

"BY FAILING TO PREPARE, YOU ARE **PREPARING** TO FAIL"

**BENJAMIN FRANKLIN** 





#### **JULIA HENNING**

VICE PRESIDENT SALES, WEDGEWOOD WEDDINGS

#### **JULIA HENNING**

- Started as a prep cook
- Masters in Hospitality from Cornell
- Joined Wedgewood Weddings in 2008, grew from GM to Sales VP

#### **WEDGEWOOD WEDDINGS**

- A family business, founded in 1986
- Over 40 Venues Nationwide
- All-Inclusive Wedding Packages





# ALL ABOUT THE TOUR

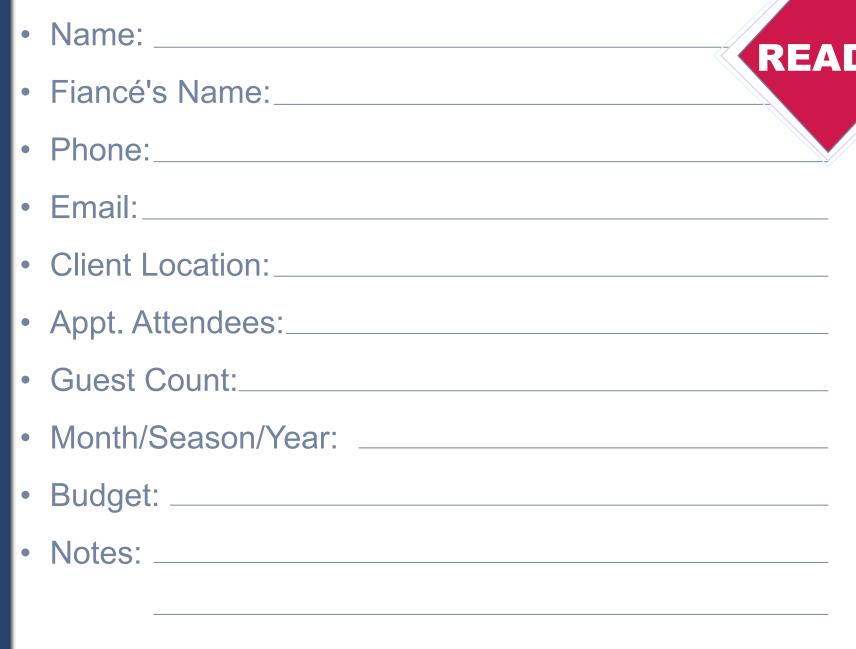








### CLIENT INFO TEMPLATE





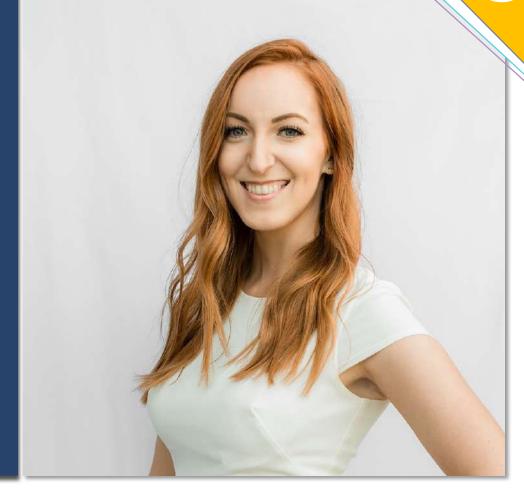






SET

"YOU NEVER GET A SECOND CHANCE TO MAKE A FIRST IMPRESSION"















