



**London & Capital partners with another UK firm**

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London & Capital has entered into a partnership agreement with Cheshire, UK-based international financial services firm Alexander Beard Group (ABG), to provide an outsourced, discretionary managed investment proposition for use by its UK-based financial advisers.

ABG, which was founded in 2007 by executive chairman, Paul Beard, manages assets in the region of £150 million. ABG's UK financial planning division, based in Chester and Leeds, has two offices, with six partners and three associates.

The group has four other divisions: sports; media & entertainment; international schools & humanities, and expat & emigration; and five international offices, in Cyprus, Australia, New Zealand, the US and South Africa.

“We thought long and hard about the world of financial services post-RDR, and we came to a carefully considered decision – that is that our advisers should not be selecting individual investment funds, or building their own portfolios,” said Mr Beard.

“We concluded that we should be working with an experienced, external investment manager on our post RDR proposition, and we have therefore undertaken a comprehensive review of the market; our decision to partner with London & Capital follows a full six months of market research and due diligence.”

London & Capital Group advises on more than \$3.3 billion of investment assets (as at 30 June 2012).