



## BRANDON RIGONI, PH.D.

### LINCOLN INDUSTRIES

Brandon Rigoni, Ph.D., is Vice President of Business Development at Lincoln Industries and oversees Business Development, Research & Innovation, Commercial Sales, Marketing, and Branded Products. Lincoln Industries is the largest and most diverse privately-held metal finishing company in North America.

### GALLUP

Prior to joining Lincoln Industries, Dr. Rigoni was a Predictive Analytics Researcher, Practice Leader, and Managing Consultant for The Gallup Organization. Dr. Rigoni consulted with companies to achieve better management of their employees, leading to increased productivity, more engaged employees and customers, and sustainable financial performance. Dr. Rigoni worked with clients in manufacturing, healthcare, automotive, hospitality, retail, and financial services industries, including multiple Fortune 500 companies. His research insights appeared in books, peer-reviewed academic journals and popular press publications including Forbes, Harvard Business Review and ESPN The Magazine. He was regularly featured in The Gallup Business Journal and on Gallup.com. Dr. Rigoni was also a top rated keynote speaker as a member of The Gallup **Speaker's Bureau**.

### RIGOMETRICS, LLC

Prior to joining Gallup, Dr. Rigoni was the Founder and Principal of the privately held consulting company Rigometrics, LLC. He served as an Industry Adviser for the Venture Capital Firm Nebraska Global and developed EliteForm Technology, designed the Nebraska Athletic Performance Lab and spent 5 years as **a member of the University of Nebraska Football Team Coaching Staff**. **Dr. Rigoni earned his Bachelor's, Master's, and Doctorate's degree in Neuroscience with a Minor in Management** from the University of Nebraska-Lincoln. He achieved Three-Time 1st Team Academic All-Big XII Honors, was named Team Most Valuable Player, and elected Team Captain while playing for the University of Nebraska Football Team.