



Retail

e-commerce accounts for **11%** of all retail sales

7.5%

increase in tech job postings in the retail industry, due to e-commerce companies such as Amazon

25%

of customer service operations will use virtual assistants by 2020 (was at 2% two years ago)



24.6 days

average time-to-hire for a retail position

The average turnover rate in retail is

60%

compared to a U.S. average of 15%

16 million

are employed in the retail sector

\$12.78

average hourly rate



Wal-Mart

is the nation's largest private sector retail employer with

2.2 million

employees

Future of Retail Recruitment



1. Utilizing more social media and mobile recruitment to find candidates
2. Creating and maintaining a retention plan to motivate more employees to stay
3. As e-commerce continues to grow, the need to build more warehouses, distribution centers, etc. will increase to fill growing online demand from consumers

Sources: HBR, Gartner, Survata, Payments Cards & Mobile, Aspen Institute, NRF, HR Technologist, Workable, Payscale, Job Align

HIREVELOCITY

P. 866.550.HIRE
W. www.hirevelocity.com
E. info@hirevelocity.com



About Hire Velocity

Hire Velocity designs talent strategies that build great teams and great businesses. We are a proven leader in Human Capital Solutions and trusted by companies for customized Recruitment Process Outsourcing (RPO), Search, and Talent & Digital Advisory solutions. Hire Velocity partners with clients across nearly every industry to solve recruiting challenges and achieve sustained outcomes. Consistently recognized as a partner that goes the 'extra mile', we are devoted to delivering outstanding customer service. To learn more, visit us at www.hirevelocity.com.