

In this heart-pounding thriller, the world's top AI company, True Eye, becomes the darling of global innovation with the launch of their latest personal assistant, GUIDE. Everything seems too good to be true, until it really is. One employee goes missing, GUIDE begins to malfunction and True Eye's newest employee, Adrian, must act fast before he becomes another casualty. Blackmail has its consequences... especially when technology is making all the calls. Viewer beware: you may get goosebumps. (Rated S for Secure).

Please utilize the email templates below to engage your team and generate excitement about completing the latest Living Security Platform training series! These were written and timed for the delayed release schedule, but can also be leveraged during the continuous games to reinforce training concepts and continue to drive participants back to the platform.

Directions

- 1. Insert your personalized content into highlighted sections below
- 2. Send these emails according to the schedule outlined below
- 3. <u>Contact Living Security</u> if you have questions or need additional tools to get your team excited!

Sending Schedule

Week	Send Time	Content
1	Start of Week 1: Drive people to the platform for the first-time.	Page 2
2	Start of Week 2: Drive people back to the platform after playing Episode 1.	Page 3
3	Start of Week 3: Drive people back to the platform after playing Episodes 1 & 2.	Page 4
4	Start of Week 4: Send after playing Episodes 1, 2 & 3.	Page 5
5	Send after playing all four Episodes.	Page 6



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Subject Line: Living Security Presents: True Eye! Are You Ready to Play!?

[Your Greeting Here],

[IT/cybersecurity Intro]!

We'd like to formally welcome you (or welcome you back!) to the Living Security Platform. It is a fun, intuitive platform that brings storylines and security concepts to life. This is security awareness training reimagined... jam-packed full of live-action videos, digital puzzles and healthy competition for a top-spot on the company leaderboard!

Here's the link to play if you haven't signed up already:

clientname.livingsecurity.com

In episode number one, you will be introduced to the whole True Eye cast of characters: Todd, the enigmatic manager. Adrian, the bright-eyed new-hire. Carrie, the friendly admin. And GUIDE, their AI assistant. Keep an eye out for subtle security clues that will help you solve puzzle #1: a virtual escape room about security and policy fundamentals.

Contact us anytime to discover new ways to secure your digital life!

Your security team,

[Your Sign-Off Here]



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Subject Line: True Eye & Healthy Paranoia

[Your Greeting Here],

[IT/cybersecurity Intro]!

Hey, again! Just circling back to see how you're doing and if you enjoyed helping Adrian complete the virtual escape room in Episode one!?

In this second episode, you'll dig into the mysteries of True Eye and learn a thing or two about data classification.

The best practical definition for data classification is *organizing and protecting data at different levels of sensitivity*. If you watch a lot of movies, think about it like the military scheme: unclassified information vs. classified (FOUO/Secret/TopSecret). In the workplace, there are essentially two primary types of data: *public and private*. As you might guess, most information in a corporate setting is best kept private, but some things are commonly shared and OK for public consumption. Given examples of data from True Eye HQ, **it will be your job to differentiate between the two.**

Done haphazardly, mis-classifying data can mean a data breach. Done correctly, classifying data can mean smooth sailing and business as usual. Good luck!

A bit of healthy suspicion may come in handy...

Link here to play: clientname.livingsecurity.com

As always, if you have any questions or just want to talk shop, contact us!

Your security team, [Your Sign-Off Here]



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Subject Line: Agh, the Suspense! Learn to Fight Vishing

[Your Greeting Here],

[IT/cybersecurity Intro]!

It's that time again! At this point, you have been fully immersed in the True Eye culture and may have drawn your own conclusions about who's behind the malicious activity. No spoiler alert, but you may be surprised to find out who's behind it all!

In this week's puzzle you will learn about vishing. *Vishing* - with a "v" - stands for voice phishing. Think about it like fishing, except designed to reel people in to share sensitive information over the phone.

Why do you think a vishing scam works? Because people can be caught off guard by urgency, threats and pressure to act. People can also be poorly trained to combat urgency, threats and pressures at work. Just remember: phone scammers elicit sensitive information by appealing to your trust. Let's just say a healthy sense of paranoia on the phone could save your ass-ets.

Link here to play: clientname.livingsecurity.com

Have you fallen behind? Each episode should only take about 20 minutes to complete, so it's no problem to catch up today!

Good luck this week!

Your security team,

[Your Sign-Off Here]



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Subject Line: At True Eye, it's Time for Truth!

[Your Greeting Here],

[IT/cybersecurity Intro]!

This is it, the season finale. Have you answered all bonus questions to help you climb the leaderboard? Every point counts and you can still go back to make sure you got every one.

Last week you learned about vishing... this week, it's operational security (opsec), insider threats and how to stay secure. Don't know what any of this means? You will soon enough!

Nearly one in four breaches can be traced back to an insider - and has resulted in workplace discipline, termination and even incarceration of employees. A good way to understand an *insider threat*? Break it down into three easy categories: malicious, negligent and accidental.

- Malicious insiders are typically disgruntled or rogue employees that enact vengeance on their employers by misusing privileges.
- Negligent insiders are those who intentionally evade security measures out of convenience.
- Accidental insiders are those who unintentionally violate security policy from a lack of awareness or poor security hygiene.

Want to learn more!? Play here to unscramble the clues and help Adrian find the insider...

Link here to play: clientname.livingsecurity.com

As always, contact us if you have any questions or want to discover new ways to secure your digital life.

Your security team, [Your Sign-Off Here]



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Subject Line: Trust Your Training!

[Your Greeting Here],

[IT/cybersecurity Intro]!

Success! You've officially completed the True Eye series!

What you just experienced was an immersive experience in gamified learning, helping you intuitively grasp security concepts in real life! Now you can go forth into YOUR community with the confidence to identify common red flags and take action! Thanks for playing...We hope you enjoyed the show and challenges just as much as we enjoyed providing them.

If you have any feedback on the Living Security Platform or thoughts on how we can improve security training for you, please let us know. Be the next strong link in the chain!

Your security team,

[Your Sign-Off Here]



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Thank you!

The Living Security team greatly appreciates all of your time and dedication towards inspiring your team to participate in the Living Security Platform. We would appreciate any feedback you or your team have on the platform and on the long-term training effects you experience in your organization moving forward.

If you are interested in other gamified security training tools, please <u>check out our website</u> or shoot us a message!