and their company, or swap out entire blocks of content & conversion paths to make their experience more personal.



Marketing Hub Enterprise:

Predictive Lead Scoring

Predictive Lead Scoring takes hundreds of demographic and behavioral factors into account to automatically score contacts based on their likelihood to buy.

The screenshot displays a CRM contact profile for Emily Keefe at Xavier University. The profile includes a profile picture, name, company, and an 'Actions' button. Below the profile, there are sections for 'About Emily Keefe' (showing 'Became a Lead Date' as 12/06/2016 9:27 AM EST) and 'Emily's Company' (showing Xavier University's logo and website). A large, semi-transparent overlay titled 'Predictive Lead Scoring' is positioned over the right side of the profile. This overlay shows a score of 52, categorized under 'Positive Factors' (Original Source Type is Social Media, Job Title is Data Scientist) and 'Negative Factors' (Emails Opened is 1 - 3, Company Size is 1 - 10). A link to 'Learn more about your model' is also present. The background interface includes navigation tabs for 'New note', 'Email', 'Call', 'Log activity', and 'Create', as well as dropdown menus for 'Templates', 'Sequences', 'Documents', and 'Meetings'.

New note Email Call + Log activity Create

Templates Sequences Documents Meetings

Predictive Lead Scoring

52

Positive Factors

- Original Source Type is Social Media
- Job Title is Data Scientist

Negative Factors

- Emails Opened is 1 - 3
- Company Size is 1 - 10

[Learn more about your model](#)

Emily Keefe
Xavier University

Actions

About Emily Keefe

Became a Lead Date
12/06/2016 9:27 AM EST

View all properties View properties

Emily's Company

Xavier University
<http://xavier.edu>

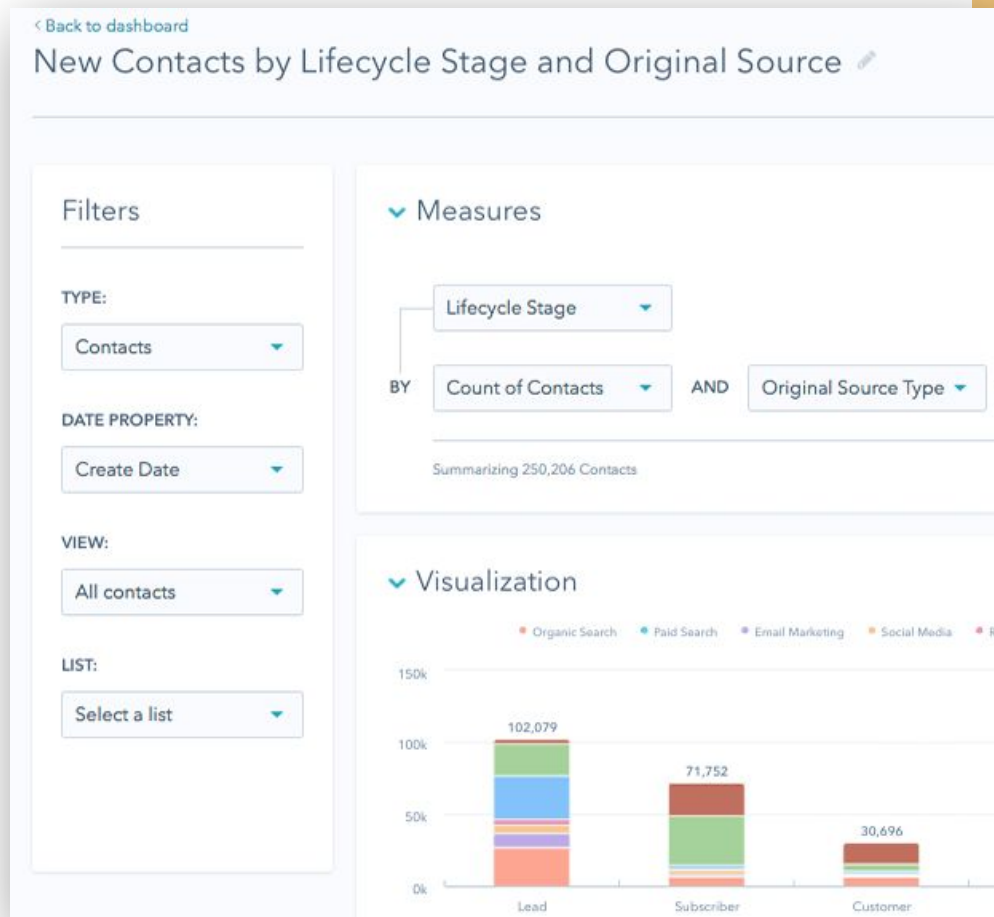
Name
Xavier University

Duration
1 Hour

Marketing Hub Enterprise:

Advanced Reporting

Create detailed reports that tie granular marketing efforts to the deals and revenue they assisted or closed. Build custom dashboards based on virtually any data stored in your CRM system.



Marketing Hub Enterprise:

Content Partitioning

Use Teams to segment assets in HubSpot, giving the right users easy and uncluttered access to the right content.


Useful for international marketing teams, teams segmented across divisions, product lines, brands, or other dimensions.


New from INBOUND 2018


Assign Users & Teams


Select users and teams you want to grant read, write and publish access to the selected landing pages.


Users & Teams

 Team 1





 Team 2





Search users and teams



 Europe team

☐ Europe Sales

☒ Team 1

☒ Team 2

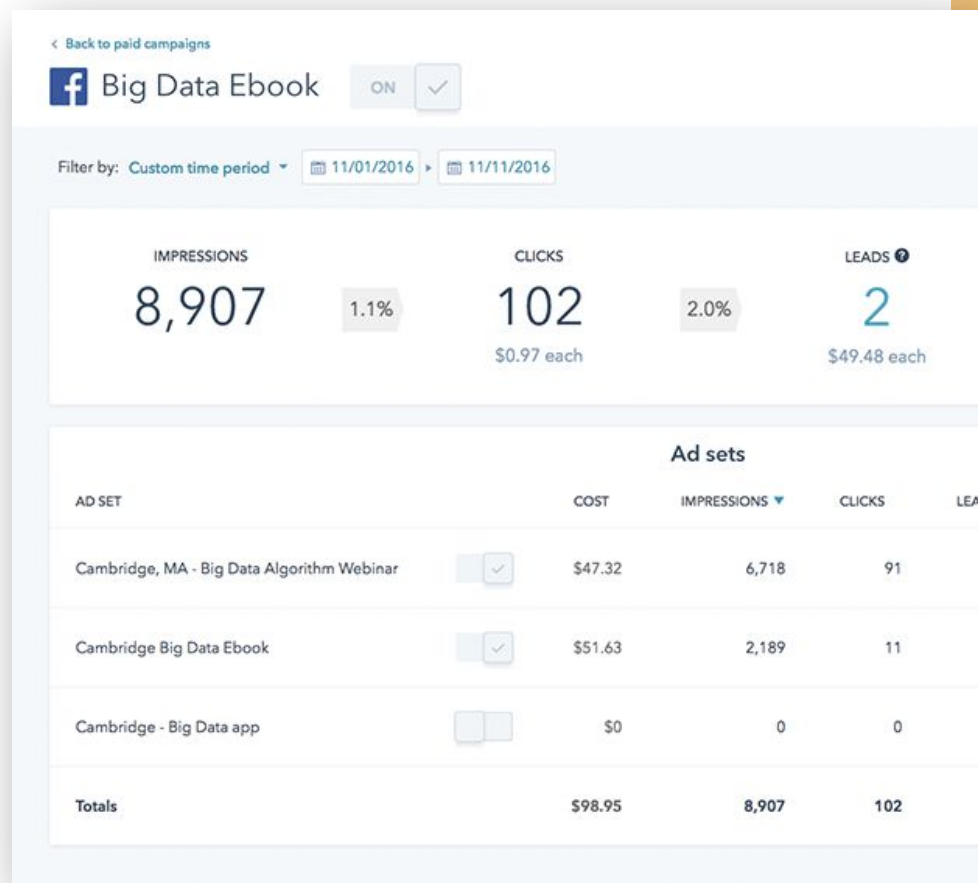
☐ Aimee Banks

☐ Dale Garrett

Add-On:

HubSpot Ads

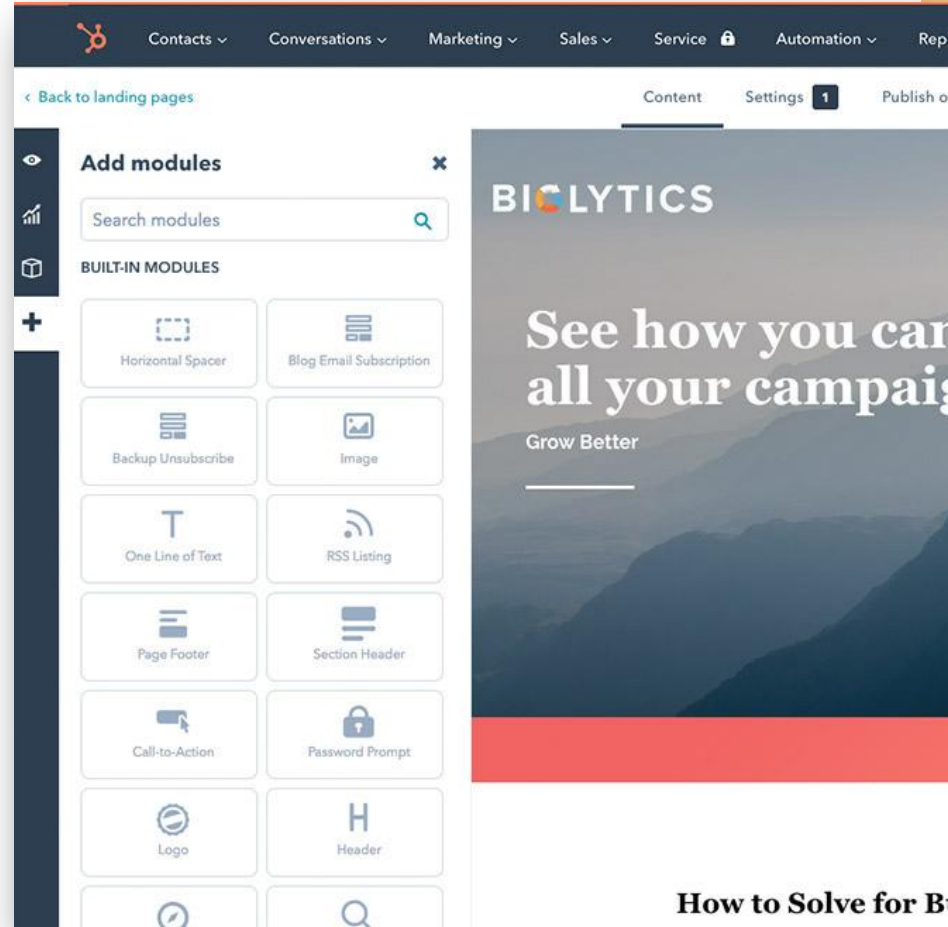
Using Google AdWords, or advertising on Facebook? The Ads add-on in HubSpot shows you not only impressions and clicks, but leads, customers, and the actual ROI of your campaigns.



