

Series A funding announcement media pack

The techspert.io story

When it comes to making strategic business decisions, knowledge is power.

Companies across all sectors and geographies rely upon unearthing the best market insights – economic, technological, scientific or consumer-focused – to make the calls that will shape and determine their future success, from expanding into new territories or attempting M&As, to developing products, services, or even transformative new drugs.

However, constrained by time pressures and the limitations of human-led market research, even the world's most forward-thinking organisations struggle to access the best expertise at the moments they require it the most. Instead, they are forced at these game-changing moments to search among narrow, closed-loop professional networks to identify the best of the advisors they already know.

What if they could go beyond who they know, to find who they need?

techspert.io is the first AI-driven solution for improving the speed and accuracy of knowledge exchange between the leading global sources of expertise and the business community.

Its deep search technology analyses billions of global online data points to pinpoint the most qualified and relevant expert on a given subject or domain, no matter how niche. It is able to deliver precision-matching at speed so that businesses can gain access to this vital expertise within days rather than weeks or months.

In doing so, techspert.io breaks from the hegemony of the outdated network model to unlock, unearth and uncover the expertise that supports and empowers better business decision-making.

As a purpose-built expert sourcing technology powered by advanced AI and machine learning, techspert.io removes the manual inefficiencies and biases that have long hampered traditional methods of identifying experts, matching against dynamic, fact-based and externally-verified information. Crucially, techspert.io uses real-time data points to ensure that, when searching for experts across fast-moving or rapidly changing disciplines, companies can be fully confident that they're being connected to the leading experts of today, not yesterday.

techspert.io's automated technology sources, qualifies and connects with experts, facilitating engagement in multiple formats, whether companies want a one-off conversation, or more in-depth recurring relationships. All outreach to experts is culturally localised, fully transparent and data compliant. Further, by removing manual human touch points from the process, techspert.io can ensure total confidentiality around any sensitive aspects pertaining to the brief – for example, to avoid the risk of regulatory breaches or insider trading.

Founded in 2016, the Cambridge-based business – which is led by a growing team of data scientists and former academics – is backed by angel and VC investors such as Cambridge Angels and Nauta Capital. Its technology is already being used globally by international consultancies, private equity companies and corporates across the health, life sciences, finance and investment, legal and marketing sectors, amongst others, to quickly and accurately locate the experts that other networks and platforms simply can't find.

techspert.io unlocks the expertise needed to get the biggest business decisions right.

About techspert.io

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[Visit the techspert.io website](#)

[Download photos of the executive team](#)



From left to right techspert.io's executive team: David Holden-White, Hari Jackson and Graham Mills

techspert.io founder biographies



Graham Mills, Co-Founder and Managing Director

Graham heads up techspert.io's commercial activities, with overall responsibility for all aspects of business development, sales and marketing.

Prior to founding techspert.io, Graham held venture capital roles with Johnson and Johnson Innovation and Seroba Life Sciences, before co-founding smoking cessation startup Abdicare.

A scientist by training, Graham completed his PhD in pancreatic cancer chemoresistance at the University of Cambridge, and has also led a range of scientific R&D activities for both Genentech and Avidity Biosciences.



David Holden-White, Co-Founder and Managing Director

David leads techspert.io's financial, operational and product activities, having previously worked in corporate development for diagnostics start-up Psymics in Cambridge.

As a biotech patent attorney, it was while undertaking market research at Carpmaels & Ransford that David began to recognise the need for better access to expert insights, leading him to team up with Graham and co-found techspert.io.

David's background lies in the biotech sector and he holds both a Master's in Biochemistry from the University of Oxford and a Master's in Bioscience Enterprise from the University of Cambridge.



Hari Jackson, CTO

As techspert.io's CTO, Hari's role is coordinating the development of the company's deep tech stack and strategy.

Originally from a high-performance computing background, Hari now specialises in AI and machine learning. He's tasked with continuously improving, innovating and iterating upon techspert.io's powerful AI-driven technology, to maintain the company's industry-leading position.

Hari holds two Mathematics degrees from the University of Oxford as well as a Computing Masters and PhD from the University of Cambridge.