

Marketing Hub Professional

*For more experienced marketers and professional marketing teams.
Run complete inbound marketing campaigns at scale with automation.*

Key Features

Marketing Automation

- Build customer journeys and automate dozens of different actions like email sends, data management, team notifications, and more using a robust visual editor.

Blogging tool

- Build a responsive, SEO-optimized blog in your HubSpot portal.

SEO and Content Strategy

- Modern SEO tools help you identify topics to write about, optimize your content around best practices, and see the value of your content creation efforts.

Social Media

- Schedule and publish updates, monitor terms, and analyze performance across Facebook, Instagram, LinkedIn, and other popular social platforms.

Landing Pages and Calls-to-Action

- Build buttons and responsive landing pages to get more leads from your website.

Salesforce Integration

- Bi-directionally sync contacts, companies, deals, and tasks between HubSpot and SFDC.

Smart Content

- Adapt your website and email content for specific segments of your audience.

A/B Testing

- Run A/B tests on landing pages and emails to optimize copy and design.

Custom reporting

- Create up to 25 custom reports on your HubSpot data.

Video Hosting and Management

- Host and manage video files inside your HubSpot account. Embed videos into web pages and blog posts, add CTAs and forms within videos to make them interactive, and track video performance with new performance page video analytics.

Multiple Teams

- Organize your users into groups that you can use to control access, filter reports, etc.

For a complete list of features, visit [HubSpot's product catalog](#).

Pricing

Starting at \$800 USD a month

1,000 contacts included. +\$50/month per 1,000 additional contacts.

Comparing Marketing Professional to Starter?

Marketing Hub Professional is for specialized marketing teams that want to run inbound campaigns with content and automation. With Professional you get everything included in Starter in addition to an elevated ability to create, host, share, and analyze content.

For additional information:

[Visit the Product Page](#)