

Guide to Holiday Hiring 2017

The holidays are here, have you hired your holiday elves to gear up for the holiday rush? Here's everything you need to know this season.

Who's Hiring?



How We Spend



Changing Tactics

A decline in seasonal employment is due to a change in retailers' tactics. Retailers such as **Kohl's** (*69,000 last year) and **Walmart** (*~60,000 in 2015) are increasing current employees hours instead of hiring extra employees

Key Take Aways

- Retailers are hiring **25,000 less** seasonal employees this year
- Biggest trend this year: **in-store fulfilment**
- Warehouses will start using more **robots alongside human employees**