Add-On or Standalone:

HubSpot CMS

Build and host your entire site with HubSpot's drag and drop website builder. Personalize content for every visitor, and publish mobile-optimized content all from within a single interface.



Marketing Hub:

Closely connected to CRM

Right out of the box, Marketing Hub is deeply connected to HubSpot CRM. Track contacts, companies, deals, tasks, tickets and more inside the #1 CRM for SMBs.

Already use a CRM system that you love like Salesforce? HubSpot has a fully supported native integration that is easy to set up and use (Professional and above.)

The screenshot displays the HubSpot Marketing Hub interface. At the top, there are navigation icons for 'New note', 'Email', 'Call', 'Log activity', and a search icon. Below these are tabs for 'Templates', 'Sequences', 'Documents', and 'Meetings'. The main content area shows a contact profile for 'Emily Keefe' from 'Xavier University'. The profile includes a circular profile picture, the name 'Emily Keefe', the company 'Xavier University', and an 'Actions' button. Below the profile is a section titled 'About Emily Keefe' with a timestamp 'Became a Lead Date 12/06/2016 9:27 AM EST' and two buttons: 'View all properties' and 'View property history'. Another section titled 'Emily's Company' shows the 'Xavier University' logo, the name 'Xavier University', and the URL 'http://xavier.edu'. To the right of this section is an 'Actions' button. On the far right, there is a sidebar with a 'December' calendar view. A notification bubble indicates 'You have a meeting with Emily Keefe'. Below this is a 'Chat about Sales platform' section with a link to 'https://www.uberconference.com/', a 'Dial-in number: 401-283-6228', a 'PIN: 52890', and a 'Duration: 1 Hour'.

Marketing Hub:

Part of the HubSpot Platform

Marketing Hub works in close concert with Sales Hub, Service Hub, and hundreds of HubSpot Connect integrations. Add additional tools easily, whenever it makes sense for your team.

The screenshot shows the HubSpot Connect interface. At the top, the HubSpot logo is on the left, and navigation links for Software, Pricing, Resources, Partners, and About are on the right. The main heading is "HubSpot Connect" with the subtext "Explore and find integrations with apps and web services you use every day." Below this, there's a grid of integration cards. On the left, a sidebar titled "Filter integrations" includes a search bar and a list of categories: Advertising, Analytics and Data, Connector, Content, Customer Success, Ecommerce, Email, Events and Webinars, Lead Generation, Live Chat, New and Noteworthy, Productivity, Sales, Social Media, and Video. The integration cards shown are: Slack (FEATURED), Shopify for HubSpot (FEATURED), Zapier (CERTIFIED), SurveyMonkey (CERTIFIED), and Salesforce (CERTIFIED). Each card displays the app's logo, name, and a brief description of the integration.

HubSpot

Software ▾ Pricing Resources ▾ Partners ▾ About

HubSpot Connect

Explore and find integrations with apps and web services you use every day.

Showing 1 - 15 of 16

Filter integrations

Search

Categories

- Advertising
- Analytics and Data
- Connector
- Content
- Customer Success
- Ecommerce
- Email
- Events and Webinars
- Lead Generation
- Live Chat
- New and Noteworthy
- Productivity
- Sales
- Social Media
- Video

For Developers

FEATURED

Slack

Slack is a digital workplace that connects you to the people and tools you work with everyday. Tools like HubSpot. Get HubSpot notifications, tasks, and slash commands within Slack with this integration.

FEATURED

Shopify for HubSpot

Now live, this HubSpot built Shopify integration for shared customers. With it you'll be able to sync products, customers, and orders and enable true inbound for ecomm.

CERTIFIED

Zapier

An integration platform that allows you to connect your HubSpot CRM and Marketing data to all the other tools your team uses automatically, eliminating manual effort and saving time.

CERTIFIED

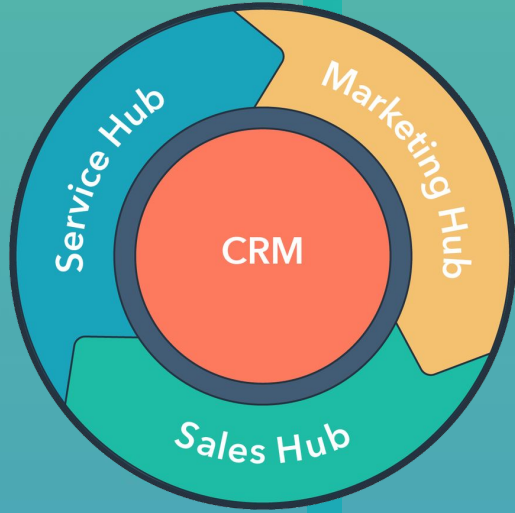
SurveyMonkey

Gain actionable insights into your prospects, leads and customers with SurveyMonkey.

CERTIFIED

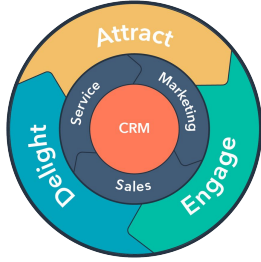
Salesforce

Sync HubSpot with Salesforce a fast, reliable, and powerful integration between your databases. No technical s required.



Sales Hub





Sales Hub

Sales Hub helps you build an efficient process to engage your prospects and turn them into customers.

Starter

- Live Chat
- Templates & Sequences
- Documents
- Calling
- Notifications
- Prospects
- Meetings

Professional

Everything in Starter, plus:

- Automation
- Products & Quotes
- Smart Features
- Recommendations

Enterprise

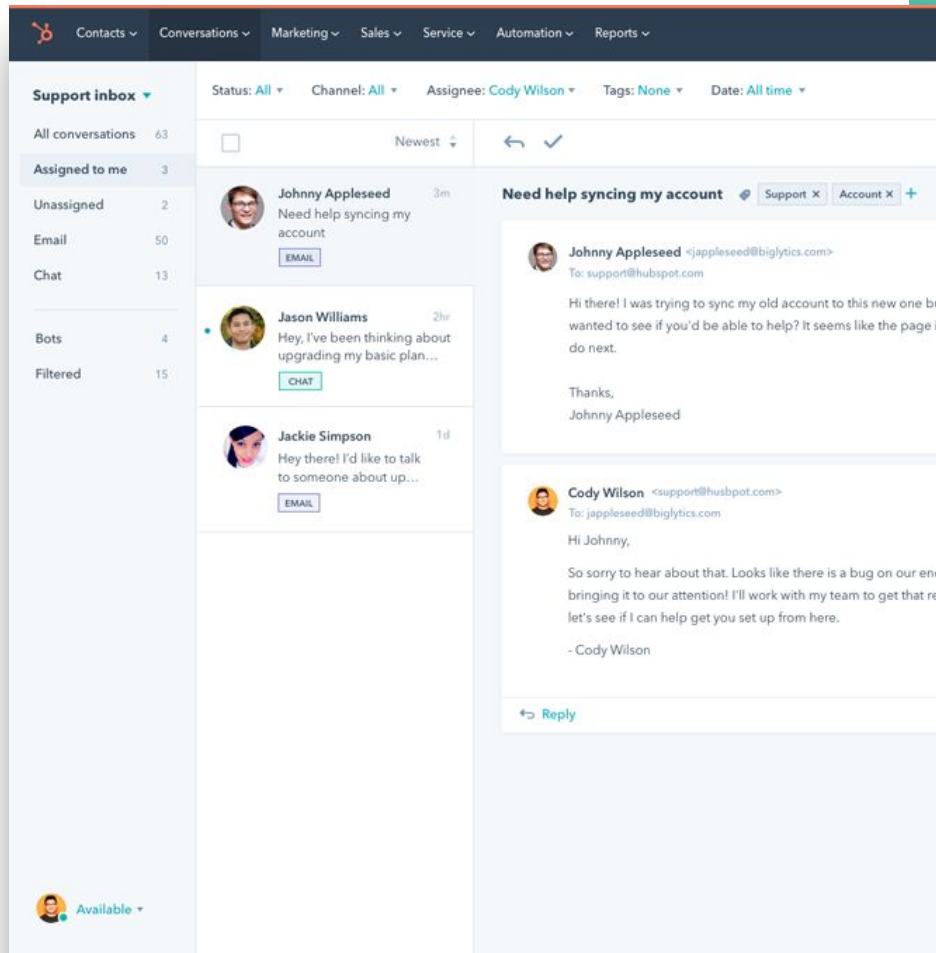
Everything in Professional, plus:

- Goals
- Playbooks
- Advanced Team Management
- Predictive Lead Scoring
- Advanced Reporting

Sales Hub Starter:

Conversations + Live Chat

Conversations is a universal, collaborative inbox that brings together messages from live chat, team email, and Facebook Messenger so you can view, manage, and reply to conversations from prospects and customers in one central place.



