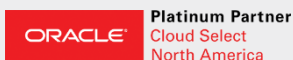


Oracle Endeca Information Discovery Services

Key Benefits

- > Allow business users to analyze data and management to gain insight
- > Find meaningful answers to challenging business questions
- > Quickly combine data without costly normalization to build data warehouses
- > Gain a complete Enterprise solution that integrates with OBIEE, leverages your IT investment, and is centrally managed
- > Combines structured & unstructured data from disparate systems
- > Automatically organizes information for search, discovery, and analysis
- > Rapidly assembles easy-to-use analysis applications
- > Connects to all data including un-structured and non-normalized data
- > Provides interactive analytics with in-memory enabled performance

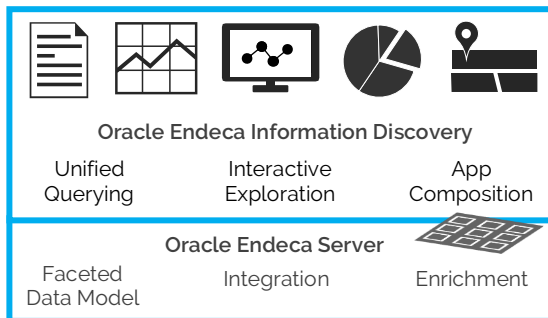
Proven Partner for EPM and BI Solutions



What Inhibits You from Becoming More Empowered by Your Data?

- > Do unanticipated questions present a challenge with providing knowledge-based answers?
- > Is valuable data locked in unstructured formats such as documents and text fields?
- > Are you waiting for IT to provide necessary data?
- > Is there a large ESI backlog?
- > Do business users struggle with the technology?

Information Discovery is critical to an enterprise's Analytics strategy because it empowers organizations to gain insight into various types of disparate data sets that contain both unstructured and structured, previously locked up data. Data can provide meaningful insight, but much of it resides in disparate systems buried in unstructured content, external databases, and disjointed applications. Information Discovery allows business users to gain valuable insight into data by uniting critical data sources so that users have better access to and can find meaningful correlations in data. This insight empowers companies to make more informed decisions, improve business processes, and transform their business. Alithya's OEID Practice has completed large and complex Information Discovery implementations and is highly experienced with all aspects of the process, from proof of concepts and planning to full lifecycle implementations.



Oracle Endeca Information Discovery