

## Client Services and Website Privacy Policy

The Privacy Policy explains how Organizer may collect, use, and disclose information we obtain through the “Services.” The terms “**Organizer**,” “**we**,” and “**us**” include Electionear Inc. and our affiliates and subsidiaries. Any capitalized terms used and not defined in this Privacy Policy shall have the meaning given to them in the Terms of Use.

The “**Services**” means any website (e.g., <http://organizer.com/>), mobile application (e.g., “Walk,” “Talk,” or “Walk and Talk”) (collectively “**Apps**”), or Internet services under the control of Electionear Inc., whether partial or otherwise, in connection with providing an online platform for Organizer’s services.

### ABOUT ORGANIZER

Organizer provides clients with services and tools that allow them and their personnel to use Internet-based applications to facilitate field programs and campaigns. Such services are separate from Organizer’s marketing website. Organizer transmits, processes, and maintains data for clients that use the Services. Such information will be held subject to the requirements specified by our clients and in accordance with our contracts with our clients and applicable law.

This Privacy Policy does not reflect the privacy practices of Organizer’s clients, and Organizer is not responsible for our clients’ privacy policies or practices. Organizer does not review, comment upon, or monitor our clients’ privacy policies or their compliance with their respective privacy policies, nor do we review our clients’ instructions with respect to our processing of information to determine whether such instructions are in compliance or conflict with the terms of the clients’ published privacy policy.

We control our marketing website and the information collected through them.

“**Personal Information**” means information that alone or when in combination with other information may be used to readily identify, contact, or locate an individual, such as: name, address, email address, or phone number. We do not consider Personal Information to include information that has been anonymized so that it does not allow a third party to easily identify a specific individual.

### COLLECTION OF INFORMATION THROUGH THE SERVICES

**Directly from Individuals Using the Services.** We collect information when a user completes a user profile. A user may provide Personal Information, such as name, email address, password, photograph, and contact information. The Services may also collect information from individuals who complete a transaction on the Services, such as their signature.

**About Users from Clients.** Clients may provide information, including Personal Information, to the Services about their personnel who use the Services, including employees and volunteers. It is our clients’ responsibility to ensure that the information they collect and transmit to us is

collected and used in compliance with applicable law, including, for example, providing the appropriate level of notice to individuals.

**Social Connect.** Users may log-in with social media account credentials, and we collect Personal Information from such social media websites. For example, when a user connects his or her Google account, we may collect the Personal Information made publicly available by Google, such as [data elements]. We may also obtain other non-public information from social media websites with the user's permission.

**About Others from Clients and Users.** Our clients and users may submit information about other individuals through the Services so that we can provide our services. This information includes Personal Information, such as name, telephone number, email address, and mailing address. This information will also include non-Personal Information, such as responses to survey questions. It is our clients' and users' responsibilities to ensure that the information they collect and transmit to us is collected and used in compliance with applicable law.

**About Others from Third-Party Services.** At the direction of our clients or on our own accord, we may receive information about individuals, including Personal Information, from third-party data providers. For example, we may obtain contact information about individuals from our clients' third-party service providers. We may also obtain from third parties demographic information associated with the individuals provided to us by clients. If we combine or associate information from other sources with Personal Information that we collect through the Services, we will treat the combined information as Personal Information in accordance with this Policy.

**Making Payments.** When an individual makes payments through the Services, the individual may need to provide financial account information, such as a credit card number, to our third-party service providers. We do not collect or store such information, though we may receive summary information about transactions that does not include credit card or bank account numbers.

**Location Information from App Users' Mobile Devices.** We may collect and store geo-location information from the devices of App users. For example, we may collect and store geo-location during the time periods App users have designated they are working on campaigns. Such location information is collected for the purposes described in this Privacy Policy, which may include reporting to our clients where their employees and volunteers are located.

App users may at any time prohibit the Services from collecting location information by turning this feature off on the mobile device, but the Services may no longer work properly. As an App user, you expressly consent to our use of location-based services, and you expressly waive and release us from any and all liability, claims, causes of action or damages arising from your use of the Services, or in any way relating to the use of the geo-location and other location-based services.

**Customer Support.** We may collect Personal Information through communications with our customer-support team.

**Cookies, Automatic Data Collection, and Related Technologies.** The Services collect and store information that is generated automatically as users use them, including their preferences and anonymous usage statistics. When we associate such information with Personal Information, we will treat the combination as Personal Information.

When individuals use the Services or receive emails from us, we and our third-party partners, such as analytics providers, use “cookies” and other similar technologies to collect information about how the Services or email are accessed. Our partners also may collect information about users’ online activities over time and on other websites or apps. When they provide such services, they are governed by their own privacy policies. Users may be able to change browser settings to block and delete cookies when they access the Services through a web browser. However, if users do that, the Services may not work properly.