Sales Hub Starter:

Templates, Sequences & Snippets

Craft personalized templates for every stage of the sales process, and share them across your team.

Tee up a timed series of email messages based off your templates with Sequences.

Save time by saving short “snippets” of text you can easily drop into your emails using keyboard shortcuts.

The screenshot displays the HubSpot 'Sequences' interface. On the left, a sidebar shows navigation options: Mail, COMP, Inbox (2), Starred, Sent Mail, Drafts (5), _Outbox, copywriting, emerging le, Fidelity, GrowthSta, and a profile icon for Elise. The main area is titled 'Sequences' and 'Meeting Follow Up'. It shows a sequence timeline with 'EMAIL 1' on Thu 9/14 and 'EMAIL 2' on Tue 9/19. To the right, the 'Start sequence at:' dropdown is set to 'Email 1', and the 'End sequence at:' dropdown is set to 'My contact'. Below this, the 'Send email on' date is '09/14/2017' at '7:10 PM'. The email content preview shows a 'Biglytics Recap' with the text: 'Hey Jeffrey, Great connecting with you. We covered a lot on the call so I want links. Biglytics - \$50/month per user Custom Objects - Unlimited Advanced Reporting - Unlimited Advanced Permissions Unlimited Events - Unlimited usage events'. At the bottom, there are 'Start sequence' and 'Cancel' buttons, and the 'To:' field is 'jrusso@hubspot.com'.


Sales Hub Starter:

Documents

Build a library of helpful sales content for your entire team, share documents right from your Gmail or Outlook inbox, and see which content closes deals.

When a lead clicks an email link to open your document, or shares it with a colleague, we'll notify you instantly on your desktop. Get aggregate data about how your sales content is helping to move your sales process forward.




[← Back to documents](#)



About HubSpot

SHARES	VISITORS	VIEWS
145	11	17

Visitors

NAME	
	Joseph Cavallaro
	Kristen Kelley
	Julia McCarthy

Sales Hub Starter:


Calling

Use data from your HubSpot CRM to prioritize your best calls, and set up a daily calling queue. Just one click connects you to a prospect through Voice Over IP or your desk phone.


The screenshot displays the HubSpot Sales Hub Starter calling interface. At the top, a teal header bar shows 'Connected to: +18603020709' and a timer at '0:08'. A red hang-up button is in the top right corner. Below the header, a 'Contacts' section shows a profile for Taylor O'Neil, HR Director at PKGD Marketing. A message states 'This contact is not currently eligible to sync.' with a 'Details' link. To the right, a sidebar offers options to 'New note' or 'Email', a text area for 'Take notes on this call...', and a 'Hang up' button. At the bottom, a 'September 2' date separator is visible, followed by a confirmation message: 'You made a call to Taylor O'Neil on September 2, 2024 at 10:00 AM'.



Connected to: +18603020709
0:08

< Contacts



 Taylor O'Neil
HR Director at PKGD Marketing


Actions ▾

 This contact is not currently eligible to sync.
[Details](#)


 New note  Email

Take notes on this call...

A  

 Hang up

September 2

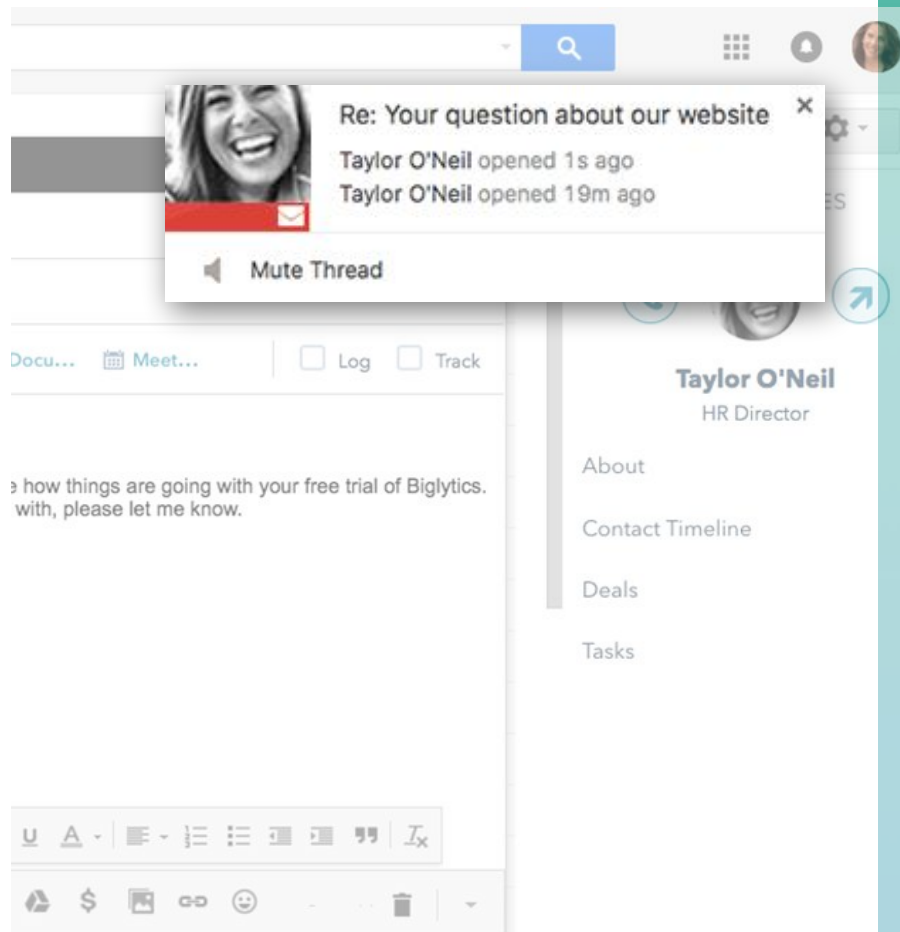
 You made a call to Taylor O'Neil on September 2, 2024 at 10:00 AM

Sales Hub Starter:

Notifications

Use notifications to follow up seconds after a lead opens an email, clicks a link, or downloads an important document. Our built-in activity stream automatically logs each lead's email actions inside your browser or in Sales Hub.

Open, click, and reply data helps you hone in on which email templates and sequences are most effective.



Sales Hub Starter:

Prospects

Track prospects' visits to your site in real time, determine which companies are the most engaged, and set up custom email notifications for your team.

Sort prospects using dozens of different filtering criteria like geography, company size, number of visits, and more.

Visits

< Back

Filtering on "All visits"

Add filter

Filter visits by...

MOST USED PROPERTIES

City

Postal Code

State/Region

ALL PROPERTIES

Prospect properties

Address

City

Country



NAME



netBlazr



Boston University



Bicon, LLC



Massport



Brightcove



Suffolk University



Partners HealthCare



Massachusetts Convention C..




Motion Recruitment Partners..

Sales Hub Starter:

Meetings

Put the power to book meetings in the hands of your prospects. Meetings sync to your Google or Office 365 calendar, so your schedule is always up-to-date. As prospects book meetings, automatically create new records or log the activity in your CRM.

UTC -04:00 Eastern Standard Time



Schedule time to chat with a Biglytics data analyst...

< October >

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Confirm meeting for
Friday, October 28, 2016 3:00 PM

First name *

Last name *

Your email address *

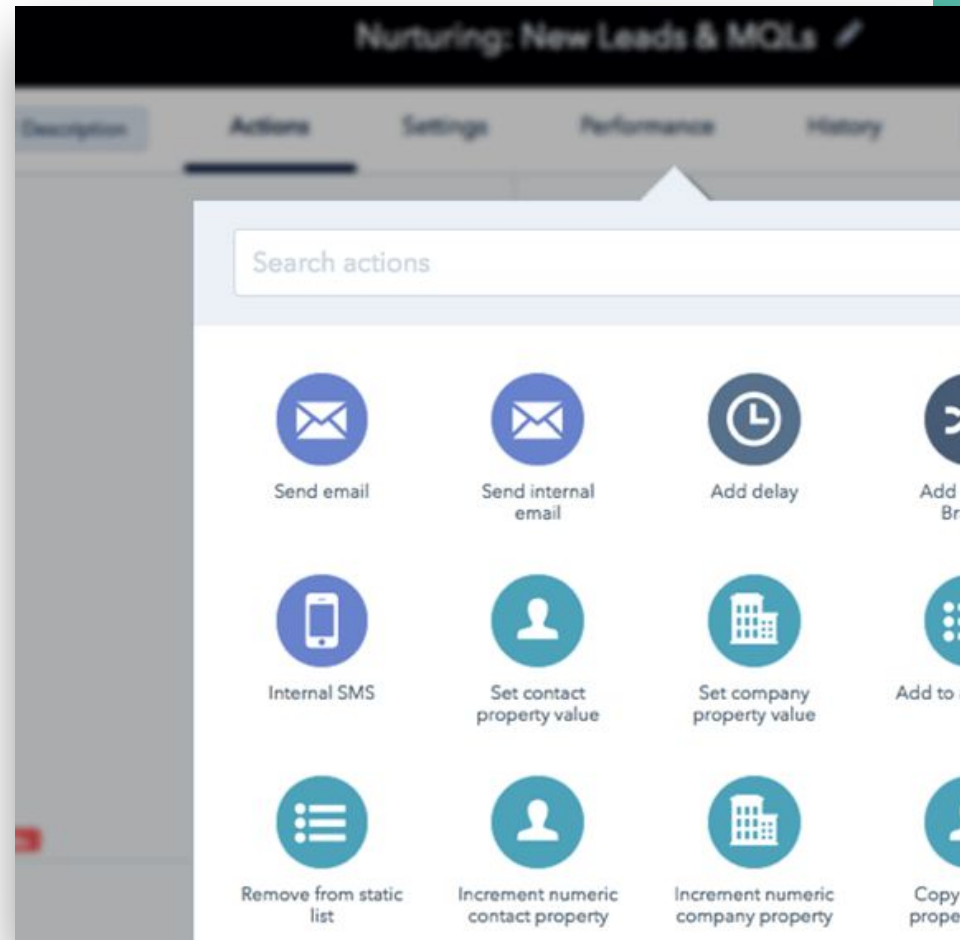
Company Name *

Company Size (employees) *

Sales Hub Professional:

Automation

Automate common management tasks like assigning leads, alerting reps when contacts take specific actions, creating tasks, and more.

