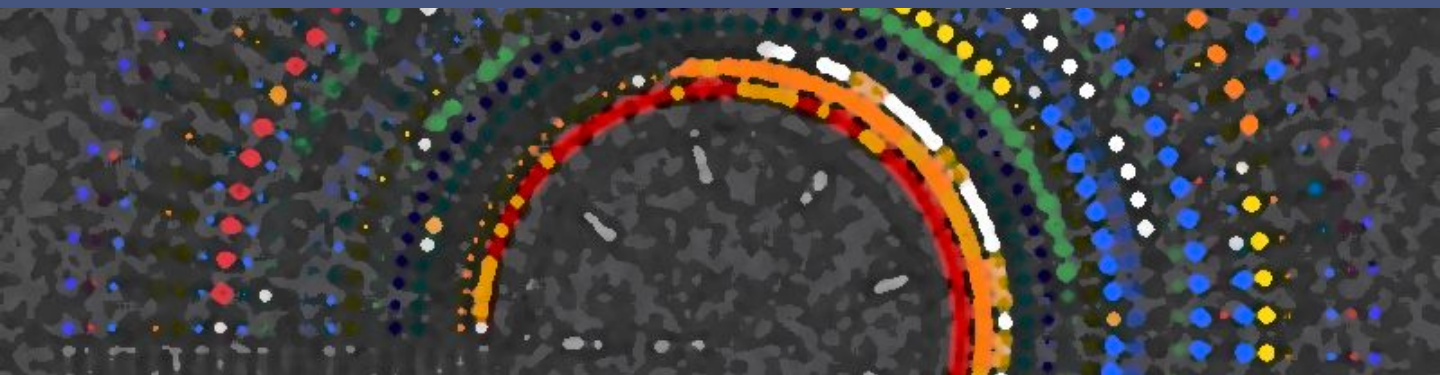


# Visual Analytics Best Practice Workshop

Don't just build dashboards, tell a story by understanding the design techniques and psychology behind some truly immersive dashboards.



## Objective.

---

Look beyond the straightforward features and functions covered in Tableau Basics and Advanced training. Start designing dashboards and visualisations that stick. Get your point across clearly and engage your audience better by learning techniques from a Tableau Ambassador and an Iron Viz finalist.

This is a highly interactive session so come prepared to give your opinion and to turn on your laptop and build anything in Tableau.

## Deliverables.

---

- Understand and apply data design principles
- Delve into the science of visual analytics
- Choose the right visuals for your story
- Guide user exploration through dashboarding
- Team hackathon using public data