SCHEDULE

MONDAY, APRIL 15

NOON - 4:30PM

Choose your own Welcome Activity

4:30 - 6PM

Welcome Party

6 - 7:30PM

Bill Eckstrom Keynote

TUESDAY, APRIL 16

7 - 8AM

Wellness Hour

8 - 9AM

Breakfast

9 - 10:30AM

Michelle Gielan Keynote

10:30 - 11:30AM

Surprise!

NOON - 1PM

Lunch

1 - 3:30PM

Breakout Sessions (see Page 2)

3:30 - 5PM

"Local Flavor"

5-6:30PM

John Rood Keynote

7PM - 9PM

Dine Arounds!

WEDNESDAY, APRIL 17

7 - 8AM

Wellness Hour

8 - 9AM

Breakfast

9 - 9:45AM

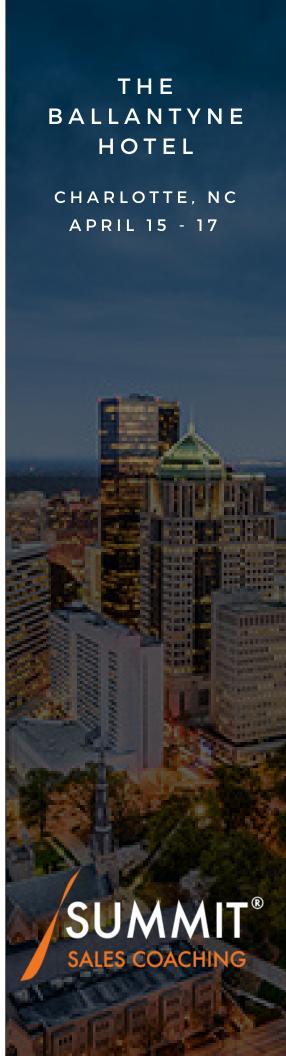
Awards Ceremony

9:45 - 11:15AM

Stephanie Chung Keynote

11:15 - 11:30AM

Closing



BREAKOUT SESSIONS

THE TACTICAL COACH	THE MODERN COACH	THE INTENTIONAL COACH
1 - 1:30PM		
How To Ask Good Coaching Questions Stacia Jorgensen, Director of Research 1:40 - 2:10PM	Building a Personal Brand to Drive Business Growth Anna Schott, Director of Marketing	When 9-5 and 24/7 Collide Mike Hintz, Author, "Discover Your Best Life"
How Technology is Killing Your Sales Team Gil Cargill, Cargill Consulting Founder & Vistage Speaker 2:20 - 2:50PM	Leadership Lessons from Pop Culture Sarah Wirth, Co-Author, "The Coaching Effect"	Mindset Before Skill Set Will Kloefkorn, VP of Sales
Optimizing Your Sales Funnel Mike Hintz, Author, "Discover Your Best Life" 3 - 3:30PM	Encore: Leadership Lessons from Pop Culture Sarah Wirth, Co-Author, "The Coaching Effect"	A Coaching Secret: Discomfort is Your Opportunity, Not Your Obstacle Bill Eckstrom, Co-Author, "The Coaching Effect"
Identify, Implement, Impact: How To Maximize Sales Team Growth Gil Cargill, Cargill Consulting Founder & Vistage Speaker	Sex & Sales Sarah Wirth, Co-Author, "The Coaching Effect"	Encore: A Coaching Secret Bill Eckstrom, Co-Author, "The Coaching Effect"