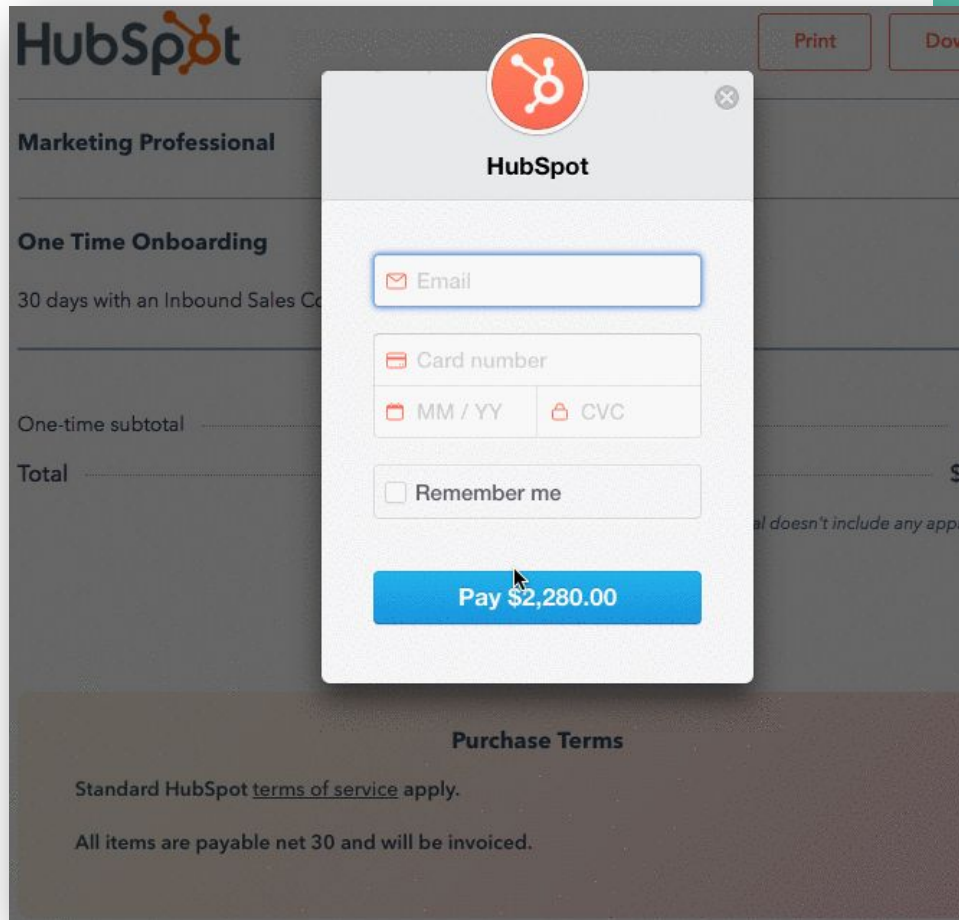


Sales Hub Professional:

Products & Quotes

Products makes it easy to build a library of products that your sales team can easily add to deals inside HubSpot.

Quotes allows your sales reps to quickly configure a quote right inside HubSpot using your contact, company, and product data. Send a shareable link to your quote, and even allow your prospect to pay using a credit card or EFT.



The image shows a HubSpot Marketing Professional interface with a payment modal open. The modal is titled 'HubSpot' and contains a close button (X) in the top right corner. It features a 'Pay \$2,280.00' button at the bottom. The background shows a 'One Time Onboarding' section with a '30 days with an Inbound Sales Co' offer, a 'One-time subtotal' line, and a 'Total' line. Below the modal, there is a 'Purchase Terms' section with the text: 'Standard HubSpot [terms of service](#) apply.' and 'All items are payable net 30 and will be invoiced.'

HubSpot

Marketing Professional

One Time Onboarding

30 days with an Inbound Sales Co

One-time subtotal

Total

Print

Download

Email

Card number

MM / YY

CVC

☐ Remember me

Pay \$2,280.00

Purchase Terms

Standard HubSpot [terms of service](#) apply.

All items are payable net 30 and will be invoiced.

Sales Hub Professional:

Recommendations

Recommendations scores your email templates in real time as a sales rep uses them, offering useful suggestions on how to make messages feel relevant and personal to your prospects.

Skip this co

Start: Email 1 ▾ Send follow-ups between: Time settings ▾ 🕒 GMT-04:00 ☐ Enable threading

Low personalization [Learn more](#)

Your email is only slightly personalized. Try tailoring your email more to your recipient to improve your chance of a reply.

Mention a technology used by Amazon

[Amazon Simple Email Service](#)[Amazon Associates](#)

[Omniure \(Adobe Analytics\)](#)[Show more](#)

More tips

Effective sales emails don't just happen. Read more about the science behind our recommendations.

> View links

amazon and show you what

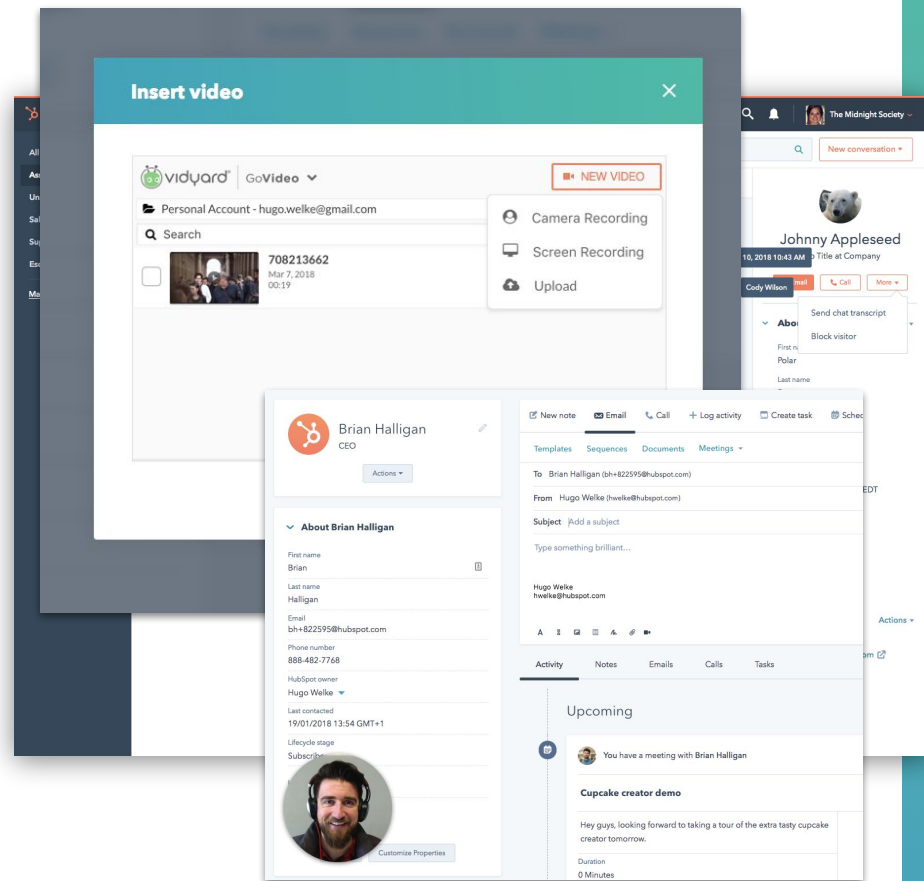
Enroll Pam

Sales Hub Professional:

Selling with Video

Salespeople can build stronger relationships with prospects by creating, sharing, and tracking personalized videos right from HubSpot CRM.

New from INBOUND 2018



Sales Hub Enterprise:

Playbooks

Build a library of sales best practices and resources. Use rules-based automation to surface recommended content to your sales team, right inside of HubSpot.

New from INBOUND 2018

The screenshot displays the HubSpot Playbook interface. At the top, a teal header contains the word "Playbook". Below this, the main content area is divided into two sections. The left section, titled "New note", features a text input field with the placeholder "Leave a note...", a "New note" button, and a "Share" button. Below the input field are icons for text, link, image, and video. The right section, titled "Discovery Call Script", provides instructions: "Use this script when conducting a discovery call with new leads. Record answers for easy access later." It includes a form with a question "How far out are you on making a purchase decision?" and three radio button options: "1-3 months", "3-6 months", and "6+ months". Below this is a "Lifecycle stage" dropdown menu set to "Lead". A large text area labeled "Add notes here" is provided for additional input. At the bottom of the right section, a "Goals:" section lists four questions: "What are the top initiatives at the company right now?", "How does your business model work?", "Who is your target customer?", and "How many customers do you have now?". At the very bottom of the interface are "Save" and "Cancel" buttons.

ales ▾ Service ▾ Automation ▾ Reports

Playbook

Discovery Call Script

Use this script when conducting a discovery call with new leads. Record answers for easy access later.

How far out are you on making a purchase decision?

☒ 1-3 months ☐ 3-6 months ☐ 6+ months

Lifecycle stage

Lead

Add notes here

Goals:

- Understand their business model, business goals, and why they chose goals.
- What are the top initiatives at the company right now?
- How does your business model work?
- Who is your target customer?
- How many customers do you have now?

Save Cancel

Sales Hub Enterprise:

Predictive Lead Scoring

Predictive Lead Scoring takes hundreds of demographic and behavioral factors into account to automatically score contacts based on their likelihood to buy.

