



GROW Singapore 2019

*Agenda is subject to change

Time	Session	Room
8.00am - 9.15am	Registration Open, with Networking Coffee	Registration LEVEL 3 FOYER Networking: CASSIA BALLROOM
9.15am	Opening Keynote begins	HELICONIA BALLROOM
9.30am - 10.10am	Event Open and Welcome <i>David Fallarme, HubSpot</i> Opening Keynote: A New Species of Disruptor: How You Sell is Why You'll Win <i>Shahid Nizami, HubSpot</i>	HELICONIA BALLROOM
10.15am - 10.55am	The 4 Simple (But Unusual) Marketing Strategies That Transformed HubSpot's Growth <i>Kipp Bodnar, HubSpot</i>	HELICONIA BALLROOM
10.55am - 11.20am	Networking morning tea	CASSIA BALLROOM
11.20am - 12.00pm	<i>Session to be announced</i> <i>Heidi Anderson, LinkedIn</i>	HELICONIA BALLROOM
12.05pm - 12.45pm	How to Build a Modern Sales Process for 2020 <i>Madison Camody, HubSpot</i>	HELICONIA BALLROOM
12.45pm - 1.30pm	Networking lunch <i>Partner Day (invitation only): Registration Opens at 1.00PM</i> <i>Partner Day (invitation only): Begins at 1.30PM</i>	CASSIA BALLROOM LEVEL 3 FOYER
1.30pm - 2.10pm	Blogging for Business: How to Build a Million Dollar Business with One Article <i>Tim Soulo, Ahrefs</i>	BEGONIA BALLROOM
	Social Selling: Stop Spamming Your Audience and Start Driving Conversions <i>Graham Hawkins, SalesTribe</i>	BEGONIA JUNIOR BALLROOM



	How to Maximise the ROI of Your Facebook Ads <i>Kush Sagar, LinkedIn</i>	CASSIA JUNIOR 3211
2.20pm - 3.00pm	Session details coming soon... <i>Sammy Elazab and Mallory Sullivan, LinkedIn</i>	BEGONIA BALLROOM
	How to Actually Align Your Sales and Marketing Teams (and Stop Wasting Leads) <i>Xin Ci Cin, StoreHub</i>	BEGONIA JUNIOR BALLROOM
	How Power Users Grow with HubSpot: Tips for Advanced Marketing & Sales Teams <i>Paul Cleenewerck, HubSpot</i>	CASSIA JUNIOR 3211
3.00pm - 3.30pm	Networking afternoon tea	CASSIA BALLROOM
3.30pm - 4.10pm	How to Use Inbound Marketing to Grow in a Hyper-Competitive Industry <i>Katherine Ng, Liquid (formerly Quoine)</i>	BEGONIA BALLROOM
	Panel Discussion: How to Build and Manage a World Class Sales Team <i>Host: Madison Camody, HubSpot</i> <i>Panellists: Gabriel Lim, Saleswhale; Tien Tien Sin, Zoom; Dileep Kannan, Grab for Business</i>	BEGONIA JUNIOR BALLROOM
	<i>More session information coming soon...</i>	CASSIA JUNIOR 3211
4.20pm - 5.00pm	Fireside Chat and Audience Q&A with Dharmesh Shah, Founder of HubSpot <i>James Gilbert and Dharmesh Shah, HubSpot</i>	HELICONIA BALLROOM