BI Strategy + Road Map

Drive Your Business Intelligence initiatives from the top-down in 4-8 Weeks

Where does your organization fall on the Business Intelligence Maturity Curve? ennVee examines your current business intelligence (BI) environment to generate a road map, strategy, and recommendations around the following areas:

- Master Data Management
- Data Quality
- Establishing a formal BI Organization
- Self-service reporting

- Metadata library build out
- Current and Future state BI landscape diagrams
- Short and long-range Roadmap Execution Plans

Example drivers for change

- Corporate Strategy/Strategic Initiatives
- IT Departmental Drivers
- Data Quality/MDM Issues
- Data Redundancy

- Limited BI Governance
- Growth & Acquisitions
- Lack of a Single Source of Truth
- Lack of Executive-level Analytics and Dashboards

Example Assessment Activities

Business and Technical Interviews

Interview users about the current BI environment, existing source systems, including information quality, reporting and analytics, DW/BI operations, and DW/BI technology asset management. ennVee leverages standard, web-based survey templates for general business and technical questions.

Analyze and Create Current State Landscape Architecture Diagram

Creating a visual representation of existing BI source systems and how they may be tied together, and the tools/resources leveraged and supporting the BI landscape.

Create Future State Landscape Architecture Diagram

Creating a visual representation of the recommended future state BI architecture as it evolves over the desired timeline (1, 3, 5 years).

Self-Service Reporting Requirements

Understanding requirements for self-service reporting, including the areas of data architecture, integration tools and processes, and end user reporting tools (Tableau, Qlik, Looker, etc.).

Example Deliverables

- Interview & Survey Responses
- Current BI Landscape Diagram
- Future BI Landscape Diagram
- High-Level Conceptual/Logical Data Models
- Metadata Dictionary
- Executive Read Out (Road Map)
    - Presentation of Deliverables
    - Short/Long-term Road Map Timeline
    - Opportunities Recommendations
        - BI Organization Structure Recommendations
        - MDM Challenges and Recommendations
        - MDM / Data Quality
        - Integration Tools, Technology, Processes
        - BI Architecture
        - Semantic Data Layer Assessment/ Recommendations
        - Self-Service Reporting Tools
    - Product Backlog
        - Time-phased road map deliverables

Benefits

- Speed to information
- Reduce licensing costs
- Better understanding of current state
- Shared view of future direction
- Speed to value without undue overhead or major purchases
- Everyone works with the same information

Contact us to get started: (888) 848-6059