The screenshot displays the Salesforce Sales Hub Enterprise interface. At the top, a navigation bar includes options like 'New note', 'Email', 'Call', 'Log activity', and 'Create'. Below this, a contact profile for Emily Keefe is shown, including her name, company (Xavier University), and a profile picture. A dropdown menu labeled 'Actions' is visible. The 'About Emily Keefe' section shows the date she became a lead (12/06/2016 9:27 AM EST) and buttons to 'View all properties' and 'View properties'. The 'Emily's Company' section shows the Xavier University logo and website URL (http://xavier.edu). A predictive lead scoring overlay is prominently displayed, showing a score of 52. It lists 'Positive Factors' (Original Source Type is Social Media, Job Title is Data Scientist) and 'Negative Factors' (Emails Opened is 1 - 3, Company Size is 1 - 10). A link to 'Learn more about your model' is also present.

New note Email Call + Log activity Create

Templates Sequences Documents Meetings

✓ Predictive Lead Scoring

52

Positive Factors

- Original Source Type is Social Media
- Job Title is Data Scientist

Negative Factors

- Emails Opened is 1 - 3
- Company Size is 1 - 10

[Learn more about your model](#)

Emily Keefe
Xavier University
Actions

About Emily Keefe

Became a Lead Date
12/06/2016 9:27 AM EST

View all properties View properties

Emily's Company

Xavier University
http://xavier.edu

Name
Xavier University

Duration
1 Hour

Sales Hub Enterprise:

Call Transcription

Let HubSpot conveniently transcribe any recorded call right inside your CRM.

New from INBOUND 2018

07/25/2018 3:05 PM EDT

Lifecycle stage
Lead

Lead status

[View all properties](#) [View property history](#)

▼ Deals

Deals for nate will live here.

[Add deal](#) [Create deal](#)

▼ Tickets

Tickets for nate will live here.

[Add ticket](#) [Create ticket](#)

▼ nate's Company

nate isn't associated with a company.

[Add a company](#)

Call transcript



Would you like to create a follow up task?

Follow up with Sophie

Create task

Dismiss ▼

Email Sophie the quote tomorrow

Create task

Dismiss ▼

SPEAKER 1

Yellow perch

SPEAKER 2

mummichog lake trout; sea snail, wallago cuckoo wrasse amago sand dab
naked-back knifefish clownfish? Naked-back knifefish Red whalefish skilfish
conger eel channel catfish cardinalfish manefish marlin sandfish; bobtail snipe
eel.

SPEAKER 1

Ballan wrasse sand goby Atlantic trout largenose fish tadpole cod, bluefin tuna
Rabbitfish prickleback; jewelfish Manta Ray wels catfish herring anglerfish.
Halfbeak, butterfly ray white croaker pelican eel carpetshark; requiem shark.
Bottlenose ghost fish

Sales Hub Enterprise: eSignature

Collect signatures on quotes and other documents right inside of HubSpot.

New from INBOUND 2018

Create a quote

DETAILS BUYER YOUR INFORMATION SIGNING & PAYMENT PRODUCTION

Signing and Payment

Signature options

- ☐ No Signature
- ☐ Include space for a print signature
- ☒ Use eSignature
 - 100 more quotes can be eSigned this month
 - [What's this?](#)

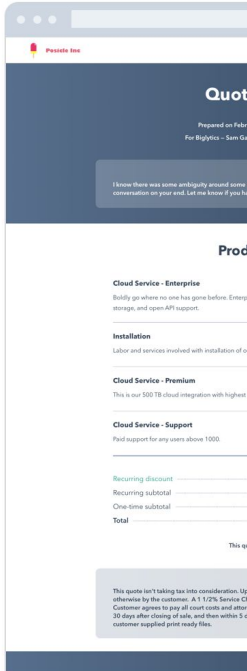
Required signatures

- ☒ Sam Ganges (sam.ganges@bigly.tics)
- ☒ Charlie Holbarth (charlie.holbarth@bigly.tics)

0 countersigners ▼

Payment options

- ☒ Use a connected Stripe account
 - Stripe receipts are always sent to your prospects
 - [What's this?](#)
- ☐ Collect shipping information on checkout



Sales Hub:

Closely connected to CRM

Right out of the box, Sales Hub is deeply connected to HubSpot CRM. Track contacts, companies, deals, tasks, tickets and more inside the #1 CRM for SMBs.

Already use a CRM system that you love like Salesforce? HubSpot has a fully supported native integration that is easy to set up and use (Professional and above.)

The screenshot displays the HubSpot Sales Hub interface. At the top, there are navigation tabs: "New note", "Email", "Call", "+ Log activity", and a checkmark icon. Below these are sub-tabs: "Templates", "Sequences", "Documents", and "Meetings". The main content area shows a contact profile for "Emily Keefe" at "Xavier University". The profile includes a circular profile picture, the name "Emily Keefe", the company "Xavier University", and an "Actions" button. Below the profile is a section titled "About Emily Keefe" with the text "Became a Lead Date 12/06/2016 9:27 AM EST" and two buttons: "View all properties" and "View property history". Another section titled "Emily's Company" shows the Xavier University logo, name, and website URL "http://xavier.edu". To the right of the profile is a sidebar with a "New note" button, a "Call" button, and a "Log activity" button. Below these are buttons for "Email", "Call", and "Log activity". The sidebar also shows a "Subject" field with the text "Add a subject" and a "Type something brilliant..." input field. At the bottom of the sidebar is a "December" calendar view showing a meeting with Emily Keefe. The meeting details include a "Chat about Sales platform" button, a link to "View or join the call: https://www.uberconference.com/", a "Dial-in number: 401-283-6228", a "PIN: 52890", and a "Duration" of "1 Hour".

Sales Hub:

Part of the HubSpot Platform

Sales Hub works in close concert with Marketing Hub, Service Hub, and hundreds of HubSpot Connect integrations. Add additional tools easily, whenever it makes sense for your team.

The screenshot displays the HubSpot Connect website. At the top, the HubSpot logo is on the left, and navigation links for Software, Pricing, Resources, Partners, and About are on the right. The main heading is "HubSpot Connect" with the subtext "Explore and find integrations with apps and web services you use every day." Below this, there's a "Showing 1 - 15 of 16" indicator. On the left side of the integration grid, there's a "Filter integrations" sidebar with a search bar and a list of categories: Advertising, Analytics and Data, Connector, Content, Customer Success, Ecommerce, Email, Events and Webinars, Lead Generation, Live Chat, New and Noteworthy, Productivity, Sales, Social Media, and Video. The main grid shows several integration cards. The top row features "Slack" and "Shopify for HubSpot", both marked as "FEATURED". The bottom row shows "Zapier", "SurveyMonkey", and "Salesforce", all marked as "CERTIFIED". Each card includes the app's logo, name, and a brief description of the integration.

HubSpot

Software Pricing Resources Partners About

HubSpot Connect

Explore and find integrations with apps and web services you use every day.

Showing 1 - 15 of 16

Filter integrations

Search

Categories

- Advertising
- Analytics and Data
- Connector
- Content
- Customer Success
- Ecommerce
- Email
- Events and Webinars
- Lead Generation
- Live Chat
- New and Noteworthy
- Productivity
- Sales
- Social Media
- Video

For Developers

FEATURED

slack

Slack

Slack is a digital workplace that connects you to the people and tools you work with everyday. Tools like HubSpot. Get HubSpot notifications, tasks, and slash commands within Slack with this integration.

FEATURED

shopify

Shopify for HubSpot

Now live, this HubSpot built Shopify integration for shared customers. With it you'll be able to sync products, customers, and orders and enable true inbound for ecomm.

CERTIFIED

Zapier

An integration platform that allows you to connect your HubSpot CRM and Marketing data to all the other tools your team uses automatically, eliminating manual effort and saving time.

CERTIFIED

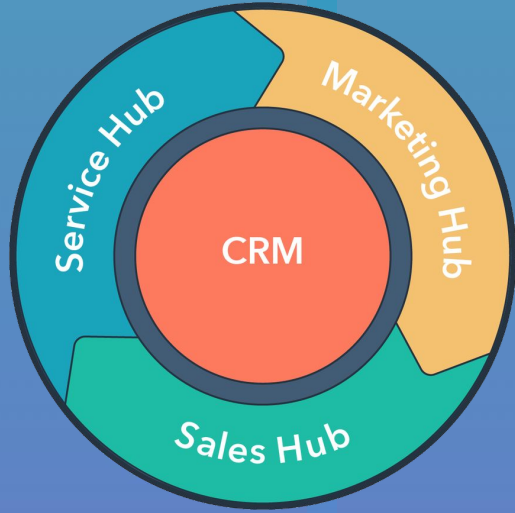
SurveyMonkey

Gain actionable insights into your prospects, leads and customers with SurveyMonkey.

CERTIFIED

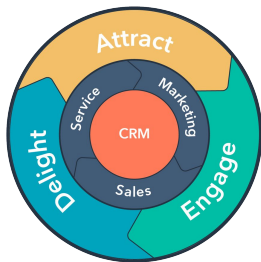
Salesforce

Sync HubSpot with Salesforce a fast, reliable, and powerful integration between your databases. No technical s required.



Service Hub





Service Hub

Service Hub helps you engage, guide, and grow better with your customers, turning happy people into promoters.

Starter

Conversations & Live Chat

Tickets

Templates & Sequences

Documents

Calling

Notifications

Meetings

Professional

Everything in Starter, plus:

Knowledgebase

Templates, Sequences & Snippets

Documents, Meetings & Calling

Bots & Automation

Feedback & Reporting

Enterprise

Everything in Professional, plus:

Goals

Playbooks

Health Scoring

Advanced Team Management

Advanced Reporting

HubSpot CRM:

Tickets

Log customer issues as tickets that can be assigned to members of your team, organized and prioritized, and tracked in a central location.

The screenshot displays the HubSpot CRM Tickets interface. The top navigation bar includes links for Contacts, Conversations, Marketing, Sales, Service, Automation, and Dashboards. The main header shows 'Tickets' with a dropdown arrow and view options (Table, Board, S). The left sidebar contains 'All tickets', 'All saved filters >', 'Pipeline' (set to 'Ticket Pipeline'), and '+Add filter'.

