

## AQUATIC SPONSORSHIP

The Stapleton MCA manages six swimming pools from May-September. During the summer, the pools average 1,000+ visitors a day. If you are interested in providing exposure for your business, we are offering six designated spaces at each of the pools. If you are a local restaurant, you may apply for a restaurant sponsorship designed specifically for you.

**Aquatic sponsorships** are \$500 per space for the summer season, unless you purchase the all pool package. The all pool package is \$2,000 and will give you a sign space at each of our pools for the summer. Businesses are limited to a total of 2 spaces initially. Your business will need to provide the MCA with a vertical 18"(wide) x 24"(tall) dry mounted poster to be framed and hung at the pool. To be considered, you must confirm your interest and submit all appropriate paperwork by March 31. The mandatory lottery drawing for designated spaces at each pool will be held Wednesday, April 19.

**Restaurant sponsorships** allow local restaurants to provide signage/ menus at the pools. Signage must not exceed 11" x 17" (horizontal). Signs and menus will be distributed to all 6 pools - restaurants are responsible for restocking menus for the pools. This package is \$1000 for the summer season and includes all pools. To be considered, you must confirm your involvement by March 31. Signage and payment must be received by May 15.



The Stapleton MCA hosts over 200,00 people each summer through movies, concerts, markets, and signature events. If you have a business interested in sponsoring one or several of the events, please contact us! We would love to work with you during our event season. Please take a look at our sponsorship levels, located on the inside of this brochure.

Please email all requests and questions to:  
DIANE DEETER  
[ddeeter@stapletoncommunity.com](mailto:ddeeter@stapletoncommunity.com)

# MCA

STAPLETON™

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303-388-0724  
[stapletoncommunity.com](http://stapletoncommunity.com)



## 2017 STAPLETON MCA EVENT SPONSORSHIPS

MOVIES, MUSIC, MARKETS & MORE

## DREAMLINER SPONSOR

**\$5,000**

- Sponsors MCA summer concerts, movies and theaters on the Greens
- Receives a lightpole banner displayed May 26th-October 15th on both Greens. The MCA will provide details for the printing of these banners.
- Ability to provide marketing materials/ information about your business at each event
- Receives an optional 10' x 10' booth space at each event (setup of canopies, chairs and other items is the responsibility of the business)
- Canopy, table, table linen, and chairs must be provided by the business.
- Business logo will be placed on the Stapleton MCA website - logos will be hyperlinked to business websites
- Business logo will be included in all email blasts in the footer with logo hyperlinked to business website.

**There are 10 Dreamliner Sponsorships available for the 2017 season. Interested applicants must email [ddeeter@stapletoncommunity.com](mailto:ddeeter@stapletoncommunity.com).**

**Upon acceptance, sponsors will receive a sponsorship packet to complete, which includes available payment plans for the season. All sponsors must submit their completed 2017 sponsorship agreement contracts to secure their sponsorship. The 1st payment is due to the MCA by April 30. Nonprofit discounts will not be offered for this package. This package does not include Sweet William Market, Farmers Market, Stapleton Beer Festival, Kids Tri & Winter Welcome.**

## INDIVIDUAL EVENT SPONSORSHIPS

### PRICE VARIES PER EVENT

The MCA offers a variety of events throughout the event season. Businesses may sponsor individual events (if space is available). Available events and prices are listed on the right. Non-profits wishing to sponsor an individual event will receive a 50% deduction in the cost of the event (the 50% deduction is not available for the Stapleton Beer Festival, Stapleton Kids Tri, Stapleton Rocks, Shakespeare on The Green or Winter Welcome).

- Receives a 10'x 10' booth space at each event (setup of canopies, chairs, and other items is the responsibility of the business - these items will not be provided by the MCA)
- Ability to provide marketing materials/ information about your business at the event

\*Applications/payment are due 2 weeks prior to the event date.

### FARMERS MARKET \$4,000

The MCA hosts a popular Farmers Market from June 18-October 15 on The Green every Sunday from 8:30am-12:30pm. This market sees over 2500 people each Sunday and is a great opportunity to reach a diverse population of the community. We are opening up one sponsorship booth each week beginning June 25-October 8. Each sponsor will be allotted one space each month or a total of 4 spaces. If you are interested in this sponsorship opportunity please email Diane Deeter at [ddeeter@stapletoncommunity.com](mailto:ddeeter@stapletoncommunity.com).

## PRESENTING SPONSOR

**The MCA is offering Presenting Sponsorships this summer. This option will provide one business an exclusive opportunity for our events this summer in Stapleton and one business the exclusive option for our Farmers Market. The level of exclusivity will determine the pricing for this sponsorship. For details please contact Diane Deeter 303.388.0724.**

## INDIVIDUAL EVENTS

### PRICES SHOWN ARE FOR AN INDIVIDUAL EVENT

APRIL 8	EGG SCRAMBLE	\$250
JUNE 1,2,3 JULY 27,28,29	THEATRE ON THE GREEN	\$250/Night
JUNE 16,30 JULY 21 AUG 4,25	MOVIE ON THE GREEN	\$250/Night
JUN 15,22,29 JULY 6,13, 20	MOJABLU CONCERT SERIES	\$1,500
JUNE 24 JULY 8 AUG 12	CONCERT ON THE GREEN	\$250/Night
JULY 4	4TH OF JULY PARADE & PANCAKE BREAKFAST	\$500
JULY 15	STAPLETON BEERFEST	\$1,000
AUG 17, 18, 19	SHAKESPEARE ON THE GREEN	\$500/Night
AUG 27	KIDS TRIATHLON	\$500
SEPT 9	STAPLETON ROCKS	\$500
NOV 17	WINTER WELCOME	\$1000