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Build a Better Website: A Complete Kit for Field Service Businesses

Build a Better Website

Many people turn to the internet first when they have a problem: Their boiler stopped working or they have a clogged pipe, so they fire up their computer—or, more likely, grab their phone—and ask Google or their Facebook friends how to solve the problem.

What comes up when they do this: a link to your website, or a link to your competitors' sites?

Maybe your field service business never had a website, because you just never had the time. Or maybe you do have one, but it's been the same since the 1990s—complete with flashing banners and scrolling text—and it doesn't fit your goals of attracting bigger customers.

Whatever the case, a missing or sub-par website means you're missing out on potential jobs.

We're about to solve that problem for you. Whether you don't have a website at all, or you do have one but it could use improvement, this Kit includes everything you need to make it happen:

1. *The Ultimate Website Checklist for Field Service Businesses*, to keep you organised and on track as you build your new site.
2. *What's in a Domain Name?*, a guide to choosing the perfect URL.
3. *Blogging Basics for Field Service Businesses*, an overview of how to create a customer-attracting blog.
4. *Content Calendar Template*, a fillable template that will help you plan your blog content.
5. *Simple SEO for Field Service Businesses*, quick tips on optimising your website so it will show up in your customers' internet searches.

Each checklist, guide, and sheet includes links to extra resources that will help you reach your website goals even faster.

Building (and perfecting) a website is the first step toward digitalising your field service business. Ready to take the next step by streamlining your workflow? [Take a tour of Commusoft today](#) to find out how our field service management software can make your business more efficient and effective—from easy estimates to automated service reminders.

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