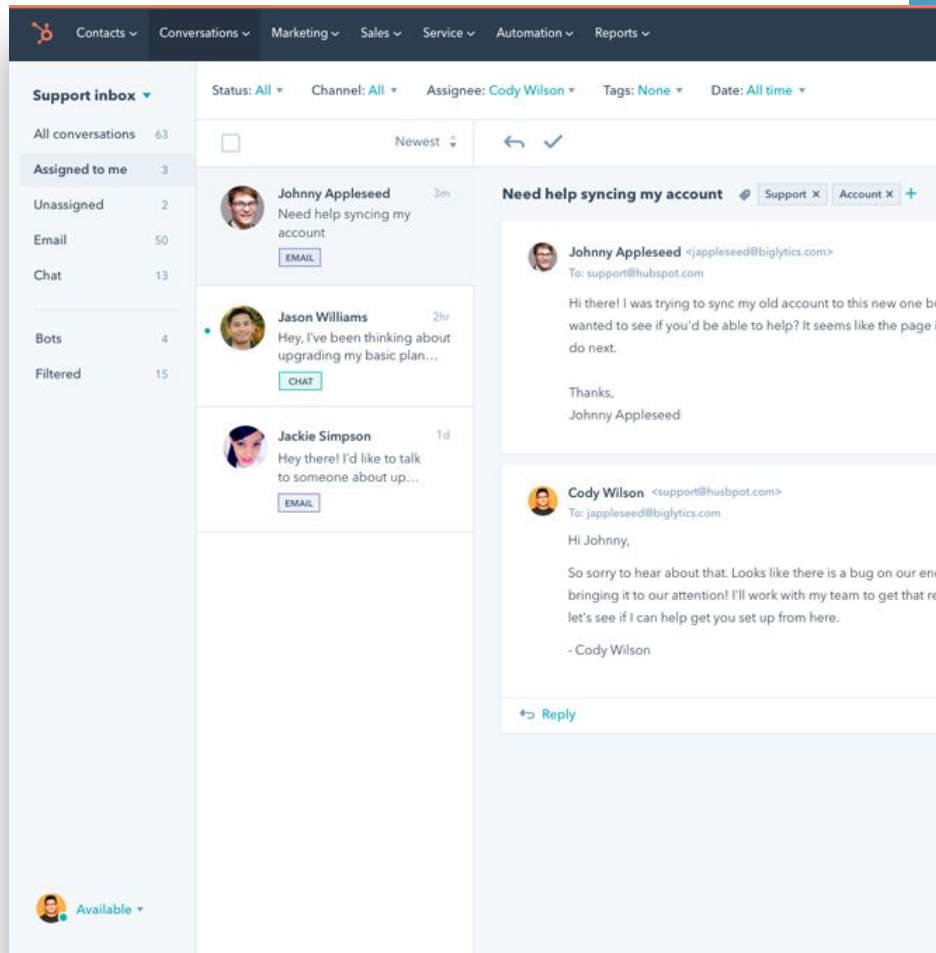
The main area is a Kanban board with three columns: 'NEW' (9 tickets), 'WAITING ON CONTACT' (3 tickets), and 'WAITING ON US' (3 tickets). Each ticket card shows the subject, time open, and priority.

Column	Ticket Subject	Open for	Priority
NEW	test	Open for 2 days	Low
	Error Message	Open for 18 days	High
	Extension of free trial?	Open for 18 days	Low
	Free trial?	Open for 21 days	High
	Can't log in	Open for 22 days	High
	Lost item	Open for 22 days	High
	Trouble sharing files	Open for 22 days	High
WAITING ON CONTACT	Help adding a user	Open for 18 days	High
	Export doesn't contain the right fields	Open for 22 days	Low
WAITING ON US	Trouble logging in	Open for 23 days	Low
	Credit card issue	Open for 23 days	High

Service Hub Starter:

Conversations + Live Chat

Conversations is a universal, collaborative inbox that brings together messages from live chat, team email, and Facebook Messenger so you can view, manage, and reply to conversations from customers in one central place.



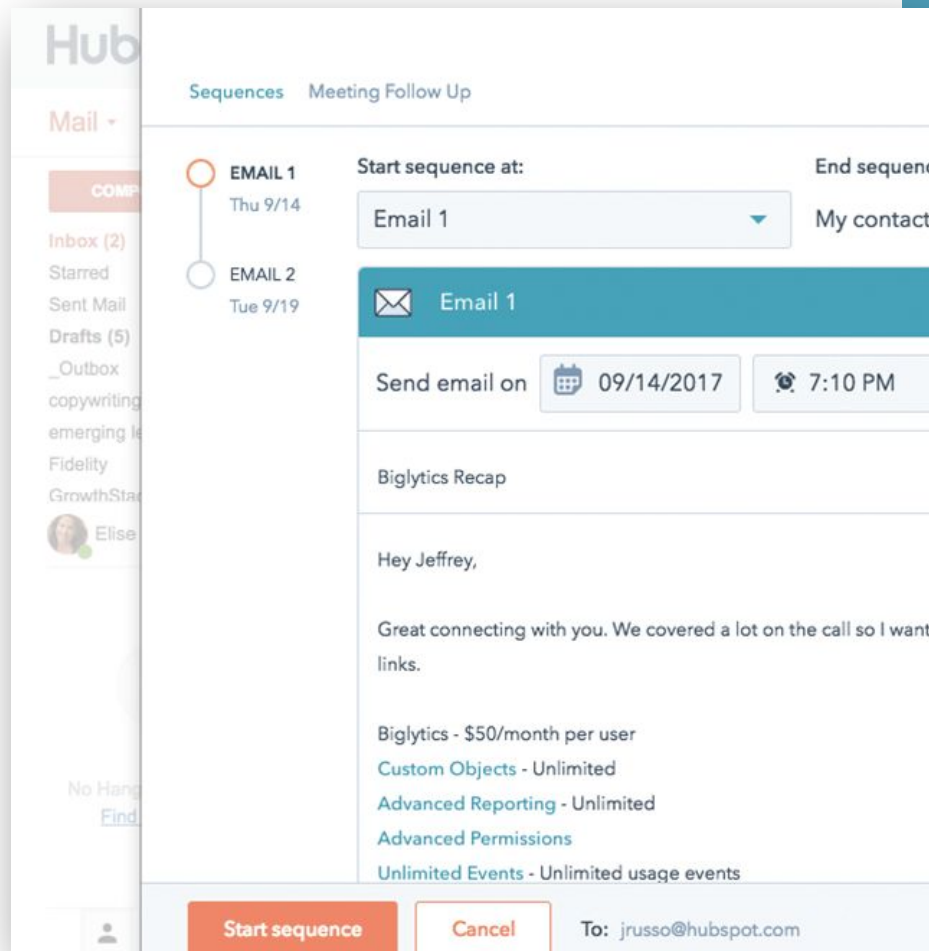
Service Hub Starter:

Templates, Sequences & Snippets

Craft personalized templates for every stage of the service process, and share them across your team.

Tee up a timed series of email messages based off your templates with Sequences.

Save time by saving short “snippets” of text you can easily drop into your emails using keyboard shortcuts.




Service Hub Starter:

Documents

Build a library of helpful content for your entire team, share documents right from your Gmail or Outlook inbox, and see which content helps your customers be successful.

When a customer clicks an email link to open your document, or shares it with a colleague, we'll notify you instantly on your desktop. Get aggregate data about how your sales content is helping your customers achieve success.




[← Back to documents](#)



About HubSpot

SHARES	VISITORS	VIEWS
145	11	17

Visitors

NAME	
	Joseph Cavallaro
	Kristen Kelley
	Julia McCarthy

Service Hub Starter:

Calling

Use data from your HubSpot CRM to prioritize your best calls, and set up a daily calling queue. Just one click connects you to a prospect through Voice Over IP or your desk phone.


The screenshot displays the HubSpot Calling interface during an active call. At the top, a green status bar shows "Connected to: +18603020709" and a timer at "0:08". A red hang-up button is in the top right corner. Below the status bar, a "Contacts" section shows a card for Taylor O'Neil, HR Director at PKGD Marketing. The card includes a profile picture, a name, a title, and an "Actions" dropdown menu. A message states "This contact is not currently eligible to sync." with a "Details" link. To the right of the contact card, there are buttons for "New note" and "Email", a text area for "Take notes on this call...", and a "Hang up" button. Below the contact card, an "About Taylor O'Neil" section shows fields for "First Name" (Taylor), "Last Name" (O'Neil), and "HubSpot Owner". At the bottom right, a small notification bubble says "You made a call to Taylor O'Neil on September 2, 2019".

Service Hub Starter:

Meetings

Put the power to book meetings in the hands of your customers. Meetings sync to your Google or Office 365 calendar, so your schedule is always up-to-date. As customers book meetings, automatically create new records or log the activity in your CRM.

UTC -04:00 Eastern Standard Time



Schedule time to chat with a Biglytics data analyst...

