

## **Culture Biosciences Privacy Policy**

Last Updated: February 9, 2019

Culture Biosciences, Inc. ("**Culture Biosciences**," "**we**," or "**us**") values the privacy of individuals who visit our website at [www.culturebiosciences.com](http://www.culturebiosciences.com) (the "**Site**"). This Privacy Policy ("**Privacy Policy**") is designed to explain how we collect, use, and share information provided by and collected from users of the Site. This Privacy Policy is incorporated by reference into our Terms of Service ([www.culturebiosciences.com/terms-of-service](http://www.culturebiosciences.com/terms-of-service)). By agreeing to this Privacy Policy by joining our whitelist or by using the Site, you agree to the terms and conditions of this Privacy Policy.

The Site provides users with general information about our products and services and enables users to sign up to learn more about our automation tools for fermentation.

### **INFORMATION WE COLLECT**

#### **Information You Provide Us**

When you sign up to learn more about us, we collection information from you such as:

- Full name;
- Company name;
- Email address; and
- Any other information you provide to allow us to get in touch with you.

If you contact us directly, we may receive additional information about you. For example, when you email us, we will receive your email address, the contents of a message or attachments that you may send to us, and any other information you choose to provide.

#### **Information We Collect Automatically From Your Use of the Site**

When you use our Site, we may collect information from you through automated means, such as cookies, web beacons, and web server logs. By using the Site, you consent to the placement of cookies, beacons, and similar technologies in your browser and on emails in accordance with this Privacy Policy. The information collected in this manner includes IP address, browser characteristics, device IDs and characteristics, operating system version, language preferences, referring URLs, and information about the usage of our Site. We use your IP address to derive your approximate location.

We may use this information, for example, to ensure that the Site functions properly, to determine how many users have visited certain pages or opened messages, or to prevent fraud. If you do not want information collected through the use of cookies, there is a procedure in most browsers that allows you to automatically decline cookies or be given the choice of declining or accepting the transfer to your computer of a particular cookie (or cookies) from a particular site. You may also wish to refer to

<http://www.allaboutcookies.org/manage-cookies/index.html>. If, however, you do not accept cookies, you may experience some inconvenience in your use of the Site.

## **HOW WE USE YOUR INFORMATION**

We may use the information we collect:

- To operate, maintain, enhance, and provide features of the Site, to provide services and information that you request, to respond to comments and questions, and otherwise to provide support to users.
- To understand and analyze the usage trends and preferences of our users, to improve the Site, and to develop new products, services, features, and functionality.
- To contact you for administrative, informational, and marketing purposes, including by providing customer service or sending communications, including changes to our terms, conditions, and policies.
- We may aggregate data collected through the Site and may use and disclose it for any purpose.
- For our business purposes, such as audits, security, compliance with applicable laws and regulations, fraud monitoring and prevention.
- To enforce our Terms of Service or other legal rights.

## **HOW WE SHARE YOUR INFORMATION**

We disclose information that we collect through the Site to third parties in the following circumstances:

- To our third party service providers who provide services such as website hosting, data analysis, customer service, email delivery, auditing, and other services.
- To a potential or actual acquirer, successor, or assignee as part of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock (including in bankruptcy or similar proceedings).
- If required to do so by law or in the good faith belief that such action is appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process; (c) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our affiliates; (f) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.

In addition, we may use third party analytics vendors to evaluate and provide us with information about your use of the Site. We do not share your information with these third parties, but these analytics service providers may set and access their own cookies, pixel tags and similar technologies on the Site and they may otherwise collect or have access to information about you which they may collect over time and across different websites. For example, we use Google Analytics to collect and process certain analytics data. Google provides some additional privacy options described at [www.google.com/policies/privacy/partners](http://www.google.com/policies/privacy/partners).

### **THIRD PARTY SITES**

We may display third-party content on the Site. Third-party content may use cookies, web beacons, or other mechanisms for obtaining data in connection with your viewing of and/or interacting with the third-party content on the Site. This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the Site links. The inclusion of a link on the Site does not imply endorsement of the linked site or service by us or by our affiliates.

### **SECURITY**

We use certain physical, organizational, and technical safeguards that are designed to maintain the integrity and security of information that we collect. Please be aware that no security measures are perfect or impenetrable and thus we cannot and do not guarantee the security of your data.

### **YOUR CHOICES**

You may, of course, decline to share certain information with us, in which case we may not be able to provide to you some of the features and functionality of the Site. From time to time, we send marketing e-mail messages to our users. If you no longer want to receive such emails from us on a going forward basis, you may opt-out via the “unsubscribe” link provided in each such email.

### **USE OF SITE BY MINORS**

The Site is not intended for children under the age of 13 and we do not knowingly collect information online from children under the age of 13. If Culture Biosciences becomes aware that any person submitting information to the Site is under the age of 13, we will promptly take steps to delete the information. If you become aware that your child or any child under your care has provided us with information without your consent, please contact us at the contact information listed below.

### **INTERNATIONAL CROSS-BORDER DATA TRANSFER**

Culture Biosciences uses servers hosted in the United States. Please note that we may be transferring your information outside of your region for storage and processing in the United States and around the globe. By using the Site you consent to the transfer of information to countries outside of your country of residence, including the United States, which may have data protection rules that are different from those of your country.

#### **UPDATES TO THIS PRIVACY POLICY**

We may make changes to this Privacy Policy. The “Last Updated” date at the top of this page indicates when this Privacy Policy was last revised. If we make material changes, we may notify you through the Site or by sending you an email or other communication. We encourage you to read this Privacy Policy periodically to stay up-to-date about our privacy practices. Your use of the Site following these changes means that you accept the revised Privacy Policy.

#### **CONTACT US**

If you have any questions about this Privacy Policy, you may contact us by email at [inquiries@culturebiosciences.com](mailto:inquiries@culturebiosciences.com) or by writing us at:

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