

SUCCESS STORY

TechStyle

FASHION GROUP

INDUSTRY
Retail

LOCATIONS
HQ: Los Angeles, California

URL
www.techstylefashiongroup.com

Company Overview

Founded in 2010, Los Angeles-based TechStyle Fashion Group has successfully built four digital-first fashion brands, including JustFab, ShoeDazzle, FabKids and Fabletics. The company has \$700 million in revenue with five million active VIP members worldwide and some 2000 employees worldwide.



► Business Challenges:

TechStyle has built a custom technology platform for their digital-first brands with major components being E-commerce, Warehouse Management and Master Data Management. They used five separate Great Plains databases for back-end processing and data integration and synchronization was a challenge. TechStyle required a robust and agile bi-directional integration framework between these applications.

► Solution Details:

TechStyle needed a fully integrated and scalable ERP to support their Financial and Supply Chain Processing, now and into the future. TechStyle chose to implement Oracle's E-Business Suite applications along with Oracle's Service Oriented Architecture Integration Suite hosted by a third party. The aim was to replace their outdated applications, implement needed internal controls and SOX compliance, improve accuracy, reduce redundant re-entry and work-arounds, improve landed costs, preserve data integrity and provide for financial reporting reliability and functionality.

The project planning began in November 2016, with design activities ramping up in January 2017. Testing was a major activity due to the high business volumes, changing business requirements and large amount of integration necessary. Three conference room pilots were executed in addition to two rounds of user acceptance testing. This mission critical project successfully went live on March 2, 2018.

Project Timeframe

OSI Digital executed a 52-week project on schedule. Our structured approach is organized into stages, with key activities and deliverables assigned to each stage, ensuring proper project governance.



OSI's Role:

TechStyle and OSI Digital partnered to design and build an integrated Financials and SCM-hosted solution to address the company's unique business challenges. The following modules were included in the implementation:

- › General Ledger
- › Advanced Global Intercompany
- › Accounts Receivable
- › Membership & Deferred Revenue Accounts Payable
- › Fixed Assets
- › Cash Management
- › Inventory Costing
- › Landed Cost Management
- › Non-Inventory Purchasing
- › E-Business Tax
- › Technical Tools, Alerts, Reporting

In addition, over 500 custom objects were developed to address their data migration, integration and reporting requirements. Integrations were a major component of the solution and included these areas:

- › E-commerce/stores for memberships, orders and payments
- › PLM for item and vendor information
- › Warehouse management for receipts, shipments and transfers
- › HR/Payroll
- › Banking and other financial institutions for statements, exchange rates, etc.
- › Vendors for invoices, including landed cost details

Results:

- › Increased functional capabilities (consolidations, currency management, expansion of size, global procurement, landed cost, etc.) of databases
- › Automated and eliminated significant number of manual processes and reconciliations
- › Met requirement for internal controls and SOX compliance
- › Improved accuracy and reduction of redundant re-entry, repeated steps, use of ancillary systems and volume of workarounds
- › Preserved data integrity
- › Provided Financial Reporting reliability and improved reporting functionality
- › Supported TechStyle's rapid growth and evolving business models with a comprehensive scalable financial system and technology platform

The OSI Difference:

- › Optimized TechStyle's chart of accounts – companies, natural accounts, departments, brand to streamline reporting
- › Brought in landed cost details to automate inventory values and costing for accuracy
- › Streamlined the application architecture
- › Provided greater visibility and controls into customer transactions
- › Automated email and mobile phone approval processes



Let's Get Started

OSI Digital can help optimize performance and enable data-driven outcomes for your business. Email info@osidigital.com or call our Sales Team at 818.992.2700.



OSIDigital



OSI Digital



About OSI Digital

OSI Digital, Inc., (formerly OSI Consulting, Inc.) provides purpose-built business and technology solutions that optimize performance to enable data-driven outcomes for our customers. OSI accelerates digital transformation by offering integrated solutions that capture, secure, integrate, analyze and optimize data. Our services include the design, development and implementation of new solutions as well as the ongoing management, enhancement and support of our customers' existing business systems.

OSI Digital was founded in 1993, in California and has since expanded to a team of over 1,400 employees worldwide. We have offices in the US, Canada, India, Philippines, Dubai and Australia. Our main offshore delivery center of excellence is located at our state-of-the-art campus in Hyderabad, India, with additional locations in Chennai, Delhi and Bangalore. For over 25 years, we have supported a diverse portfolio of customers across various industries, including: Software & Business Services, Financial Services, Life Sciences & Healthcare, Manufacturing, Energy, Retail and Agriculture.

Our client base ranges from start-ups to Fortune 500 corporations, including: Exelon, GE, Hyundai, Toyota, Gilead, Allergan, Yamaha, Gap and Skechers. OSI Digital has developed strong partner alliances with the world's leading technology providers such as Tableau, Salesforce, Oracle, Microsoft, GE, Amazon Web Services, Dell Boomi and Red Hat.

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