### ANGLES MATTER









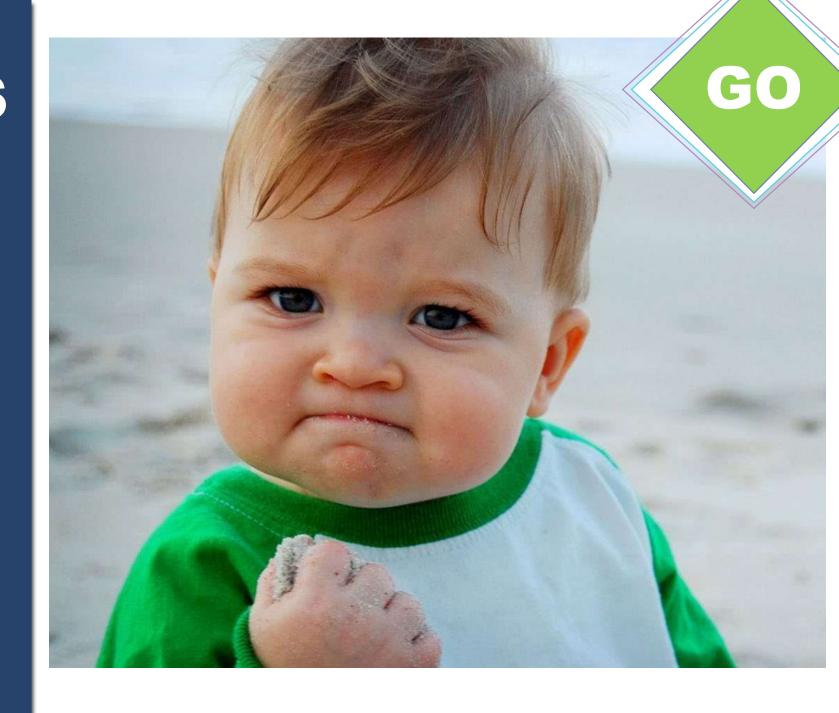








### OBJECTIONS ARE GOOD!









## Feel Felt FOUND









### CLOSE WITH CONFIDENCE









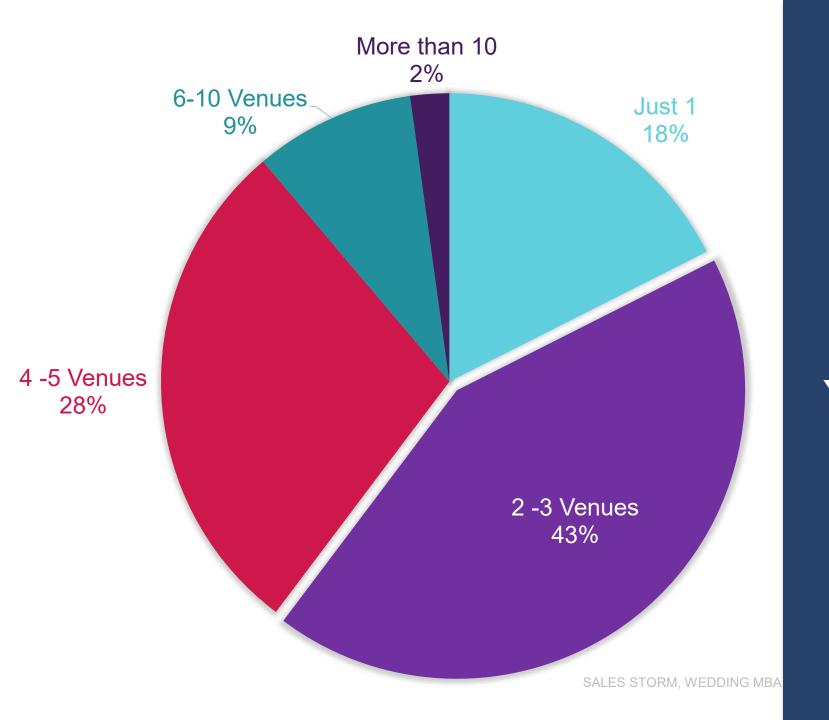












### HOW MANY TOURS DID YOU ATTEND?



## LEAVE THEM ALONE!





## YOU HAVE TO ASK

- Is this the right place for you?
- Is this where you want to get married?
- Did our venue meet your expectations?
- Did the proposal meet your expectations?
- Are you ready to take your wedding date off the market?
- I'd love to work with you!
   Do you want to get started today?





### THANK YOU

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