By using the Services, you are authorizing us to gather, parse, and retain data related to the provision of the Services.

## **HOW ORGANIZER USES YOUR INFORMATION**

**Internal and Services-Related Usage.** We use information, including Personal Information, as directed by our clients and for internal and Services-related purposes and may provide it to third parties to allow us to facilitate the Services. For example, clients and App users may be able to email or call others using the Personal Information they submit to the Services. Clients will be able to view detailed reports about the results of the programs and campaigns facilitated by the Services. We may use and retain any data we collect to provide and improve any of our Services.

**Communications.** We may send email to the email addresses provided to us by clients and users and push notifications to App users’ mobile device if they are enabled, to verify accounts and for informational and operational purposes, such as account management, customer service, system maintenance, and other Services-related information.

**Marketing.** We may use information, including Personal Information, to email marketing content we think may be useful or relevant to clients.

**Aggregate Data.** We may anonymize or aggregate data collected through the Services and use and disclose it for any purpose.

## **ORGANIZER MAY DISCLOSE YOUR INFORMATION**

**We Use Vendors and Service Providers.** We may share any information we receive with vendors and service providers retained in connection with the provision of the Services.

**Displaying to Users.** We may display the information provided by clients to the App users as part of their use of the Services. We are not responsible for the privacy practices of App users who will view and use the posted information.

**Provide to Clients.** We may provide to clients the information about others submitted by App users through the Services. For example, when an individual provides a survey response to an App user and the App user submits it into the Services, the data is stored by the Services and provided to the client who is running the program or campaign.

**Business-Related Third-Party Services.** At the direction of our clients, we may share information, including Personal Information, with third parties that provide other services for our clients. For example, we may share information on behalf of our clients with third-party contact management systems.

**Marketing.** We do not rent, sell, or share Personal Information about individuals with other people or nonaffiliated companies for their direct marketing purposes, unless we have the individuals' permission.

**Legal and Similar Disclosures.** We may access, preserve, and disclose collected information, if we believe doing so is required or appropriate to: comply with law enforcement requests and legal process, such as a court order or subpoena; respond to individual requests; or protect users', our, or others' rights, property, or safety.

**Merger, Sale, or Other Asset Transfers.** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of Organizer assets, or transition of Services to another provider, information may be sold or transferred as part of such a transaction as permitted by law and/or contract. We cannot control how such entities may use or disclose such information.

**With Your Permission.** We may also disclose an individual's Personal Information with his or her permission.

## **INFORMATION SECURITY**

We take steps to ensure that information is treated securely and in accordance with this Privacy Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information provided to us. We do not accept liability for unintentional disclosure.

By using the Services or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Services. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on the Services or sending an email to you. You may have a legal right to receive this notice in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at [info@organizer.com](mailto:info@organizer.com).

## **CHILDREN'S PRIVACY**

We do not knowingly collect, maintain, or use personal information from children under 13 years of age, and no part of the Services is directed to children under the age of 13. If you learn that your child has provided us with personal information without your consent, you may alert us at [info@organizer.com](mailto:info@organizer.com). If we learn that we have collected any personal information from children under 13, we will promptly take steps to delete such information and terminate the child's account.

## **INTERNATIONAL USERS**

**If you are visiting from the European Union or other regions with laws governing data collection and use, you agree to the transfer of your information to the United States and processing globally. By providing your information you consent to any transfer and processing in accordance with this Privacy Policy.**

## **ACCESS/CORRECTION**

In most cases, Organizer obtains Personal Information on behalf of a client. To request access to, correction, amendment, or deletion of this Personal Information, an individual should contact the organization (i.e., our client) that provided the data or access to the Services. For other inquiries, please contact us at [info@organizer.com](mailto:info@organizer.com).

## **CHANGES TO OUR PRIVACY POLICY AND PRACTICES**

**Posting of Revised Privacy Policy.** We will post any adjustments to the Privacy Policy on this web page, and the revised version will be effective when it is posted. If you are concerned about how your information is used, bookmark this page and read this Privacy Policy periodically.

**New Uses of Personal Information.** From time to time, we may desire to use Personal Information for uses not previously disclosed in our Privacy Policy. If our practices change regarding previously collected Personal Information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, we will make reasonable efforts to provide notice and obtain consent to any such uses as may be required by law.

## **Contact Information**

Electionear Inc.  
1118 Howard Street  
San Francisco, CA 94103

[info@organizer.com](mailto:info@organizer.com)

Last Updated: **2-17-2016**