7 tips
to improve your QA

Are you outsourcing your QA but left frustrated with the results?

Does your QA have no defined process but realise you need it and fast?

Both scenarios have a similar root cause; their QA is not functioning properly which has created Problems around quality. Global App Testing helps companies create high-growth, quality first QA strategies based on the QAOps framework.

Here are our seven tips we have learned from working with clients like Spotify, Microsoft, Facebook and Warner Bros:

1. Own QA
Ensure at least one person has overall responsibility of the QA process. Even if you outsource every other function of your QA, you need someone internal to own your testing strategy.

2. Integrate more
Involve your QA team in the development process quicker so you can iterate and adjust faster. Include testers in multiple stages of the SDLC to get the feedback loop happening faster.

3. Prioritise
Make QA a priority in your company, not just a way of highlighting what is broken. Try to think how QA can be a revenue generating team as opposed to a cost centre.

4. Integrate earlier
Get QA involved earlier in the development process so that you have a better chance of releasing on time. Feedback from our clients shows they release with more confidence this way.

5. Automate
Find ways to automate the tests which are repetitive. Find small, quick wins which can be implemented with little fanfare. You can always invest in more test automation later.

6. Scale
Use crowdsourced testing to expand your testing resources is a no-brainer. They offer functional exploratory testing and test cases without having to hire new employees.

7. Use QAOps
QAOps is a framework to help more companies become quality-focused organisations. It involves changing your perspective on how QA is typically viewed in your organisation: from a purely software operations function to helping your growth and improving customer experience.

QA Ops

Conclusion
Your QA needs to be a growth function rather than the traditional mindset of a hidden insurance policy.
The three pillars of QAOps will help you achieve that:

● **Blend** - companies need a blended approach to QA via manual AND automated testing to achieve high quality results and manage risk.

● **Optimize** - in order for a company to release high-quality products to the market as fast as possible, companies need to constantly iterate (or "Optimize") each part of their development/QA process.

● **Grow** - companies can leverage QA as part of their growth strategy by connecting testing activities to their growth metrics.

Learn More
Read our blog for more helpful tips on how to improve your QA and software testing.