



# CSR POLICY



## CORPORATE SOCIAL RESPONSIBILITY & ENVIRONMENTAL POLICY

**The British Motor Museum is a venue with a Charitable purpose. It is operated by the British Motor Industry Heritage Trust, a registered 'not for profit' educational charity.**

**Charity No. 286575**

The aims of the Trust are:

- To collect, preserve and display, for the benefit of the nation, vehicles, artefacts and records on the history of the British motor industry and to develop the British Motor Museum as one of the world's outstanding motor museums
- To deliver elements of the National Curriculum as out of the classroom education programmes that cover STEAM - Science, Technology, Engineering, Art, Maths - to school children throughout the UK

All profits generated from the British Motor Museum's commercial activities are donated directly to the Trust. Companies choosing to use the conference facilities are, therefore, contributing directly to the sustainability of the Trust and its aims for future generations.





# THE BRITISH MOTOR MUSEUM AND THE ENVIRONMENT

The British Motor Museum recognises that its operations have an effect on the local, regional and global environment. The venue is committed to continuous improvement of environmental performance. Examples of the commitment to keep the impact on the environment to a minimum are given below.

## Recycling

- The British Motor Museum aims to minimise all waste streams and, whenever possible, recycle materials. All waste is monitored and disposed of using safe and responsible methods
- Extensive recycling programme – we recycle paper, cardboard, plastic, glass, metal and all our food waste goes to make biofuel
- All green waste is separated and composted on site or disposed of via a 'Green Waste' landfill site

## Supply chain improvements

- British Motor Museum endeavours to source all consumable products from local, quality suppliers
- An in-house bottling plant has been installed to provide sparkling and still filtered table water utilising reusable glass bottles. This process removes transportation and waste from the provision of table water.
- All coffee used at the Museum is Fair Trade

## Resource consumption improvements

We have made a number of simple changes in our Café that are already having a big impact;

- Compostable packaging, single use plastic cutlery replaced with a wooden alternative and replacing bottled water for cans of water has reduced our plastic usage by 1.21 tons (46, 644 bottles) in the first 12 months
- Installation of a more efficient air conditioning chiller plant, reducing electricity consumption
- Gas supply changed from LPG road delivery to natural gas supplied via pipeline, saving delivery emissions
- Electricity reduction – LED lighting, low energy hand dryers
- Water reduction – waterless urinals and sensor taps,
- 120sqm PV Array (Solar Panels) on the Collections Centre building
- Main kitchen refitted with state of the art low energy consumption ovens and refrigeration equipment
- Electric vehicle charging points for visitors



## THE BRITISH MOTOR MUSEUM AND THE LOCAL COMMUNITY

The centre employs around 130 staff, most of whom are drawn from the local community. Wherever possible the British Motor Museum assists the local community – for example we;

- Offer volunteer opportunities, with a team of over 70 volunteers regularly supporting the Museum's work
- Run a community outreach programme to take the Museum to those that can't make a physical visit to the Museum

- Assist local charitable and community events with the loan of historic vehicles from the Trust's collection, hospitality equipment and the donation of prizes
- Host quarterly community liaison meetings for local parish councils and representative bodies



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