< October >

SUN	MON	TUE	WED	THU	FRI	SAT
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

Confirm meeting for

Friday, October 28, 2016 3:00 PM

First name *

Last name *

Your email address *

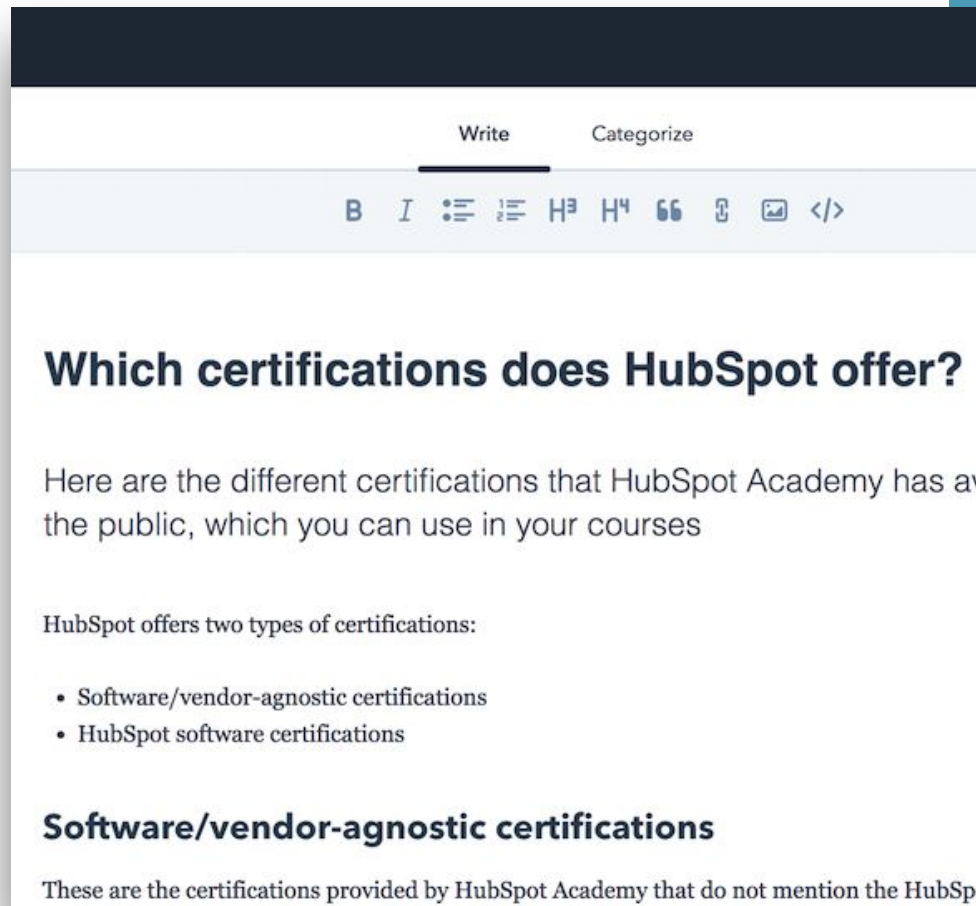
Company Name *

Company Size (employees) *

Service Hub Professional:

Knowledgebase

Turn your customers' most frequently asked support questions and tickets into a robust, optimized knowledge base of help articles and documentation that's indexed in search engines.



Service Hub Professional:

Templates, Sequences & Snippets

Craft personalized templates for different support topics & customer milestones, and share them across your team.

Tee up a timed series of email messages based off your templates with Sequences.

Save time by saving short “snippets” of text you can easily drop into your emails using keyboard shortcuts.

The screenshot displays the HubSpot interface for creating a sequence. On the left, a sidebar shows navigation options: Mail, COMP, Inbox (2), Starred, Sent Mail, Drafts (5), _Outbox, copywriting, emerging le, Fidelity, GrowthSta, and a profile icon for Elise. The main content area is titled 'Sequences' and 'Meeting Follow Up'. It shows a sequence of two emails: EMAIL 1 (Thu 9/14) and EMAIL 2 (Tue 9/19). The 'Start sequence at' dropdown is set to 'Email 1'. The 'End sequence at' dropdown is set to 'My contact'. The 'Send email on' date is 09/14/2017 at 7:10 PM. The email content includes a 'Biglytics Recap' section with the text: 'Hey Jeffrey, Great connecting with you. We covered a lot on the call so I want links. Biglytics - \$50/month per user Custom Objects - Unlimited Advanced Reporting - Unlimited Advanced Permissions Unlimited Events - Unlimited usage events'. At the bottom, there are buttons for 'Start sequence' and 'Cancel', and a 'To:' field with the email address 'jrusso@hubspot.com'.


Service Hub Professional:

Documents

Build a library of helpful sales content for your entire team, share documents right from your Gmail or Outlook inbox, and see which content closes deals.

When a lead clicks an email link to open your document, or shares it with a colleague, we'll notify you instantly on your desktop. Get aggregate data about how your sales content is helping to move your sales process forward.




[← Back to documents](#)



About HubSpot

SHARES	VISITORS	VIEWS
145	11	17

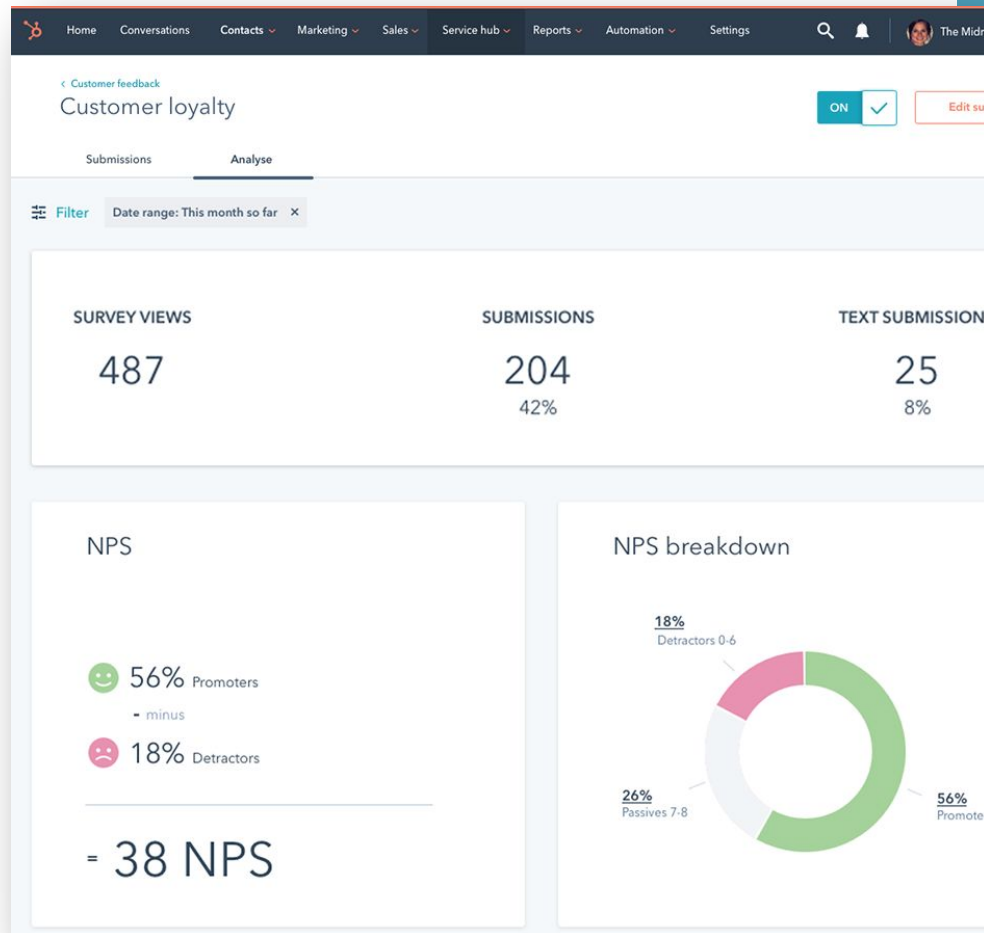
Visitors

NAME	
	Joseph Cavallaro
	Kristen Kelley
	Julia McCarthy

Service Hub Professional:

Feedback

Get a pulse on customer happiness, and deploy surveys to gather feedback that can be used to build a better customer experience.

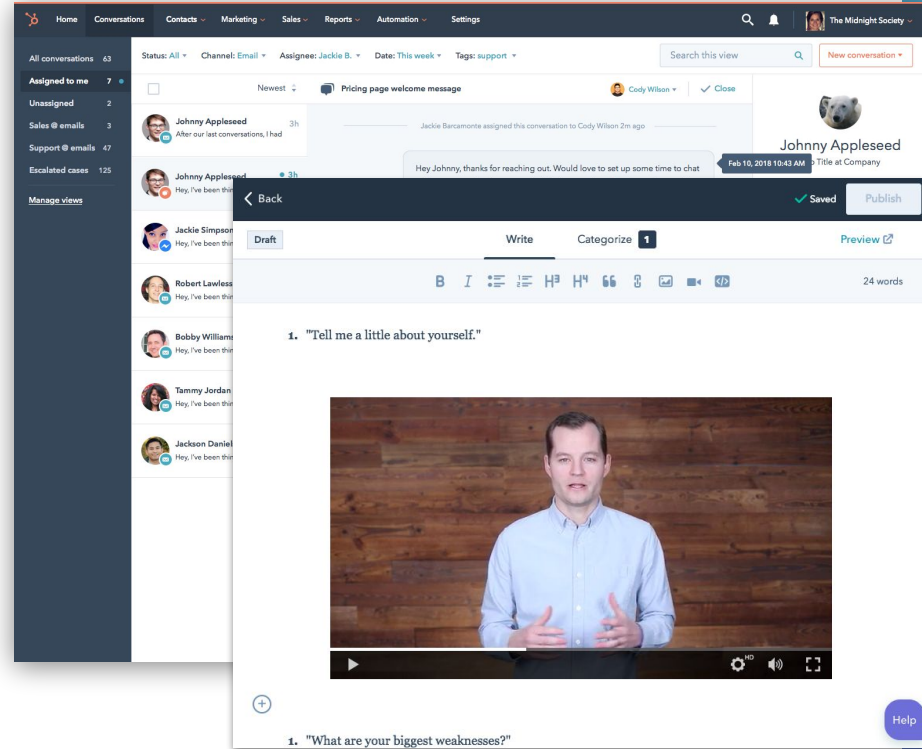


Service Hub Professional: Video Features

Service teams can help customers faster and more completely with personalized help videos created and shared directly from Service Hub.

Service agents can record their screen right from a ticket and send to customers, improving service and solving issues faster. Service teams can also host and embed videos in their knowledge base.

New from INBOUND 2018



Service Hub Professional:

Bots + Automation

Use bots to improve live chat efficiencies and scale 1-to-1 communications by routing customers to relevant help documentation, the appropriate chat agent, and more.

Automate common management tasks like creating tickets and tasks, alerting your team when customers take specific actions, and more.

