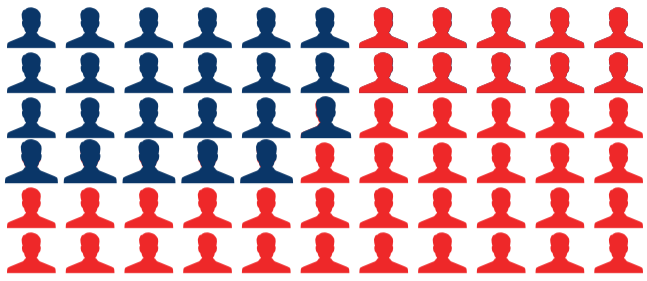


Freedom of Choice

The workplace is changing and we now have more choices than ever.



Welcome to the Gig Economy



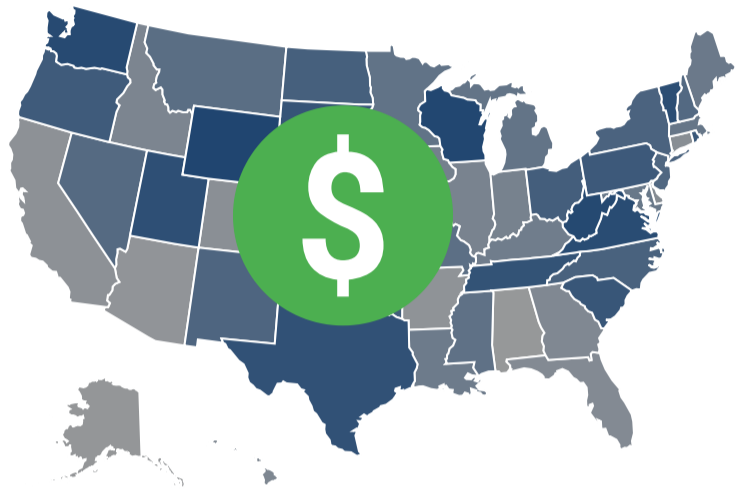
35%

of Americans are freelancers

55 million people freelance in the U.S., up from 53.7 million in 2015

\$1 TRILLION

contributed in Freelance earnings to the U.S. economy



Young adults aged 18-24 are more likely to search for independent work

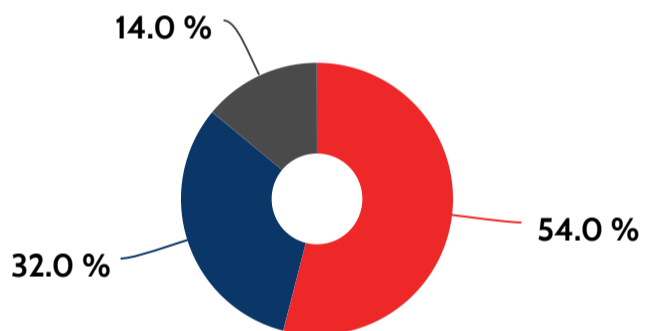


47% are freelancing either part-time or full-time

compared to only **28%** of baby boomers



Freelance Earning Potential



■ Earned More ■ Earned less ■ Earned About the Same

Within a year of leaving a full-time job

Thanks to tech platforms like Uber, Rover, and AirBnB, barriers to entry are lower than ever.



Top 10 Freelance Occupations

Some areas of employment have more earning potential than others for gig employment in 2017. Here are a few:

Delivery Truck Driver



Carpenter



Accountant



Software Developer



Web Developer



Multimedia Artist



Broadcast/Sound Engineer



Management Analyst



Occupational Therapist



Interpreter/Translator



Source: Forbes, Freelancers Union, BLS



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About Hire Velocity

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