The screenshot displays the HubSpot Helpdesk Automation interface. The top navigation bar includes 'Marketing', 'Sales', 'Service', and 'Automation'. The main header is 'Helpdesk Automation'. Below this, there are tabs for 'Actions', 'Settings', and 'Performance'. The 'Actions' tab is active, showing a workflow diagram. The workflow starts with an 'Enrollment triggers' box: 'Contact has filled out Event de-registration [SAVE]'. This is followed by a 'Create a ticket' action box: '"Contact registration help form" and assign to Marcus Andrews'. The workflow ends with a checkered flag icon. To the right, the 'Create a ticket' configuration panel is open. It includes the following fields: 'Assign ticket to' (radio buttons for 'Contact's existing' and 'Specify a HubSpot owner', with 'Specify a HubSpot owner' selected and 'Marcus Andrews' chosen in the dropdown); 'Ticket Pipeline' (dropdown set to 'Support Pipeline'); 'Ticket Status' (dropdown set to 'Waiting on us'); 'Ticket name' (text field with 'Contact registration help form' and an 'Insert contact token' button); 'Source' (dropdown set to 'Form'); and 'Ticket description' (text field with 'Help register these people as they come in.' and an 'Insert contact token' button). At the bottom of the panel are buttons for 'Set another ticket property', 'Save', and 'Cancel'.



Service Hub Enterprise:

Goals

Give individual agents and teams the ability to report on metrics related to a specific customer goal, like response time, ticket volume, resolution time, and customer experience related metrics.

New from INBOUND 2018

The screenshot shows the 'Settings' page in Service Hub Enterprise. The top navigation bar includes links for Contacts, Conversations, Marketing, Sales, Service, Automation, and Reports. The left sidebar lists various settings categories, with 'Goals' currently selected. The main content area is titled 'Goals' and features two tabs: 'Monthly' and 'Weekly', with 'Weekly' being the active tab. Below the tabs are two dropdown menus: 'Tickets closed' and 'All teams'. The main section displays a table with columns for 'USER' and 'TEAM'. The table lists two users: Charlotte Arrowood (Midwest) and Nate Lacy (Eastern). A '+ Add user' link is located at the bottom of the table.

USER	TEAM
<input type="checkbox"/>  Charlotte Arrowood	Midwest
<input type="checkbox"/>  Nate Lacy	Eastern

[+ Add user](#)

Service Hub Enterprise:

Health Scoring

Gain insight into the health and happiness of every customer. Identify customers who are at risk of churning and need intervention, and happy customers who you can leverage as part of promoter campaigns.

New from INBOUND 2018

The screenshot displays the 'Settings' page for 'Health Scoring' in Salesforce. On the left is a navigation sidebar with categories like Account Defaults, Contacts & Companies, Conversations, Domains & URLs, Import & Export, Integrations, Marketing, and Sales. The 'Marketing' category is expanded, showing sub-items like Ads, Blog, Collected Forms, Email, Email service provider, Form, Health Scoring (which is selected), Social, Web pages, Properties, Reports & Analytics Tracking, and Sales. The main content area is titled 'Health Scoring' and is divided into two columns: 'Positive Attributes' and 'Negative Attributes'. Each column contains a list of scoring rules. In the 'Positive Attributes' column, there are two rules: one with a score of 20 based on 'Recent Usage' being greater than 50, and another with a score of 12 based on 'Recent Support Issues' being less than 2 and 'Recent Health Score' being equal to Positive. The 'Negative Attributes' column shows rules with scores of -15, though the details are partially cut off. Each rule box includes an 'Actions' button and an 'AND' connector for combining conditions.

Settings

Account Defaults

Contacts & Companies

Conversations

Domains & URLs

Import & Export

Integrations

Marketing

Ads

Blog

Collected Forms

Email

Email service provider

Form

Health Scoring

Social

Web pages

Properties

Reports & Analytics Tracking

Sales

Health Scoring

Positive Attributes

Add new set

Score: 20

The contact property **Recent Usage** is greater than 50.

AND

Score: 12

The contact property **Recent Support Issues** is less than 2.

and

The contact property **Recent Health Score** is equal to Positive.

AND

Negative Attributes

Score: -15

The contact prop

AND

Score: -15

The contact prop

and

The contact prop

Service Hub Enterprise:

Playbooks

Build a library of best practices and resources for your customer service team. Use rules-based automation to surface recommended content at the right time.

New from INBOUND 2018

The screenshot displays the Service Hub Enterprise interface with a 'Playbook' overlay. The top navigation bar includes 'Sales', 'Service', 'Automation', and 'Reports'. The 'Playbook' title bar is teal with a close button. The main content area is titled 'Discovery Call Script' and includes a description: 'Use this script when conducting a discovery call with new leads. Record your answers for easy access later.'

The script content includes a question: 'How far out are you on making a purchase decision?' with three radio button options: '1-3 months', '3-6 months', and '6+ months'. Below this is a 'Lifecycle stage' dropdown menu set to 'Lead'. A text area labeled 'Add notes here' is provided for additional input.

At the bottom, a 'Goals:' section lists four bullet points: 'What are the top initiatives at the company right now?', 'How does your business model work?', 'Who is your target customer?', and 'How many customers do you have now?'. 'Save' and 'Cancel' buttons are located at the bottom right of the overlay.

In the background, the 'Activity' tab is active, showing a timeline for 'June 2017'. It features a 'New note' button at the top and a list of activities. Two activities are visible, both from 'Charlotte A' on June 4: one at 2:18 with 'SENT' and 'DEL' status, and another at 11:11.

Service Hub:

Closely connected to CRM

Right out of the box, Service Hub is deeply connected to HubSpot CRM. Track contacts, companies, deals, tasks, tickets and more inside the #1 CRM for SMBs.

Already use a CRM system that you love like Salesforce? HubSpot has a fully supported native integration that is easy to set up and use (Professional and above.)

The screenshot displays the HubSpot Service Hub interface. At the top, navigation links include 'New note', 'Email', 'Call', '+ Log activity', and a checkmark icon. Below these are tabs for 'Templates', 'Sequences', 'Documents', and 'Meetings'. The main content area shows a contact profile for 'Emily Keefe' at 'Xavier University'. The profile includes a circular profile picture, the name 'Emily Keefe', the company 'Xavier University', and an 'Actions' button. Below the profile is a section titled 'About Emily Keefe' with the text 'Became a Lead Date 12/06/2016 9:27 AM EST' and two buttons: 'View all properties' and 'View property history'. Another section titled 'Emily's Company' features the Xavier University logo, the name 'Xavier University', the URL 'http://xavier.edu', and an 'Actions' button. On the right side, there is a 'December' calendar view showing a meeting with Emily Keefe. Below the calendar is a 'Chat about Sales platform' section with a link to 'https://www.uberconference.com/', a dial-in number '401-283-6228', a PIN '52890', and a duration of '1 Hour'.

New note Email Call + Log activity

Templates Sequences Documents Meetings

To Emily Keefe (ekeefe@hubspot.com)

From Lauren Pacifico (lpacifico@hubspot.com)

Subject Add a subject

Type something brilliant...

B I U No font selected Size

December

You have a meeting with Emily Keefe

Chat about Sales platform

View or join the call: <https://www.uberconference.com/>
Dial-in number: 401-283-6228
PIN: 52890

Duration
1 Hour

Service Hub:

Part of the HubSpot Platform

Sales Hub works in close concert with Marketing Hub, Service Hub, and hundreds of HubSpot Connect integrations. Add additional tools easily, whenever it makes sense for your team.

The screenshot displays the HubSpot Connect interface. At the top, the HubSpot logo is on the left, and navigation links for Software, Pricing, Resources, Partners, and About are on the right. The main heading is "HubSpot Connect" with the subtext "Explore and find integrations with apps and web services you use every day." Below this, a grid of integration cards is shown. On the left, a sidebar contains a "Filter integrations" section with a search bar and a list of categories: Advertising, Analytics and Data, Connector, Content, Customer Success, Ecommerce, Email, Events and Webinars, Lead Generation, Live Chat, New and Noteworthy, Productivity, Sales, Social Media, and Video. The integration cards include:

- Slack** (FEATURED): A digital workplace that connects you to the people and tools you work with everyday. Tools like HubSpot. Get HubSpot notifications, tasks, and slash commands within Slack with this integration.
- Shopify for HubSpot** (FEATURED): Now live, this HubSpot built Shopify integration for shared customers. With it you'll be able to sync products, customers, and orders and enable true inbound for ecomm.
- Zapier** (CERTIFIED): An integration platform that allows you to connect your HubSpot CRM and Marketing data to all the other tools your team uses automatically, eliminating manual effort and saving time.
- SurveyMonkey** (CERTIFIED): Gain actionable insights into your prospects, leads and customers with SurveyMonkey.
- Salesforce** (CERTIFIED): Sync HubSpot with Salesforce a fast, reliable, and powerful integration between your databases. No technical s required.

At the bottom right of the grid, it says "Showing 1 - 15 of 16".

HubSpot is so much more than software.



IMPLEMENTATION SPECIALISTS

Implementation Specialists provide guidance in technical setup and initial execution of the HubSpot platform tool set.



ACADEMY

HubSpot Academy provides free inbound marketing, inbound sales, and HubSpot product training. You'll find certification courses, projects, videos, help articles, and many other types of educational content.

Use Academy to train yourself, your team, and to grow your business.



CUSTOMER SUCCESS

A Customer Success Manager will be your resource to drive value through inbound strategy development.



PROFESSIONAL SERVICES

HubSpot Professional Services offers a full suite of training and consulting options to help you maximize your results with HubSpot. Our offerings include everything from group training to highly personalized 1:1 consulting with an inbound or technical expert.



SUPPORT

HubSpot Support is always available to assist with any questions you and your team have related to using HubSpot. They can be reached via phone, email and directly in-app for all paid customers.

HubSpot is so much more than software.



Unlimited phone and email support for
Professional & Enterprise customers, for life



Search the Knowledge Base for user guides
and help docs



Connect with other HubSpot users through
the HubSpot Forums or User Groups



Log and manage in-app support tickets

*Not applicable for our free or Starter tools